Blogs, Podcasts, Wikis:
Collaborating in the 21st Century Workplace

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Last year these were the toys of geeks; now they are workplace tools. Come see how these new technologies are being used by organizations to get real work done everyday. This presentation will acquaint you with the technologies and explore how these technologies define a new kind of work environment.
Blogs
What's a blog?

- Web log = blog
Blogs Are Mainstream

- 50 million U.S. Internet users visited blog sites in the first quarter of 2005, up 45% from the first quarter of 2004. That represents about 30% of all U.S. Internet users, or a sixth of the total U.S. population.

Based on data from comScore's opt-in research panel
There are approximately 14.7 million blogs

Source: comScore Networks, 2005

Technorati now claims to search 27.8 million blogs

Source: technoratic.com, 2/2006
Six of the top 10 blog-hosting services have seen their traffic numbers grow by more than 100% from the first quarter of 2004 to the first quarter of 2005.

Source: comScore Networks
Blog Popularity

- Blogspot.com now draws more traffic than NYTimes.com, USAToday.com, or WashingtonPost.com.

Source: comScore Networks
Top 10 Blog Hosts

- Blogspot.com
- LiveJournal.com
- TypePad.com
- Xanga.com
- AOL Journals
- Blogs.com
- MSNSpaces
- Blogdrive.com
- GreatestJournal.com
- DiaryLand.com

Source: comScore Networks
Personal Blogs
Monday, October 17, 2005

It’s all about fluffy

Story from a few weeks ago

So I stayed with my friend Anna from U of C at her cousins house when we had to work late one night. Anyway they have a cat that they treat like a child. So Anna woke up with the cat literally sitting on her face. I was like feed me bitch! It’s ms. pussy to you! (We slept in the cats room, again, the family is a bit nuts)

I told jeff and he said hey, it’s the cats’ room which I think means the friend’s face belongs to the cats – HA!

and...

Fell asleep in the call room and woke up too

DID YOU CHECK HER BUSTIES?

It was D talking in his sleep, I just about had a heart attack

posted by L @ 10:29 AM 6 comments

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Sunday, October 16, 2005

Learning to fly

I’m starting to become a real person in the medical world. I had a fantastic conversation with med boy (dave) the other night that really put things in perspective. I have a lot to offer these schools and I’m not just a number. I used to see kids die in the hospital and while it bothered me I sort of became numb to it. I was telling him this and he said, yeah well that’s one of the first steps and you’ve already accomplished that. According to him I’m ahead of the game and it was nice to hear that.

I’m also learning to golf a bit. It’s fun. It’s a great way to get aggression out

Other than that I have a genetics test thursday. I thought I was done
-L

- Gender: female
- Industry: Student
- Occupation: Genetics
- Location: Chicago, IL

Blogs

- Musings of a grad student in Chicago
Semi-professional blogs
Government and Taxes

About Me
NAME: NONOY OPLAS
LOCATION: MANILA, PHILIPPINES

Recent posts
Liberty and Liberties
Chapter 1 of Friedrich A. Hayek's book, "The Constitution of Liberty" (1960, U. of Chicago Press) is entitled "Liberty and Liberties". A bit confusing title, but it's a good introductory chapter because Hayek immediately defined what 'liberty' and 'freedom' is -- absence of coercion; absence of external impediment.

Some important quotes from the chapter that I will discuss here.

(1) "We may be free and yet miserable. To be free may mean freedom to starve, to make costly mistakes, or to run mortal risks."

(2) "While the uses of liberty are many, liberty is one. Liberties appear only when liberty is lacking. Difference between liberty and liberties -- that which exists between a condition in which all is permitted that is not prohibited by general rules and one in which all is prohibited that is not explicitly permitted."

(3) "The coercion that government uses is reduced to a minimum by restraining it through known general rules, so that the individual need never be coerced unless he has placed himself in a position where he knows he will be coerced."

