



Interview Guide for:
Coalitions and Networks for Active Living
COMIRB protocol # 11-0312

Table of Contents

Interview Cover Page	2
Section A. Organizational Information.....	4
Section B. Structure	8
Section C. Planning for Change	11
Section D. Activities	14
Section E. Demographics	31
Section F. Qualitative Review	32

Interview Cover Page

Coalitions and Networks for Active Living

Sponsored by:

The Physical Activity Policy Research Network

COMIRB protocol # 11-0312

***Interviewer directions and notes are in **BOLD**

***Script for interviewer to read to interviewee is in *ITALICS*

Fill this section out before beginning interview.

<u>Date of interview:</u>	
<u>Name of interviewer:</u>	
<u>Collaborative group ID:</u>	
<u>Collaborative Name:</u>	
<u>Participant ID:</u>	
<u>E-mail address:</u>	
<u>Phone number:</u>	
<u>State:</u>	

Introduction and Reason for call

Hi [NAME OF PARTICIPANT], this is [YOUR NAME] calling from [YOUR UNIVERSITY] in [CITY, STATE]. I am a member of the "Coalitions and Networks for Active Living" research team. Thank you for agreeing to participate in this survey. This survey is part of a national project funded through the Centers for Disease Control and Prevention. The purpose of the project is to understand the structures and processes of public health collaboratives that are key to promoting environmental and policy change. Your answers are very important to us.

The interview will take approximately 30 minutes to complete.

Consent language

This is a voluntary survey. You do not have to answer any questions you do not want to and you can end the interview at any time. The completion of it implies your consent to use the information for research purposes. Your responses are confidential and your name will not be attached to your responses. Do you have any questions at this time? If you have questions in the future, please don't hesitate to call the Principal Investigator, Dr. Jill Litt at 303-724-4402. If you have questions regarding your rights as a research subject, please call the Colorado Multiple Institutional Review Board (COMIRB) office at 303-724-1055.

Do you agree to participate in this survey?

***** If the participant says 'Yes', continue with survey**

*****If participant says 'No', STOP and thank them for their time. Mark participant as drop out.**

You should have received the interview guide a few days ago in an e-mail. Did you receive it?

*****If yes, continue**

*****If no, take a moment to e-mail it to the participant**

You may find it useful to follow along in the guide to see the questions and response categories.

Let's begin.

Section A. Organizational Information

Q1) What is the name of the coalition, network or partnership you are associated with?

Record name of collaborative: _____

The term Collaborative is used to describe a group of individuals or organizations who work together towards a common goal. For the purpose of this interview we will use the term "COLLABORATIVE" to represent the coalition, network, partnership or alliance you are a part of and all of its partner organizations.

Q2) What is your position or role within the Collaborative?

Record position: _____

Q3) How long have you been in this position, in years?

Record number of years: ____ (years)

Do not read:

77 Don't know/Not sure

99 Refused

Q4) What type of organization do you represent within the Collaborative?

Please read:

1 Non-profit

2 Government

3 Private

Do not read:

77 Don't know/Not sure

99 Refused

Q5) Which best describes your organization’s field or area of expertise?

