Identifying and addressing the needs of vulnerable populations

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What should we consider when developing risk communication strategies?

Address the complexity of the resource-dependent social systems in which risks are managed.

Expand meaningful engagement to understand the needs of local communities.
What are resource-dependent social systems?

Fishers are “affected by their work in such a way that their work relationships, interests, and values permeate their nonworking lives” (Marshall et al. 2007)
What is a fishing community?

- Communities of practice vs communities of place
- Commercial vs recreational
- What is “recreational?”
How can we move beyond “announce and defend”

- Conflict can emerge when resources are threatened
- Honor community values
- Be mindful of power
- Co-create knowledge and action
Knowledge gaps

What is needed to identify vulnerable populations and interest groups?

How do the perspectives of these groups align and how do they differ?

What partnerships are already in place to communicate about the coast?
Thank you
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