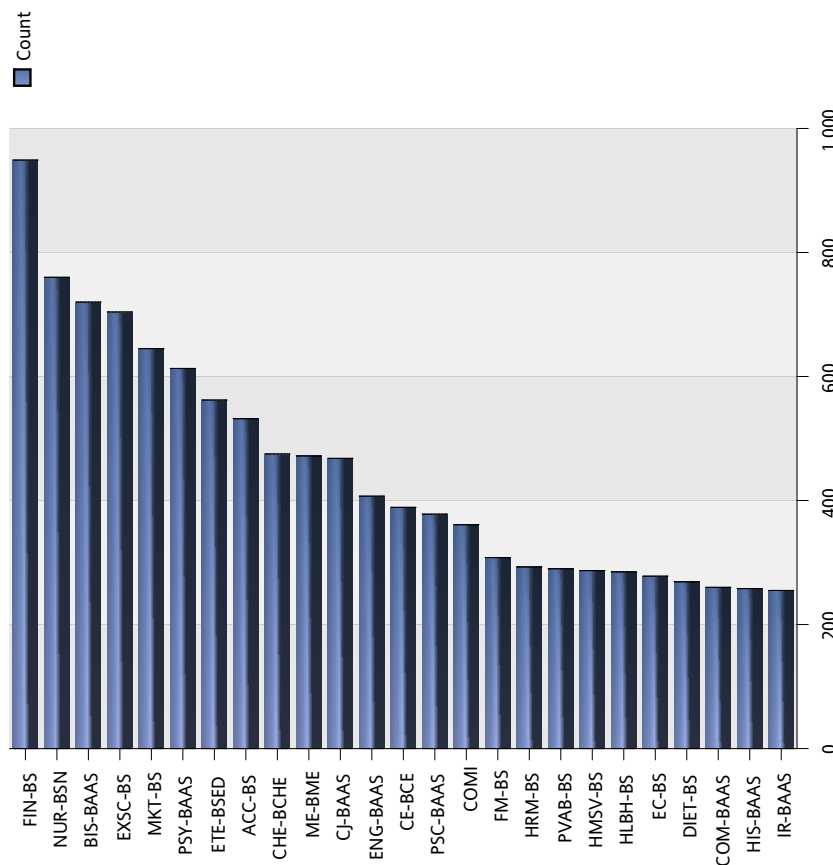


TWENTY-FIVE MOST POPULAR UNDERGRADUATE MAJORS
Fall 2014

Rank	Major	Count
1	Finance BS	949
2	Nursing BSN	760
3	Biological Sciences BA	720
4	Exercise Science BS	704
5	Marketing BS	645
6	Psychology BA	613
7	Elementary Teacher Educ BSED	562
8	Accounting BS	532
9	Chemical Engineering BCHE	475
10	Mechanical Engineering BME	472
11	Criminal Justice BA	468
12	English BA	407
13	Civil Engineering BCE	389
14	Political Science BA	378
15	Communication Interest	361
16	Fashion Merchandising BS	308
17	Hotel, Restmnt & Instnl Mgt BS	293
18	Pre-Vet Medicine & Anml Bio BS	290
19	Human Services BS	287
20	Health Behavior Science BS	285
21	Economics BS	278
22	Dietetics BS	269
23	Communication BA	260
24	History BA	258
25	International Relations BA	255



Note: The major counts reflect the actual number of students with that declared major. Students who declare more than one major are counted accordingly. Because Student Enrollment Data Mart contains live data that is always one day old, the major counts reflect the actual enrollment data one day before the report run date on October 23, 2014.