Please read:			Do not read:	
a. Business and industry	Yes <input type="checkbox"/> 1	No <input type="checkbox"/> 2	Don't Know/Not Sure <input type="checkbox"/> 77	Refused <input type="checkbox"/> 99
b. Volunteer	Yes <input type="checkbox"/> 1	No <input type="checkbox"/> 2	Don't Know/Not Sure <input type="checkbox"/> 77	Refused <input type="checkbox"/> 99
c. Fitness & sport	Yes <input type="checkbox"/> 1	No <input type="checkbox"/> 2	Don't Know/Not Sure <input type="checkbox"/> 77	Refused <input type="checkbox"/> 99
d. Healthcare	Yes <input type="checkbox"/> 1	No <input type="checkbox"/> 2	Don't Know/Not Sure <input type="checkbox"/> 77	Refused <input type="checkbox"/> 99
e. Elected or appointed official	Yes <input type="checkbox"/> 1	No <input type="checkbox"/> 2	Don't Know/Not Sure <input type="checkbox"/> 77	Refused <input type="checkbox"/> 99
f. Community organization/citizen group	Yes <input type="checkbox"/> 1	No <input type="checkbox"/> 2	Don't Know/Not Sure <input type="checkbox"/> 77	Refused <input type="checkbox"/> 99
g. Non-profit organizations	Yes <input type="checkbox"/> 1	No <input type="checkbox"/> 2	Don't Know/Not Sure <input type="checkbox"/> 77	Refused <input type="checkbox"/> 99
h. Academic research	Yes <input type="checkbox"/> 1	No <input type="checkbox"/> 2	Don't Know/Not Sure <input type="checkbox"/> 77	Refused <input type="checkbox"/> 99
i. Higher education	Yes <input type="checkbox"/> 1	No <input type="checkbox"/> 2	Don't Know/Not Sure <input type="checkbox"/> 77	Refused <input type="checkbox"/> 99
j. K-12 education	Yes <input type="checkbox"/> 1	No <input type="checkbox"/> 2	Don't Know/Not Sure <input type="checkbox"/> 77	Refused <input type="checkbox"/> 99
k. Childcare/early childhood education	Yes <input type="checkbox"/> 1	No <input type="checkbox"/> 2	Don't Know/Not Sure <input type="checkbox"/> 77	Refused <input type="checkbox"/> 99
l. Religious or faith-based organization	Yes <input type="checkbox"/> 1	No <input type="checkbox"/> 2	Don't Know/Not Sure <input type="checkbox"/> 77	Refused <input type="checkbox"/> 99
m. Advocacy group/lobbyist	Yes <input type="checkbox"/> 1	No <input type="checkbox"/> 2	Don't Know/Not Sure <input type="checkbox"/> 77	Refused <input type="checkbox"/> 99
n. Tribal agency	Yes <input type="checkbox"/> 1	No <input type="checkbox"/> 2	Don't Know/Not Sure <input type="checkbox"/> 77	Refused <input type="checkbox"/> 99
o. Land use/planning	Yes <input type="checkbox"/> 1	No <input type="checkbox"/> 2	Don't Know/Not Sure <input type="checkbox"/> 77	Refused <input type="checkbox"/> 99
p. Parks & recreation	Yes <input type="checkbox"/> 1	No <input type="checkbox"/> 2	Don't Know/Not Sure <input type="checkbox"/> 77	Refused <input type="checkbox"/> 99
q. Public/Environmental health	Yes <input type="checkbox"/> 1	No <input type="checkbox"/> 2	Don't Know/Not Sure <input type="checkbox"/> 77	Refused <input type="checkbox"/> 99
r. Transportation	Yes <input type="checkbox"/> 1	No <input type="checkbox"/> 2	Don't Know/Not Sure <input type="checkbox"/> 77	Refused <input type="checkbox"/> 99
s. Housing authority/development	Yes <input type="checkbox"/> 1	No <input type="checkbox"/> 2	Don't Know/Not Sure <input type="checkbox"/> 77	Refused <input type="checkbox"/> 99
t. Mental health	Yes <input type="checkbox"/> 1	No <input type="checkbox"/> 2	Don't Know/Not Sure <input type="checkbox"/> 77	Refused <input type="checkbox"/> 99
u. Youth	Yes <input type="checkbox"/> 1	No <input type="checkbox"/> 2	Don't Know/Not Sure <input type="checkbox"/> 77	Refused <input type="checkbox"/> 99
v. Physical education	Yes <input type="checkbox"/> 1	No <input type="checkbox"/> 2	Don't Know/Not Sure <input type="checkbox"/> 77	Refused <input type="checkbox"/> 99
w. Agriculture/food systems	Yes <input type="checkbox"/> 1	No <input type="checkbox"/> 2	Don't Know/Not Sure <input type="checkbox"/> 77	Refused <input type="checkbox"/> 99
x. Other government	Yes <input type="checkbox"/> 1	No <input type="checkbox"/> 2	Don't Know/Not Sure <input type="checkbox"/> 77	Refused <input type="checkbox"/> 99
y. Law enforcement	Yes <input type="checkbox"/> 1	No <input type="checkbox"/> 2	Don't Know/Not Sure <input type="checkbox"/> 77	Refused <input type="checkbox"/> 99
z. Media	Yes <input type="checkbox"/> 1	No <input type="checkbox"/> 2	Don't Know/Not Sure <input type="checkbox"/> 77	Refused <input type="checkbox"/> 99
aa. Other	Yes <input type="checkbox"/> 1	No <input type="checkbox"/> 2	Don't Know/Not Sure <input type="checkbox"/> 77	Refused <input type="checkbox"/> 99
bb. [If “yes” ask: What other field or area or expertise does your organization represent?]				

We'd also like to know about the expertise of other organization representatives and members of the collaborative.

Q6) Are members of the Collaborative active in any of the following fields? (Check all that apply)

