



The MVEer Monthly

November, 2014



BANNER PHOTO from <http://www.loldistrict.org/>

Rest of Year is Jam Packed with Activity by Jake Umhoefer

If you think that our **Christmas Show** on **December 13th** is all the MVE has going on the rest of the year, you are sadly mistaken! You didn't think the end of the year was going to be easy, did you? There is a ton of MVE-Happenings between now and December 31st all of you need to be aware of.

On **November 19**, we are going to have a dining night at **Chili's** off Miller Parkway. The official address is 1601 Miller Park Way so you can GPS it. Currently our chorus has raised approximately \$140. We need that portion to be at \$500 or more by the end of the year. The dining night will help bring that total up – but be aware we will need to continue this effort throughout the rest of the year.



Many efforts are being made to push ticket sales for our show. Set your DVR's on **December 3rd** for **Morning Blend** on Channel 4 at 9AM and again for Channel 6 at 4PM. Our very own **District Champion Quartet** **Midnight Croon** will be joined by Jim Schmidt to make a last minute push for sales. **Vintage Mix** will make a very special appearance on the Morning Blend as well.



Later this week I will be making a determination if we have enough members committed to doing either the **Milwaukee Tree Lighting Ceremony** on **November 20**, and/or the **Greendale Dickens Festival** on **December 5th**. Please watch for communications from me regarding those. Both are wonderful opportunities to get into the community and promote our

show. Thank you to everyone who promptly replied to these events – especially those who said they could commit to the date.

Our annual **Christmas Show** is on **December 13th** at **Greendale High School**. We have some wonderful, young talent joining our stage with us this year. These groups are going to be some fresh, young blood on the stage – and I think our audience is really going to appreciate it! The Monday after our show we have a special performance at **Ronald McDonald House Charities**.



One final item to mention is our recently started **Calendar Raffle**. While we do apologize for this item coming so late in the year, I need to stress the importance of what it can do for our chapter. If all 1000 tickets get sold we have the opportunity to make more profit money than we would on a show! This amount could be a game-changing factor for the MVE – but it starts with you

commitment to make it work. Please remember we must sell 500 tickets before the end of the year, or we lose any chance of making money at all.

As you can see, we have a very full calendar to commit to. This is probably more than we have taken on for a Holiday season in a long time. I greatly appreciate that many of you are willing to commit to doing things we may never have tried in the past. Now is the time to make a change and try new things if we're going to have any shot at remaining successful. Let's help each other end this year with a great, big bang!

Onward and Upward!

Midnight Croon wins District. **Ten Minute Intermission** is Second! **Highpoint** is Seventh! Congratulations to our great Quartets.



HEADLINE: This Christmas, the Kids are All Right – Randy Will, MVE VP of Marketing

This year, we are especially proud to welcome three accomplished youth groups as very special guests for our "Season of Joy" Christmas Show **December 13** at Greendale H.S.



Leading the way is **Vintage Mix** - 13-year old quadruplets Ian, Kelsey, Annika & Julia Shoppach - who love singing the Standards A Cappella style! You can get to know them better at <http://qvintagemix.com>.

We're also spotlighting both the High School Chorus from **Waukesha West**, and the **UW-Whitewater**

Vocal Jazz Ensemble. We look forward to the youthful enthusiasm they bring to our stage, and to our audience!



As noted in our promo, a portion of all ticket sales will support the **Ronald McDonald House Charities**, which provides free or low-cost housing to families whose children are hospitalized with severe health problems. <http://rmhcmilwaukee.org/>

We have blanketed the region with emails, post cards, flyers....and our Show info even appears on the **RMHC** and **Vintage Mix** websites! Additionally, Jake Umhoefer got us some major media exposure on WTMJ's morning show Dec. 3! With all that free publicity, selling tickets is vital as it will let us afford mirrors for our choreography work and great coaching next year.

Point being - we have lots to talk up for this show! If you need some guidance or assistance getting tickets in people's hands - let me or another board member know, so we can work with you to make that happen!

I look forward to celebrating my favorite Christmas tradition with all of you!

November 2014						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
						1
2	3 MVE Practice at 7pm	4	5	6	7	8
9	10 MVE Practice at 7pm	11	12 Board Meeting at 6:30pm	13	14	15
16	17 MVE Practice at 7pm	18	19 	20 Milwaukee Tree Lighting 	21	22
23	24 MVE Practice at 7pm	25	26	27	28	29
30	<p><u>Coming in December:</u> Wed December 3 at 9am – Morning Blend Friday December 5: Greendale Dickens Festival. Saturday December 13: Two Christmas Shows</p> <p>Sell Christmas Tickets and Sell Raffle Tickets</p>					