Strategic Planning
Update – January 2020
THE BIG
Picture

FOUNDATIONAL PILLARS

- Academic Distinction
- Educational Access
- St. Louis Impact

- Targeted Strategic Plans
- Academic Unit Plans
- Operational Imperatives

- Diversity, Inclusion, & Equity
- International Activities
- Stewardship

Introduced in Inauguration speech
Honored through strategic planning & operations
Integral throughout
Process

THE COMMISSION MODEL

Oriented around primary “key drivers”

Cohesive with school-level planning, but not driven by it

Meaningful and efficient involvement of faculty, students, staff, alumni, trustees, and community
# School-level progress

## STATE OF SCHOOL STRATEGIC PLANS

<table>
<thead>
<tr>
<th>School</th>
<th>Status</th>
</tr>
</thead>
<tbody>
<tr>
<td>Arts &amp; Sciences</td>
<td>Starting fall 2020</td>
</tr>
<tr>
<td>Sam Fox</td>
<td>Started fall 2019</td>
</tr>
<tr>
<td>Brown School</td>
<td>Mature and being implemented</td>
</tr>
<tr>
<td>Medicine</td>
<td>Mature and being implemented</td>
</tr>
<tr>
<td>Olin</td>
<td>Mature and being implemented</td>
</tr>
<tr>
<td>McKelvey</td>
<td>Mature and being implemented</td>
</tr>
<tr>
<td>Law</td>
<td>Mature and being implemented</td>
</tr>
</tbody>
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Key drivers

- Undergraduate Education
- Danforth Campus Research Enterprise
- The St. Louis Initiative
- Commercialization of Research and Tech Transfer (starting spring 2020)

- Public Health and Community Impact
- Student Wellness (including mental health and wellness)
- Career Service (starting spring 2020)
- Sustainability and Climate Change
Strategic planning timeline

2020

JAN 2020  Finalize process & roll-out plan
MAR-APR 2020  Appoint steering committee, begin socialization process

MAY 2020  Update to Board of Trustees

JUL 2020-MAR 2021  Subcommittees appointed, steering and subcommittees meet, university community continues to be engaged

2021

FEB 2020  Define steering committee charge

MAR-APR 2020  Appoint steering committee, begin socialization process

APR-JUL 2021  Subcommittee reports submitted, unit plans integrated, draft plan prepared

MAY 2020  Update to Board of Trustees

AUG 2021  Draft plan to executive committee

JUL 2020-MAR 2021  Subcommittees appointed, steering and subcommittees meet, university community continues to be engaged

OCT 2021  Plan to Board for review & discussion

SEP 2021  Final edits to draft plan

DEC 2021  Plan approved by Board
Integral to success

• Development of financial model that takes into consideration key assumptions about new and existing avenues for revenue generation

• Review of financial aid strategies that will enable University to continue to make progress in providing access to low- and moderate-income students

• Optimization of operations, including professional development of staff and supervisors
Generative Discussion