Please read:			Do not read:	
a. Business and industry	Yes <input type="checkbox"/> 1	No <input type="checkbox"/> 2	Don't Know/Not Sure <input type="checkbox"/> 77	Refused <input type="checkbox"/> 99
b. Volunteer	Yes <input type="checkbox"/> 1	No <input type="checkbox"/> 2	Don't Know/Not Sure <input type="checkbox"/> 77	Refused <input type="checkbox"/> 99
c. Fitness & sport	Yes <input type="checkbox"/> 1	No <input type="checkbox"/> 2	Don't Know/Not Sure <input type="checkbox"/> 77	Refused <input type="checkbox"/> 99
d. Healthcare	Yes <input type="checkbox"/> 1	No <input type="checkbox"/> 2	Don't Know/Not Sure <input type="checkbox"/> 77	Refused <input type="checkbox"/> 99
e. Elected or appointed official	Yes <input type="checkbox"/> 1	No <input type="checkbox"/> 2	Don't Know/Not Sure <input type="checkbox"/> 77	Refused <input type="checkbox"/> 99
f. Community organization/citizen group	Yes <input type="checkbox"/> 1	No <input type="checkbox"/> 2	Don't Know/Not Sure <input type="checkbox"/> 77	Refused <input type="checkbox"/> 99
g. Non-profit organizations	Yes <input type="checkbox"/> 1	No <input type="checkbox"/> 2	Don't Know/Not Sure <input type="checkbox"/> 77	Refused <input type="checkbox"/> 99
h. Academic research	Yes <input type="checkbox"/> 1	No <input type="checkbox"/> 2	Don't Know/Not Sure <input type="checkbox"/> 77	Refused <input type="checkbox"/> 99
i. Higher education	Yes <input type="checkbox"/> 1	No <input type="checkbox"/> 2	Don't Know/Not Sure <input type="checkbox"/> 77	Refused <input type="checkbox"/> 99
j. K-12 education	Yes <input type="checkbox"/> 1	No <input type="checkbox"/> 2	Don't Know/Not Sure <input type="checkbox"/> 77	Refused <input type="checkbox"/> 99
k. Childcare/early childhood education	Yes <input type="checkbox"/> 1	No <input type="checkbox"/> 2	Don't Know/Not Sure <input type="checkbox"/> 77	Refused <input type="checkbox"/> 99
l. Religious or faith-based organization	Yes <input type="checkbox"/> 1	No <input type="checkbox"/> 2	Don't Know/Not Sure <input type="checkbox"/> 77	Refused <input type="checkbox"/> 99
m. Advocacy group/lobbyist	Yes <input type="checkbox"/> 1	No <input type="checkbox"/> 2	Don't Know/Not Sure <input type="checkbox"/> 77	Refused <input type="checkbox"/> 99
n. Tribal agency	Yes <input type="checkbox"/> 1	No <input type="checkbox"/> 2	Don't Know/Not Sure <input type="checkbox"/> 77	Refused <input type="checkbox"/> 99
o. Land use/planning	Yes <input type="checkbox"/> 1	No <input type="checkbox"/> 2	Don't Know/Not Sure <input type="checkbox"/> 77	Refused <input type="checkbox"/> 99
p. Parks & recreation	Yes <input type="checkbox"/> 1	No <input type="checkbox"/> 2	Don't Know/Not Sure <input type="checkbox"/> 77	Refused <input type="checkbox"/> 99
q. Public/Environmental health	Yes <input type="checkbox"/> 1	No <input type="checkbox"/> 2	Don't Know/Not Sure <input type="checkbox"/> 77	Refused <input type="checkbox"/> 99
r. Transportation	Yes <input type="checkbox"/> 1	No <input type="checkbox"/> 2	Don't Know/Not Sure <input type="checkbox"/> 77	Refused <input type="checkbox"/> 99
s. Housing authority/development	Yes <input type="checkbox"/> 1	No <input type="checkbox"/> 2	Don't Know/Not Sure <input type="checkbox"/> 77	Refused <input type="checkbox"/> 99
t. Mental health	Yes <input type="checkbox"/> 1	No <input type="checkbox"/> 2	Don't Know/Not Sure <input type="checkbox"/> 77	Refused <input type="checkbox"/> 99
u. Youth	Yes <input type="checkbox"/> 1	No <input type="checkbox"/> 2	Don't Know/Not Sure <input type="checkbox"/> 77	Refused <input type="checkbox"/> 99
v. Physical education	Yes <input type="checkbox"/> 1	No <input type="checkbox"/> 2	Don't Know/Not Sure <input type="checkbox"/> 77	Refused <input type="checkbox"/> 99
w. Agriculture/food systems	Yes <input type="checkbox"/> 1	No <input type="checkbox"/> 2	Don't Know/Not Sure <input type="checkbox"/> 77	Refused <input type="checkbox"/> 99
x. Other government	Yes <input type="checkbox"/> 1	No <input type="checkbox"/> 2	Don't Know/Not Sure <input type="checkbox"/> 77	Refused <input type="checkbox"/> 99
y. Law enforcement	Yes <input type="checkbox"/> 1	No <input type="checkbox"/> 2	Don't Know/Not Sure <input type="checkbox"/> 77	Refused <input type="checkbox"/> 99
z. Media	Yes <input type="checkbox"/> 1	No <input type="checkbox"/> 2	Don't Know/Not Sure <input type="checkbox"/> 77	Refused <input type="checkbox"/> 99
aa. Other	Yes <input type="checkbox"/> 1	No <input type="checkbox"/> 2	Don't Know/Not Sure <input type="checkbox"/> 77	Refused <input type="checkbox"/> 99
bb. [If "yes" ask: What other fields are members of the collaborative active in?]				

Q7) In what year was the Collaborative formed?

Record year: _____ (YYYY)

Do not read:

- 77 Don't know/Not sure
- 99 Refused

Q8) What was the primary reason for forming the Collaborative? (Select one)

Please read:

- 1 Identified as a local need **[skip to Q10]**
- 2 In response to a grant opportunity **[skip to Q10]**
- 3 Identified the need to pool resources **[skip to Q10]**
- 4 Due to federal, state, or local mandate **[skip to Q10]**
- 5 Other **[go to Q9]**

Do not read:

- 77 Don't know/Not sure **[skip to Q10]**
- 99 Refused **[skip to Q10]**

Q9) If other in Q8, please specify the reason for forming the Collaborative. **(Open-ended)**

Q10) Which of the following are issues addressed by the Collaborative?

Please read:			Do not read:	
a. Active Living/Physical Activity	Yes <input type="checkbox"/> 1	No <input type="checkbox"/> 2	Don't Know/Not Sure <input type="checkbox"/> 77	Refused <input type="checkbox"/> 99
b. Built Environment	Yes <input type="checkbox"/> 1	No <input type="checkbox"/> 2	Don't Know/Not Sure <input type="checkbox"/> 77	Refused <input type="checkbox"/> 99
c. Chronic Disease (e.g., cancer, diabetes, heart disease)	Yes <input type="checkbox"/> 1	No <input type="checkbox"/> 2	Don't Know/Not Sure <input type="checkbox"/> 77	Refused <input type="checkbox"/> 99
d. Healthy Eating/Nutrition	Yes <input type="checkbox"/> 1	No <input type="checkbox"/> 2	Don't Know/Not Sure <input type="checkbox"/> 77	Refused <input type="checkbox"/> 99
e. Health Promotion	Yes <input type="checkbox"/> 1	No <input type="checkbox"/> 2	Don't Know/Not Sure <input type="checkbox"/> 77	Refused <input type="checkbox"/> 99
f. Obesity	Yes <input type="checkbox"/> 1	No <input type="checkbox"/> 2	Don't Know/Not Sure <input type="checkbox"/> 77	Refused <input type="checkbox"/> 99
g. Open Space	Yes <input type="checkbox"/> 1	No <input type="checkbox"/> 2	Don't Know/Not Sure <input type="checkbox"/> 77	Refused <input type="checkbox"/> 99
h. Transportation	Yes <input type="checkbox"/> 1	No <input type="checkbox"/> 2	Don't Know/Not Sure <input type="checkbox"/> 77	Refused <input type="checkbox"/> 99
i. Other	Yes <input type="checkbox"/> 1	No <input type="checkbox"/> 2	Don't Know/Not Sure <input type="checkbox"/> 77	Refused <input type="checkbox"/> 99
j. [If "yes" ask: What other issue(s) does the Collaborative address?]				