On (1), this is a situation where the concept of "personal responsibility" will come in. One can be very very rich as a result of inheritance from rich parents, spend the money as he/she wishes. There's freedom in spending, but no responsibility in saving and investing, or at least maintaining the parent's enterprises which
Nonoy Oplas

- Gender: Male
- Astrological Sign: Scorpio
- Industry: Non-Profit
- Occupation: Economist
- Location: Manila, Philippines

Blogs

- Government and Taxes
Monday, October 10, 2005

Low Tide via Flickr

Here's a new site (well, new to me) that I'm exploring today. The site is Flickr which allows anyone to post photos. The interesting and new thing about this site is that it also allows "social tagging" so that anyone can tag anyone else's photos. In fact, the photo I'm blogging about right now was found by using the "random photo" tool developed by someone other flickr user. I have my blog entered in flickr and I can post it on my own site.

posted by Pat at 1:06 PM | 0 comments

Thursday, September 29, 2005

What Wiki should I use?

I'm adding this to my blog today because I've gotten the question three times in the past two days so it seemed like a good time to answer...
Pat Sine

- Gender: female
- Industry: Education
- Location: Newark, Delaware, United States

Blogs

<table>
<thead>
<tr>
<th>Blog Name</th>
<th>Team Members</th>
</tr>
</thead>
<tbody>
<tr>
<td>Daily Find</td>
<td></td>
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<tr>
<td>Language Arts Training</td>
<td></td>
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<tr>
<td>CFT Workshop Feedback</td>
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<td>21st Century Learning using Free Tools</td>
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<tr>
<td>UAPP 667 -- Summer 2005 -- Reflections</td>
<td></td>
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<tr>
<td>EDUS 39 - K-12 Technology Integration</td>
<td></td>
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</tbody>
</table>
Team Blogs
MONDAY, OCTOBER 17, 2005

Clarion sf writers' workshop announces instructors, opens to subs
I've joined the board of Directors of the Clarion Foundation, a new nonprofit that will manage the Clarion Writers' Workshop, a "boot-camp for sf writers" at Michigan State University that I graduated from in 1992 and taught this past summer. The workshop runs every summer for six weeks, and accepts some 17 students each year. The format is intensive writing and daily critique with tutelage from six instructors. Past graduates include Octavia Butler, Bruce Sterling, Nalo Hopkinson, Kathe Koja, Jeff VanderMeer, Pat York, Lucius Shepard, and innumerous other leading lights of the field. You may recall my review of Kate Wilhelm's amazing memoir/writing instruction book about her 27 years teaching Clarion.

The workshop is open for applications for next year, and we've just announced our instructor roster:

Plans have been announced for the 2006 workshop, which will run from June 26 to August 4 and will be taught by Samuel R. Delany, Gardner Dozois, Nancy Kress, Joe and Gay Haldeman and, as the traditional anchor beam, Kelly Link and Holly Black. The workshop will be returning to Owen Hall where it was held from 1990-2003.

The application deadline for the 2006 workshop is April 1, 2006. Application information is available online at www.msuedu/~clarion, by email or by writing to the Clarion Workshop, 112 Olds Hall, Michigan State University, Lansing, MI 48824-1047.
Business Blogs

- Google
- Ford
Our ongoing privacy efforts
10/14/2005 04:28:00 PM
Posted by Nicole Wong, Associate General Counsel

We updated our privacy policy today. We know privacy is important to our users, and it's important to us, too. That's why we work hard to let people know how we collect and use personal information to provide our services. A clearly written privacy policy is part of this effort. In this update, most of the terms are the same, but there are two important differences.

First, we created a short, one-page "highlights" notice summarizing our privacy practices. We hope this is easy to digest and understand at a glance. Second, we provided even more detail about our privacy practices in the full-text privacy policy and lots more detail in the accompanying FAQs. The goal of both is to help you make informed choices about using our services.

Designing privacy protection and user choice into Google products is an ongoing effort. Please let us know how we're doing.

More Firefox-Toolbar synchronicity
10/13/2005 09:25:00 PM
Posted by Ben Lewis, Firefox Toolbar product manager

If you've been holding off on upgrading to Firefox 1.5 Beta 2 because you'd miss out on great toolbar features like Suggest and Spell Check, then wait no more! The latest version of the Google Toolbar is fully compatible with the newest raw of Firefox.

