

Tips for Recreational Programming

Themed Programming

Establishing a theme for a program makes it memorable and interesting. Whether the program is themed around the activity, the community, or a common interest, themes can elicit community engagement.



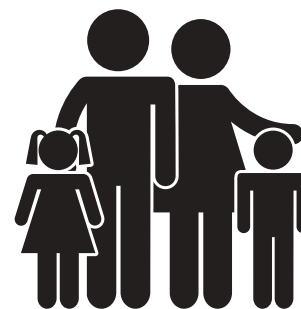
Inclusive Programming

Recreational programming isn't just sports for kids. Fitness classes for adults, dance lessons in parks, and outdoor photography groups all help engage people of all ages and fitness levels.



Family-Oriented Programming

Marketing programs to families can encourage family members to work together to practice healthy habits in their daily lives and support each other as they work to participate in more physical activity.



Use Seasonal Resources

Throughout the year, seasons and holidays offer the perfect setting to create temporary recreational programs like corn mazes, hay rides, tree planting days, and 5Ks in support of timely causes.



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