Section B. Structure

Q11) Please indicate whether your Collaborative has completed the following actions.

Please read each statement:			Do not read:	
a. Wrote a mission or vision statement.	Yes <input type="checkbox"/> 1	No <input type="checkbox"/> 2	Don't Know/Not Sure <input type="checkbox"/> 77	Refused <input type="checkbox"/> 99
b. Established goals or objectives.	Yes <input type="checkbox"/> 1	No <input type="checkbox"/> 2	Don't Know/Not Sure <input type="checkbox"/> 77	Refused <input type="checkbox"/> 99
c. Prepared strategic plan and/or annual report.	Yes <input type="checkbox"/> 1	No <input type="checkbox"/> 2	Don't Know/Not Sure <input type="checkbox"/> 77	Refused <input type="checkbox"/> 99
d. Used a theoretical framework or conceptual model to guide priorities/actions.	Yes <input type="checkbox"/> 1	No <input type="checkbox"/> 2	Don't Know/Not Sure <input type="checkbox"/> 77	Refused <input type="checkbox"/> 99

Q12) Is there a designated lead agency?

1 YES

2 NO [skip to Q14]

Do not read:

77 Don't know/Not sure [skip to Q14]

99 Refused [skip to Q14]

Q13) Who is the lead agency?

Record name of agency: _____

Do not read:

77 Don't know/Not sure

99 Refused

Q14) Does the Collaborative have paid staff?

- 1 YES
- 2 NO [skip to Q16]

Do not read:

- 77 Don't know/Not sure [skip to Q16]
- 99 Refused [skip to Q16]

Q15) How many FTEs (*full-time equivalent*) are dedicated to the Collaborative?

Record number of FTEs: _____

Do not read:

- 77 Don't know/Not sure
- 99 Refused

Q16) Approximately how many partner organizations actively participate in the Collaborative?

- 1 Under 5
- 2 5 - 10
- 3 11 - 30
- 4 31 - 50
- 5 51 – 70
- 6 71 – 100
- 7 Over 100

Do not read:

- 77 Don't know/Not sure
- 99 Refused

Q17) Approximately how much funding does the Collaborative receive each year from all sources?

Please round to the closest whole number.

Record total funding amount: \$_____

[If unfunded or total funding < \$100, enter 0 and skip to Q19]

Do not read:

- 77 Don't know/Not sure [skip to Q19]
- 99 Refused [skip to Q19]

Q18) Please identify up to 5 primary funding sources.

1.
2.
3.
4.
5.

Do not read:

- 77 Don't know/Not sure
- 99 Refused

Section C. Planning for Change

Q19) Does the Collaborative sponsor or support any of the following events?

Please read all:			Do not read:	
a. Walking/running events	Yes <input type="checkbox"/> 1	No <input type="checkbox"/> 2	Don't Know/Not Sure <input type="checkbox"/> 77	Refused <input type="checkbox"/> 99
b. Bicycling events	Yes <input type="checkbox"/> 1	No <input type="checkbox"/> 2	Don't Know/Not Sure <input type="checkbox"/> 77	Refused <input type="checkbox"/> 99
c. Safety events	Yes <input type="checkbox"/> 1	No <input type="checkbox"/> 2	Don't Know/Not Sure <input type="checkbox"/> 77	Refused <input type="checkbox"/> 99
d. Street opening events (i.e., closing the street to cars and opening it to pedestrians)	Yes <input type="checkbox"/> 1	No <input type="checkbox"/> 2	Don't Know/Not Sure <input type="checkbox"/> 77	Refused <input type="checkbox"/> 99
e. Awareness events	Yes <input type="checkbox"/> 1	No <input type="checkbox"/> 2	Don't Know/Not Sure <input type="checkbox"/> 77	Refused <input type="checkbox"/> 99
f. Networking events	Yes <input type="checkbox"/> 1	No <input type="checkbox"/> 2	Don't Know/Not Sure <input type="checkbox"/> 77	Refused <input type="checkbox"/> 99
g. Other	Yes <input type="checkbox"/> 1	No <input type="checkbox"/> 2	Don't Know/Not Sure <input type="checkbox"/> 77	Refused <input type="checkbox"/> 99
[If "yes" ask: What other type of event does the Collaborative sponsor?]				

For the following statements, please state whether you strongly disagree, somewhat disagree, somewhat agree, or strongly agree or feel neutral.

Please read all:						Do not read:	
	Strongly Disagree	Somewhat Disagree	Neutral	Somewhat Agree	Strongly Agree	Don't Know/Not Sure	Refused
Q20) Agencies in our Collaborative have a history of working together.	1	2	3	4	5	77	99
Q21) Trying to solve problems through collaboration has been common in this community. It's been done a lot before.	1	2	3	4	5	77	99

To what extent has the Collaborative completed the following activities:

Please read all:				Do not read:	
	Not-Completed	In-progress	Completed	Don't Know/ Not Sure	Refused
Q22) Identified a target population for intervention or program.	1	2	3	77	99
Q23) Agreed on area to be served (e.g., neighborhood, school, city/town, state).	1	2	3	77	99
Q24) Collected information on current opportunities (or lack of) for physical activity in the area to be served. <i>Probe - This could include holding a community meeting, conducting a walkability/bikability assessment, collecting census or state data, vehicle counts, etc.</i>	1	2	3	77	99
Q25) Held a formal meeting to decide on intervention strategy.	1	2	3	77	99

For the following statements, please indicate how **FREQUENTLY** the Collaborative engages in each activity. The options are never, rarely, sometimes, often, and very frequently.

