

# Execution & Trading



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**Credit Suisse**

CREDIT SUISSE

Credit Suisse AES hotline: +44207 888 1452 (Ver1.0.5)

**Strategy name** VOLUME INLINE

**Start time**  Start now  
 Select start time  
 Start time: 17:30:29 (GMT Standard Time)

**End time**  End at market close  
 Select end time  
 End time: 16:30:00 (GMT Standard Time)

**Volume**  Do not use min % Volume  
 Select min % volume  
 Min % Volume (0-99%): 0

**Volume** Max % Volume (1-99%): 1

**Execution**  Do not use execution style  
 Select execution style  
 Execution Style (1-9): 5

Execute Cancel

AMB2 - DEU - AMB GENERALI HOLDI NPV - pan\_euro

Layout Sort Order Display Window Help

pan\_euro RIC: AMBG.DE

Last	101.80	Change	+0.79	Chg %	+0.78%	LastVol	70
High	102.43	Low	100.62	OBVWAP	N/A	VWAP	N/A
Open	101.00	Close	101.01	OBVol	N/A	Volume	98,230

N/A	2,418	101.80	101.88	60	N/A			
TIME	WHO	NAME	SIZE	PRICE	SIZE	NAME	WHO	TIME
			2,418	101.80	60			
			201	101.79	46		jamie	
			350	101.78	110			
			954	101.77	749			
			500	101.76	130			
			100	101.73	499			
			900	101.71	999			
			1,000	101.70	500			
			1,100	101.62	100			
			885	101.61	500			

Side	Target	Remaining	Filled	Avg.Prc	Open Shares
SELL	15,000	0	4,115	75.1332	10,885

Destinations: Size: Type: Price: Offset: Disc. Size

DMA: 0 Bid 101.80 0.00 0

BUY AMB2 SELL AMB2

# Market Microstructure

- Market structure and design
  - Dealers, Market Makers, ....
  - Continuous, Auction, Dark Pool
- Price formation and discovery
  - Quoted driven, order driven, negotiated, ...
- Transaction cost and timing cost
  - Effects on returns?
- Information and disclosure
  - Transparent, Opaque?

## Informed traders

- Enter a buy or sell order based on their perception of fair value.
- Perform fundamental analysis to determine the value of a security.
- Example: A trader at a mutual fund

## Liquidity Traders

- Enter a buy or sell order based upon a liquidity event, not based on valuation.
- Example: A parent liquidating a child's college savings account.

## Technical or Momentum Traders

- Enter a buy or sell order based solely upon some form of technical analysis  
Example: High Frequency Traders, Algorithms, Technical Analysts

Orders are placed into the BOOK based on:

- Price Priority
  - “best” prices get executed first
    - lowest sell price (ask)
    - highest buy price (bid)
- Time Priority
  - first in, first executed

Bid Shares	Prices	Ask Shares
	46.15	50
	45.11	12
	45.10	16
	45.08	200
	45.06	70
	45.05	200
	45.02	1500
2000	45.00	
1500	44.98	
400	44.95	
200	44.94	
40	44.93	
300	44.90	
50	44.88	

- Market Order
  - Used to buy or sell immediately at best available price
- Limit Order
  - Used to buy at price  $\leq$  to current price (no guarantee's)
  - Used to sell at price  $\geq$  to current price (no guarantee's)

What happens as these orders arrive?