Financial reporting: the alphabet soup
Chamber of Commerce Forum

This morning I attended a Northfield Chamber of Commerce monthly meeting. The topic for today was "Business Development in the Northfield Area" and the forum was held in the meeting room of the new Community National Bank. There was a good crowd of area business people and others interested in business growth.
Blog policies for Businesses

- **Aug. 15, 2005**
  **HR Struggles With Employee Web Posts**
  - Fired auto-club workers learn that free speech on the Web can carry a high price.
  - [http://www.informationweek.com/story/showArticle.jhtml?articleID=168601354](http://www.informationweek.com/story/showArticle.jhtml?articleID=168601354)

- **October 06, 2005**
  **Delaware Supreme Court Protects Anonymous Blogger**
  - Requires Plaintiffs to Meet Strict Standard Before Unmasking Critic
RULES TO BLOG BY

Rules covering online activities to add to employee-conduct policies

- **BE RESPECTFUL**
  Blogs shouldn't attack an employer, supervisor, managers, co-workers, or a company’s products or its customers

- **CONFIDENTIAL INFORMATION**
  Bloggers must comply with policies that protect trade secrets and confidential information

- **SECURITIES REGULATIONS**
  Bloggers shouldn't disclose "insider information" governed by securities laws or violate disclosure "blackout" periods

- **TRADEMARKS AND LOGOS**
  Personnel policies should spell out if and when company names, logos, and trademarks can be reproduced in online postings and blogs

Podcasts
What’s a podcast?

- Pod … from iPod
- Cast … from newscast
  - BUT
- Don’t have to be played on an iPod
- Don’t have to have much news
What are these things?

- MP3 files
- Delivered directly from the web or via RSS feed
- Download to an MP3 player or play on the web or burn to a CD
- Users manage subscriptions using iTunes or other desktop software
What’s out there?

IBM For investors on the uses of its technologies

Purina Bi-weekly podcasts for veterinarians or pet-lovers

Leo Laporte This Week in Tech

Purdue Replays of class lectures

Rev. Tim Twice weekly inspirational messages

Guiding Light 30 minute episodes
Podcast Users

- Currently 41.6 million consumers own digital music players
- Less than 1% actively download and listen to podcasts

(Source: Yankee Group)
Where can they be found?

- Podcast Alley
- iTunes 4.9
Make your Podcast known

- FeedBurner Podcast RSS feeds
  - 15,000 in August
  - Fewer than 1,000 in January

- Coming soon – Podcasts on phones
  - New Apple phones
  - Melodeeo Mobilcast software
Wikis
**What’s a Wiki?**

- Wiki-wiki is the Hawaiian word for quick

- **Simplest online database** ([wiki.org](http://wiki.org))

- A collaborative website whose content can be edited by anyone who has access to it. *(The American Heritage Dictionary of the English Language, Fourth Edition)*
Wiki Benefits

- Multiply editable
  - Wide open
  - Restricted to a specific group by password

- Web based so no other tools or access is needed
Wiki Benefits

- Built-in version control
  - Any revision is archived and can be rolled back with a mouse click

- Organization is readily changed as the content matures and as the group coalesces
Wiki Drawbacks

- Anyone can edit ;-) 
- Work best when the contributors share a common jargon or cultural language, ethic and need
Over 775,000 articles in English
Dozens of other languages with millions or thousands or hundreds of articles
NPOV
www.wikipedia.org
Where Wikis Work Best

- Project management
- Cooperative document development
- Version control
- Workers in separate locations working on a common project
Wikis in the Wild

- Wikipedia
- My summer class wiki
- Colonial School District support wiki (password protected)
- South African textbook project at wikibooks.org (http://en.wikibooks.org/wiki/South_African_Curriculum)
Try a Wiki for Free

- Seedwiki.org
- JotSpot.com

See my blog entry on wikis at sinefinds.blogspot.com/2005/09/what-wiki-should-i-use.html
What’s next?
Explore this on the web

www.udel.edu/sine/bpw