Please read all:						Do not read:	
	Never	Rarely (<2x)	Sometimes (2-5x)	Often (Most of the time)	Very Frequently (or ongoing)	Don't Know/ Not Sure	Refused
Q26) Engage with elected or appointed official(s), including staff. <i>Probe – Could include meeting with official or staffer directly.</i>	1	2	3	4	5	77	99
Q27) Community leaders (e.g., prominent elected or appointed officials) participate in or endorse a Collaborative sponsored event.	1	2	3	4	5	77	99
Q28) Engage with school district or school board officials.	1	2	3	4	5	77	99
Q29) Partner with an elected official to author legislation, policy, plan, resolution, or other policy document.	1	2	3	4	5	77	99
Q30) Engage in written advocacy. <i>Probe - This could include writing a proposal, bill language, policy analysis, press release, publication/report with policy recommendations, letter-writing on policy position.</i>	1	2	3	4	5	77	99
Q31) Offer testimony in a policy, legal, or judicial hearing (i.e. public place to offer support or dissent).	1	2	3	4	5	77	99
Q32) Engage in media communication or media advocacy. <i>Probe- This could include writing letters to the editor, calling on the press to cover your story, mounting a mass media campaign, etc.</i>	1	2	3	4	5	77	99
Q33) Serve on a committee, advisory council or policy workgroup related to active living or physical activity.	1	2	3	4	5	77	99
Q34) Recruit new partners with policy expertise. <i>Probe – New partners with policy expertise could be lobbyists, advocacy groups, former legislators, etc.</i>	1	2	3	4	5	77	99
Q35) Partner with practitioners with planning and design expertise. <i>Probe – such as municipal planners, architects, design personnel from housing authorities, civil engineers, etc.</i>	1	2	3	4	5	77	99

Section D. Activities

Which of the following approaches has the Collaborative used to promote active living or physical activity in the community? *Probe – These would be approaches the Collaborative (including all agencies/partners within the Collaborative) has mutually agreed to use to achieve the established goals.*

Example: “Has the Collaborative used _____ to promote physical activity”

Please read:			Do not read:	
Q36) Changes to the environment (e.g., trail building, park enhancement)	Yes <input type="checkbox"/> 1	No <input type="checkbox"/> 2	Don't Know/Not Sure <input type="checkbox"/> 77	Refused <input type="checkbox"/> 99
Q37) Policy change (e.g., comprehensive plan, complete streets policy)	Yes <input type="checkbox"/> 1	No <input type="checkbox"/> 2	Don't Know/Not Sure <input type="checkbox"/> 77	Refused <input type="checkbox"/> 99
Q38) Program development (e.g., bike/walk to work event)	Yes <input type="checkbox"/> 1	No <input type="checkbox"/> 2	Don't Know/Not Sure <input type="checkbox"/> 77	Refused <input type="checkbox"/> 99
Q39) Educational programs (e.g., bike safety)	Yes <input type="checkbox"/> 1	No <input type="checkbox"/> 2	Don't Know/Not Sure <input type="checkbox"/> 77	Refused <input type="checkbox"/> 99
Q40) Social media (e.g., Facebook, Twitter, MySpace, YouTube)	Yes <input type="checkbox"/> 1	No <input type="checkbox"/> 2	Don't Know/Not Sure <input type="checkbox"/> 77	Refused <input type="checkbox"/> 99
Q41) Social marketing campaigns <i>Probe - Systematic and planned use of mass communication to influence and change individual behavior. An example is the use of billboards, print ads, radio announcements, and TV spots to promote smoking cessation.</i>	Yes <input type="checkbox"/> 1	No <input type="checkbox"/> 2	Don't Know/Not Sure <input type="checkbox"/> 77	Refused <input type="checkbox"/> 99

The questions in the next section refer to specific strategies and activities that some Collaboratives engage in to promote physical activity in their community. The following are strategies we will address in the next section. Please remember that we are using the term “Collaborative” to describe a group of individuals or organizations who work together towards a common goal.

Strategies

1. Parks, Open Spaces and Recreation Facilities
2. Transit and Parking
3. Children’s Play Areas
4. Public Plazas
5. Street Retro-Fit – Minor
6. Street Retro-Fit – Major
7. Infill and Redevelopment
8. Safe Routes to School

Q42) Has the Collaborative identified PARKS, OPEN SPACES AND RECREATION FACILITIES as a core strategy?

- 1 YES
- 2 NO [skip to Q49]
- 77 Don't know/Not sure [skip to Q49]
- 99 Refused [skip to Q49]

Q43) To what extent has the Collaborative, addressed PARKS, OPEN SPACES AND RECREATION FACILITIES? (Please select one)

Please read:

- 1 Improvements have been discussed
- 2 Improvements have been planned
- 3 Improvements have been funded
- 4 Improvements are in-progress
- 5 Improvements have been completed

Do not read:

- 77 Don't know/Not sure
- 99 Refused

43b) Activity Description/Comments:
Parks, open spaces and recreation facilities. **(Open -ended)**

Q44) Are policies in place to support this strategy?

- 1 YES
- 2 NO [skip to Q46]
- 77 Don't know/Not sure [skip to Q46]
- 99 Refused [skip to Q46]

Interviewer probes: Parks, Open Spaces and Recreation Facilities

Examples

- Access to parks, open spaces, recreation facilities
- Trails, paths, greenways
- After school access to school facilities for community
- Bicycle and pedestrian routes safe and visible (off-street)
- Incorporate green space or recreation facilities into or near new development

Policy probes – joint-use agreement, land use plan, comprehensive/master plan, land preservation, parks and recreation plan, executive order, tax ordinance, resolutions; local or state level

Q45) What types of policies exist to support this strategy? **See policy probes above. (Open-ended)**

Q46) Has this improvement required a change in policy or development of new policy?