- Sell 1500 shares at Market
- Buy 600 shares at Market
- Buy 1000 at \$45
- Sell 100 at \$45.06
- Sell 3500 at Market
- Buy 2000 at \$44.98
- Buy 1000 at \$45.02
- Buy 500 at Market

Bid Shares	Prices	Ask Shares
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200	44.94	
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300	44.90	
50	44.88	

- Day Orders
  - order expires at day end if unfilled
- Good-'til-canceled Orders
  - order remains on books unless executed, cancelled or renewed
- All or None
  - either execute entire order at the same price or do not execute
- Market-on-Close or Market-on-Open
- Volume Weighted Average Price (VWAP)
- Not-Held
- Iceberg

# VWAP

## Volume Weighted Average Price

	Shares	Price	Value
9:30am	150	\$ 10.61	\$1,591.50
10:00am	5	\$ 10.91	\$ 54.55
11:30am	275	\$ 11.01	\$3,027.75
1pm	25	\$ 11.14	\$ 278.50
2:30pm	40	\$ 11.20	\$ 448.00
4pm	100	\$ 11.29	\$1,129.00
	595		\$6,529.30

VWAP = \$ 10.97



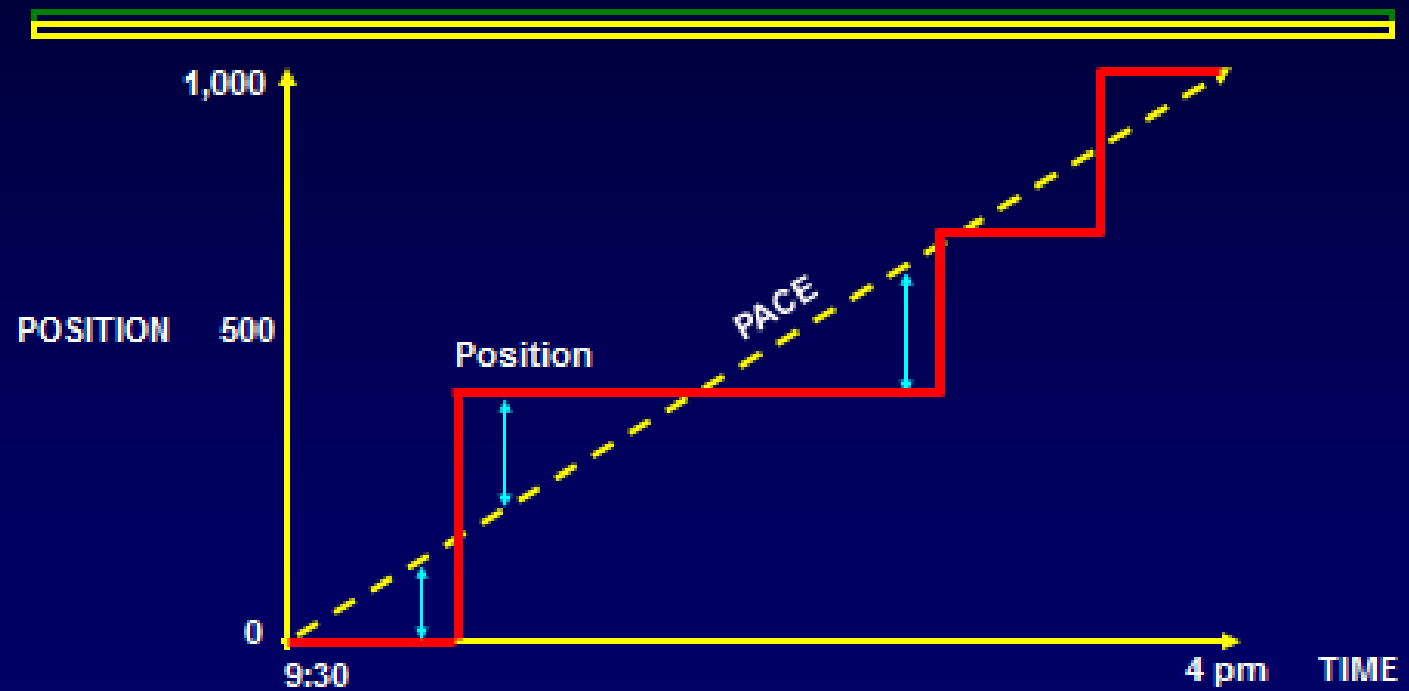
## Traders Are Benchmarked Against VWAP

Goal for the day:  
Sell 1500 shares

Which Trader performed best if the VWAP was \$20.03 for the day?

