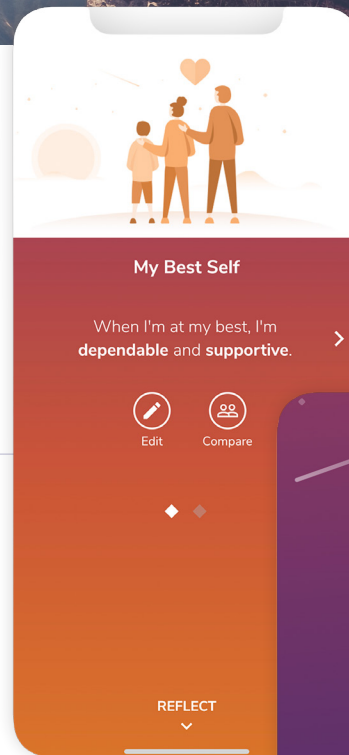


# Be your best self. Live your best life.



## How do you feel when you're at your best?

Purposeful helps you connect to the qualities and values that shape your best, authentic self. Science tells us a stronger sense of purpose leads to better sleep, less stress, and better overall wellbeing.



## Are you living for what matters most?

Bringing your best self to what matters most is how you live your purpose. Purposeful helps your best self stay focused and aligned with what matters most to you every day, by building strong, positive habits.



## Define your purpose and be your best with Purposeful.

Purposeful supports your pursuit of defining and staying aligned to your unique purpose in life by delivering customized suggestions and tips to help you bring your best self to what matters most. It's the smartest way to use your smartphone.

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