- 1 YES
- 2 NO [skip to Q48]
- 77 Don't know/Not sure [skip to Q48]
- 99 Refused [skip to Q48]

Q46b) If yes, what is the status of the new policy?

- 1 Policy Gap Identified (i.e., identified but no further action, anticipated)
- 2 Policy Gap Identified and discussion initiated
- 3 Policy Drafted (i.e., developed model language, under development)
- 4 Adopted or Approved
- 88 Cannot be determined

Q47) What type(s) of policy was required? **See policy probes above. (Open-ended)**

Q48) Which groups or individuals were involved in this strategy?**(Open-ended)**

Q49) Has the Collaborative identified TRANSIT AND PARKING as a core strategy?

- 1 YES
- 2 NO **[skip to Q56]**
- 77 Don't know/Not sure **[skip to Q56]**
- 99 Refused **[skip to Q56]**

Q50) To what extent has the Collaborative, addressed TRANSIT AND PARKING? (Please select one)

Please read:

- 1 Improvements have been discussed
- 2 Improvements have been planned
- 3 Improvements have been funded
- 4 Improvements are in-progress
- 5 Improvements have been completed

Do not read:

- 77 Don't know/Not sure
- 99 Refused

50b) Activity Description/Comments:
Transit and Parking. **(Open-ended)**

Interviewer probes: Transit and Parking

Examples

- Transit and corridors
- Provide signage
- Encourage public transit use by providing pedestrian conveniences (shelters, seating, lighting, sidewalks)
- Consider how parking will affect use of active modes of travel

Policy probes – transportation plan, comprehensive/master plan, gasoline tax, parking tax/incentive; local or state level

Q51) Are policies in place to support this strategy?

- 1 YES
- 2 NO **[skip to Q53]**
- 77 Don't know/Not sure **[skip to Q53]**
- 99 Refused **[skip to Q53]**

Q52) What types of policies exist to support this strategy? **See policy probes above. (Open-ended)**

Q53) Has this improvement required a change in policy or development of new policy?

- 1 YES
- 2 NO **[skip to Q55]**
- 77 Don't know/Not sure **[skip to Q55]**
- 99 Refused **[skip to Q55]**

Q53b) If yes, what is the status of the new policy?

- 1 Policy Gap Identified (i.e., identified but no further action, anticipated)
- 2 Policy Gap Identified and discussion initiated
- 3 Policy Drafted (i.e., developed model language, under development)
- 4 Adopted or Approved
- 88 Cannot be determined

Q54) What type(s) of policy was required? **See policy probes above. (Open-ended)**

Q55) Which groups or individuals were involved in this strategy?**(Open-ended)**

Q56) Has the Collaborative identified CHILDREN'S PLAY AREAS as a core strategy?

- 1 YES
- 2 NO [skip to Q63]
- 77 Don't know/Not sure [skip to Q63]
- 99 Refused [skip to Q63]

Q57) To what extent has the Collaborative, addressed CHILDREN'S PLAY AREAS? (Please select one)

Please read:

- 1 Improvements have been discussed
- 2 Improvements have been planned
- 3 Improvements have been funded
- 4 Improvements are in-progress
- 5 Improvements have been completed

Do not read:

- 77 Don't know/Not sure
- 99 Refused

57b) Activity Description/Comments:
Children's Play Areas. (**Open -ended**)

Interviewer probes: Children's Play Areas

Examples

- Playgrounds
- Court yards, gardens, terraces that can serve as outdoor spaces for play
- Ground markings at playgrounds
- Natural terrain
- PA facilities at schools
- Allow for public use outside school hours

Policy probes – school policy, joint-use agreement, complete streets, comprehensive/master plan, land use plan; local or state level

Q58) Are policies in place to support this strategy?

- 1 YES
- 2 NO [skip to Q60]
- 77 Don't know/Not sure [skip to Q60]
- 99 Refused [skip to Q60]

Q59) What types of policies exist to support this strategy? **See policy probes above. (Open-ended)**

Q60) Has this improvement required a change in policy or development of new policy?

- 1 YES
- 2 NO [skip to Q62]
- 77 Don't know/Not sure [skip to Q62]
- 99 Refused [skip to Q62]

Q60b) If yes, what is the status of the new policy?

- 1 Policy Gap Identified (i.e., identified but no further action, anticipated)
- 2 Policy Gap Identified and discussion initiated
- 3 Policy Drafted (i.e., developed model language, under development)
- 4 Adopted or Approved
- 88 Cannot be determined

Q61) What type(s) of policy was required? **See policy probes above. (Open-ended)**

Q62) Which groups or individuals were involved in this strategy?**(Open-ended)**

Q63) Has the Collaborative identified PUBLIC PLAZAS as a core strategy?

- 1 YES
- 2 NO **[skip to Q70]**
- 77 Don't know/Not sure **[skip to Q70]**
- 99 Refused **[skip to Q70]**

Q64) To what extent has the Collaborative, addressed PUBLIC PLAZAS? (Please select one)

Please read:

- 1 Improvements have been discussed
- 2 Improvements have been planned
- 3 Improvements have been funded
- 4 Improvements are in-progress
- 5 Improvements have been completed

Do not read:

- 77 Don't know/Not sure
- 99 Refused

64b) Activity Description/Comments:

Public Plazas. (**Open -ended**)

Interviewer probes: Public Plazas

Examples

- **Community destinations including**
 - **Gardens**
 - **Open street events**
 - **Farmers markets**
- **Spaces that allow for diverse use**
- **Accessible to bicyclists, transit riders, etc.**
- **Locate along popular pedestrian routes**

Policy probes – complete streets, land use plan, comprehensive/master plan; local or state level

Q65) Are policies in place to support this strategy?