RANK	TRADER	NET. POS	NET. POS :am / :pm	AVG. BUYING PRICE (SCORE)	AVG. SELLING PRICE (SCORE)
<b>SELLERS:</b>					
1	LBS22	- 2000	-113/ -113	0.000 (0.000)	20.278 (497.631)
2	LBS16	- 1590	-952/ -1785	20.264 (-271.913)	19.745 (-781.714)
3	BRUCE	- 1373	-85/ -85	20.978 (-125.221)	21.595 (2356.480)
4	LBS2	- 1500	-1600/ -1500	19.808 (86.720)	19.957 (-137.401)
5	LBS20	-193	1242/ -193	19.960 (89.133)	20.304 (405.095)
6	LBS18	- 1500	-150/ -952	21.683 (-927.915)	20.977 (1952.530)
7	LBS9	-379	-379/ -379	19.671 (150.671)	19.763 (-212.810)
8	LBS21	-800	-571/ -800	0.000 (0.000)	19.819 (-168.608)
9	LBS14	- 1500	-714/ -1500	0.000 (0.000)	20.163 (200.420)
10	LBS6	- 1680	-990/ -1680	0.000 (0.000)	19.959 (-118.369)
11	LBS4	- 1500	-1040/ -1582	21.483 (-581.646)	20.148 (224.965)
12	LBS12	- 1718	-1563/ -1718	20.243 (-60.313)	19.950 (-159.077)
13	LBS10	- 1500	-1422/ -1500	20.076 (-56.842)	19.764 (-724.640)

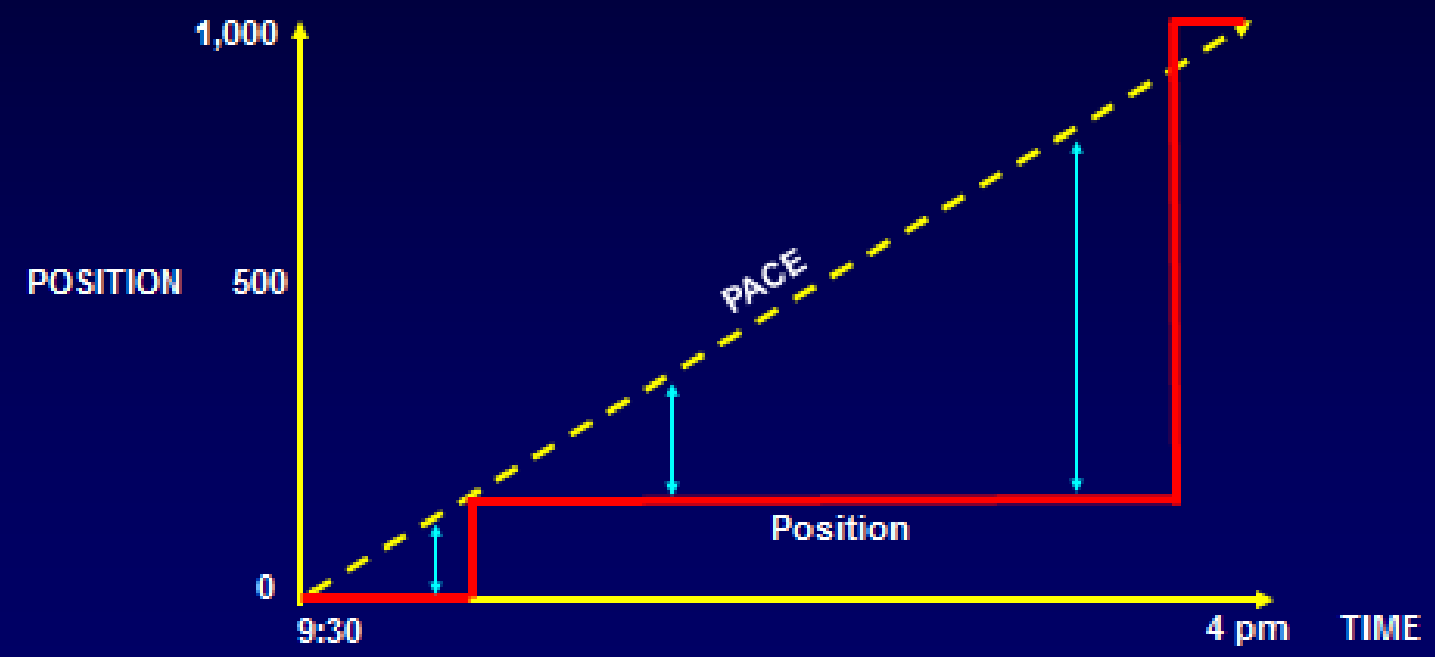
# Buy-Side Trader Risk = Average Absolute Value of Gap Between Position and Pace