- 1 YES
- 2 NO **[skip to Q62]**
- 77 Don't know/Not sure **[skip to Q62]**
- 99 Refused **[skip to Q62]**

Q66) What types of policies exist to support this strategy? **See policy probes above. (Open-ended)**

Q67) Has this improvement required a change in policy or development of new policy?

- 1 YES
- 2 No **[skip to Q69]**
- 77 Don't know/Not sure **[skip to Q69]**
- 99 Refused **[skip to Q69]**

Q67b) If yes, what is the status of the new policy?

- 1 Policy Gap Identified (i.e., identified but no further action, anticipated)
- 2 Policy Gap Identified and discussion initiated
- 3 Policy Drafted (i.e., developed model language, under development)
- 4 Adopted or Approved
- 88 Cannot be determined

Q68) What type(s) of policy was required? **See policy probes above. (Open-ended)**

Q69) Which groups or individuals were involved in this strategy?**(Open-ended)**

Q70) Has the Collaborative identified STREET RETRO-FIT – MINOR as a core strategy?

- 1 YES
- 2 NO **[skip to Q77]**
- 77 Don't know/Not sure **[skip to Q77]**
- 99 Refused **[skip to Q77]**

Q71) To what extent has the Collaborative, addressed STREET RETRO-FIT – MINOR? (Please select one)

Please read:

- 1 Improvements have been discussed
- 2 Improvements have been planned
- 3 Improvements have been funded
- 4 Improvements are in-progress
- 5 Improvements have been completed

Do not read:

- 77 Don't know/Not sure
- 99 Refused

71b) Activity Description/Comments:
Street Retro-fit - Minor. **(Open -ended)**

Interviewer probes: Street Retro-fit - Minor

Examples

- Outside the curb improvements - one time event
- Streetscape – benches, bike racks, art installations, lighting, outdoor cafes
- Traffic calming measures – curb extensions, medians, raiser speed reducers, “yield to pedestrian” signs, roundabouts, traffic circles, raised intersections or crossways, curved roadway
- Amenities for walking and biking – signals, crosswalks, water fountains, restrooms
- Street markings/signage for pedestrians and cyclists, bike share programs, street crossings

Policy probes – complete streets, comprehensive plan, bike/ped plan, transportation plan; local or state level

Q72) Are policies in place to support this strategy?

- 1 YES
- 2 NO **[skip to Q74]**
- 77 Don't know/Not sure **[skip to Q74]**
- 99 Refused **[skip to Q74]**

Q73) What types of policies exist to support this strategy? **See policy probes above. (Open-ended)**

Q74) Has this improvement required a change in policy or development of new policy?

- 1 YES
- 2 NO **[skip to Q76]**
- 77 Don't know/Not sure **[skip to Q76]**
- 99 Refused **[skip to Q76]**

Q74b) If yes, what is the status of the new policy?

- 1 Policy Gap Identified (i.e., identified but no further action, anticipated)
- 2 Policy Gap Identified and discussion initiated
- 3 Policy Drafted (i.e., developed model language, under development)
- 4 Adopted or Approved
- 88 Cannot be determined

Q75) What type(s) of policy was required? **See policy probes above. (Open-ended)**

Q76) Which groups or individuals were involved in this strategy? **(Open-ended)**

Q77) Has the Collaborative identified STREET RETRO-FIT – MAJOR as a core strategy?

- 1 YES
- 2 NO [skip to Q84]
- 77 Don't know/Not sure [skip to Q84]
- 99 Refused [skip to Q84]

Q78) To what extent has the Collaborative, addressed STREET RETRO-FIT – MAJOR? (Please select one)

Please read:

- 1 Improvements have been discussed
- 2 Improvements have been planned
- 3 Improvements have been funded
- 4 Improvements are in-progress
- 5 Improvements have been completed

Do not read:

- 77 Don't know/Not sure,
- 99 Refused

78b) Activity Description/Comments:
Street Retro-fit - Major. **(Open -ended)**

Interviewer probes: Street Retro-fit - Major

Examples

- Curb to curb changes
- Street connectivity – links between bicycling/walking and transit, interconnected bikeways/paths
- Pedestrian pathways – buffers between pedestrians and vehicles, sidewalk improvement (more than one block long)
- Bikeways, bicycling infrastructure – bike lanes, separate bikeways, alternative bike routes, widen parking lanes to protect cyclists
- Shared use paths

Policy probes– comprehensive/master plan, bike/ped plan, transportation plan, complete streets policy, land use plan; local or state level

Q79) Are policies in place to support this strategy?

- 1 YES
- 2 NO [skip to Q81]
- 77 Don't know/Not sure [skip to Q81]
- 99 Refused [skip to Q81]

Q80) What types of policies exist to support this strategy? **See policy probes above. (Open-ended)**

Q81) Has this improvement required a change in policy or development of new policy?

- 1 YES
- 2 NO [skip to Q83]
- 77 Don't know/Not sure [skip to Q83]
- 99 Refused [skip to Q83]

Q81b) If yes, what is the status of the new policy?

- 1 Policy Gap Identified (i.e., identified but no further action, anticipated)
- 2 Policy Gap Identified and discussion initiated
- 3 Policy Drafted (i.e., developed model language, under development)
- 4 Adopted or Approved
- 88 Cannot be determined

Q82) What type(s) of policy was required? **See policy probes above. (Open-ended)**

Q83) Which groups or individuals were involved in this strategy?**(Open-ended)**

Q84) Has the Collaborative identified INFILL AND REDEVELOPMENT as a core strategy?