Goal for the day:  
Buy 1000 shares

# Greater Buy-Side Trader Risk: Larger Average Gap Between Position & Pace

Goal for the day:  
Buy 1000 shares



# 1) Order Placement Analytics

- Reservation Price ( $P^R$ ):  $P^R$  is the maximum you are willing to pay per share for  $Q$  shares
- Trading surplus: If  $P^R$  for 1,000 shares = £12,

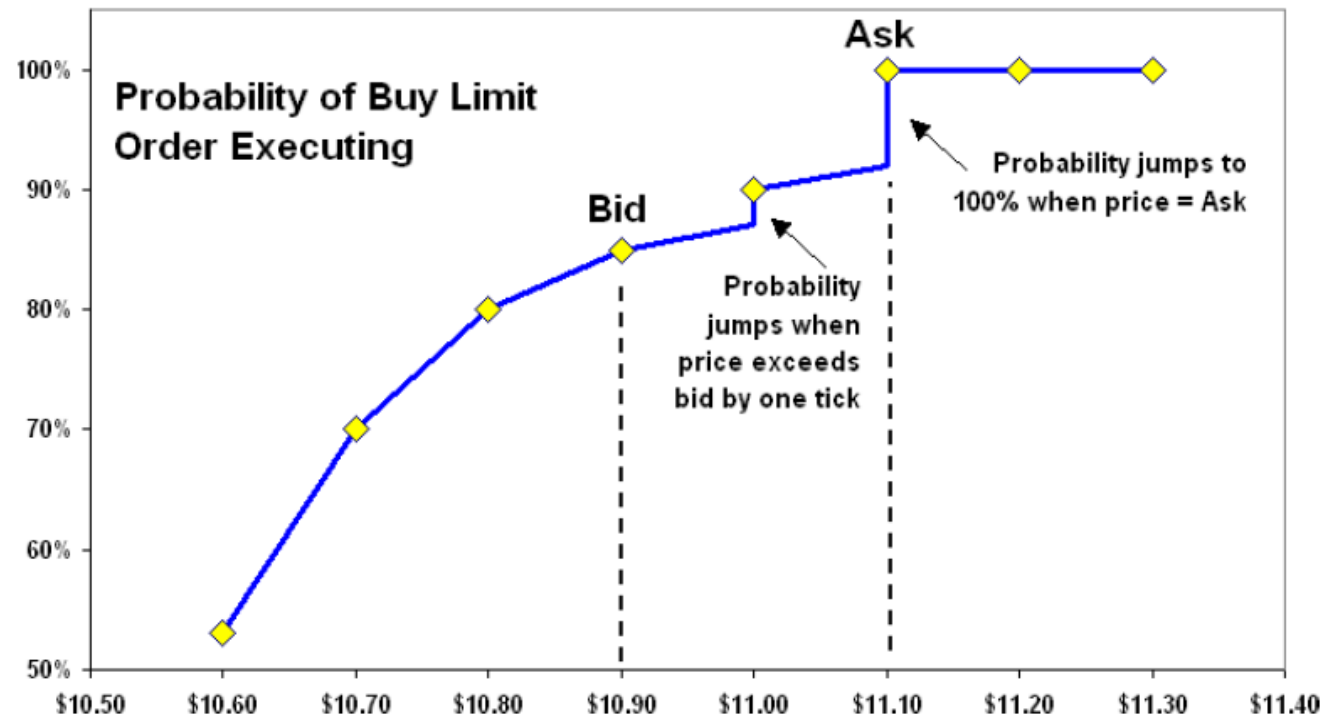
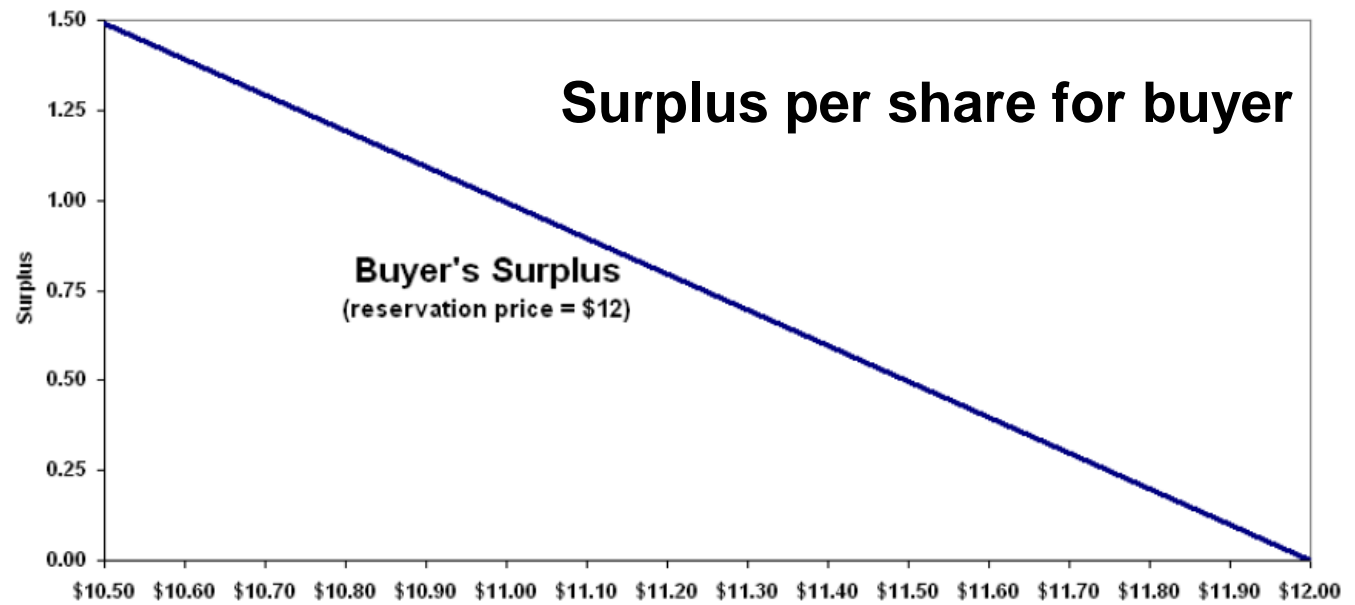
$$S = Q \times P^R - Q \times P = 12000 - 1000 \times P$$

## Probability of execution (for a buy order)

1. Probability of order execution increases as the limit order price increases
2. Probability function "jumps" at the bid
3. And "jumps" to 100% at the ask and greater

# Optimal Order Placement

- Trader's objective: Buy for less than reservation price
- Fixed amount of time



## Traders seek to maximize Expected Surplus

- Depending on perceived (subjective) execution probability, sometimes limit orders are optimal and at other times market orders are optimal