- 1 YES
- 2 NO [skip to Q91]
- 77 Don't know/Not sure [skip to Q91]
- 99 Refused [skip to Q91]

Q85) To what extent has the Collaborative, addressed INFILL AND REDEVELOPMENT? (Please select one)

Please read:

- 1 Improvements have been discussed
- 2 Improvements have been planned
- 3 Improvements have been funded
- 4 Improvements are in-progress
- 5 Improvements have been completed

Do not read:

- 77 Don't know/Not sure
- 99 Refused

85b) Activity Description/Comments:
Infill and Redevelopment. **(Open-ended)**

Interviewer probes: Infill and Redevelopment

Examples

- Finding new or more intensive uses for land or buildings within an existing area
- Development of vacant or underutilized land
- Promote mixed use development

Policy probes – comprehensive/master plan, land use plan, infill plan, mixed use development; local or state level

Q86) Are policies in place to support this strategy?

- 1 YES
- 2 NO [skip to Q88]
- 77 Don't know/Not sure [skip to Q88]
- 99 Refused [skip to Q88]

Q87) What types of policies exist to support this strategy? **See policy probes above. (Open-ended)**

Q88) Has this improvement required a change in policy or development of new policy?

- 1 YES
- 2 NO [skip to Q90]
- 77 Don't know/Not sure [skip to Q90]
- 99 Refused [skip to Q90]

Q88b) If yes, what is the status of the new policy?

- 1 Policy Gap Identified (i.e., identified but no further action, anticipated)
- 2 Policy Gap Identified and discussion initiated
- 3 Policy Drafted (i.e., developed model language, under development)
- 4 Adopted or Approved
- 88 Cannot be determined

Q89) What type(s) of policy was required? **See policy probes above. (Open-ended)**

Q90) Which groups or individuals were involved in this strategy?**(Open-ended)**

Q91) Has the Collaborative identified SAFE ROUTES TO SCHOOL as a core strategy?

- 1 YES
- 2 NO [skip to Q98]
- 77 Don't know/Not sure [skip to Q98]
- 99 Refused [skip to Q98]

Q92) To what extent has the Collaborative, addressed SAFE ROUTES TO SCHOOL? (Please select one)

Please read:

- 1 Improvements have been discussed
- 2 Improvements have been planned
- 3 Improvements have been funded
- 4 Improvements are in-progress
- 5 Improvements have been completed

Do not read:

- 77 Don't know/Not sure
- 99 Refused

92b) Activity Description/Comments:
Safe Routes to School. (**Open -ended**)

Interviewer probes: Safe Routes to School

Examples

- Walking school bus
- Other walk or bike to school initiative
- Sidewalks, cross walks, walking/biking infrastructure near schools, crossing guards

Policy probes – SRTS legislation, funding, complete streets, bike/ped plan, comprehensive/master plan, transportation plans; local or state level

Q93) Are policies in place to support this strategy?

- 1 YES
- 2 NO [skip to Q95]
- 77 Don't know/Not sure [skip to Q95]
- 99 Refused [skip to Q95]

Q94) What types of policies exist to support this strategy? **See policy probes above. (Open-ended)**

Q95) Has this improvement required a change in policy or development of new policy?

- 1 YES
- 2 NO [skip to Q97]
- 77 Don't know/Not sure [skip to Q97]
- 99 Refused [skip to Q97]

Q95b) If yes, what is the status of the new policy?

- 1 Policy Gap Identified (i.e., identified but no further action, anticipated)
- 2 Policy Gap Identified and discussion initiated
- 3 Policy Drafted (i.e., developed model language, under development)
- 4 Adopted or Approved
- 88 Cannot be determined

Q96) What type(s) of policy was required? **See policy probes above. (Open-ended)**

Q97) Which groups or individuals were involved in this strategy?**(Open-ended)**

Section E. Demographics

Q98) What is the best description of the area served by the Collaborative?

Please read:

- 1 Rural
- 2 Suburban
- 3 Urban
- 4 Mixed

Do not read:

- 77 Don't know/ Not sure
- 99 Refused

Q99) What is the approximate size of the area served by the Collaborative? Please select the most inclusive option.

- 1 Neighborhood
- 2 City/Town
- 3 County
- 4 Region
- 5 State

[If 1 -5 selected skip to Q101]

- 6 Other **[go to Q100]**

Do not read:

- 77 Don't know/ Not sure **[skip to Q101]**
- 99 Refused **[skip to Q101]**

Q100) If other in Q99, please describe the area served by the Collaborative? **(Open-ended)**

Q101) Please describe the geographic location of the area served. *Probe – state, zip code(s) and/or county(s).* **(Open-ended)**

Q102) What is the target population served by the Collaborative? *Probe – e.g., low-income, youth, minorities.* **(Open-ended)**

Section F. Qualitative Review

Q103) Have there been any barriers, such as financial, personnel or other changes, which have affected your Collaborative's ability to do its work?

Probe – What were the changes?

How far along was the Collaborative when the change occurred?

What would you have liked to accomplish that you were not able to because of the change?

Q104) Tell me about the Collaborative’s most successful project.

Probe – What was it?

Who was involved?

Was it funded?

What were the goals?

Who supported it?

Was anyone opposed? If so, who and why?

Is it still in effect? Are there plans for continuation?

Has it been replicated? Evaluated?

Activity/Policy Linkage:

___ Any links between activities or policies? (0 = no, 1 = yes)

Linkage of activities or policies: (0 = no linkage, 1 = linkage)

	PARKS	TRANSIT	CHILDREN	PLAZAS	RETROFIT-MINOR	RETROFIT-MAJOR	INFILL	SAFE ROUTES
PARKS								
TRANSIT								
CHILDREN								
PLAZAS								
RETROFIT-MINOR								
RETROFIT-MAJOR								
INFILL								
SAFE ROUTES								

That’s the end of our survey. Thank you!

In the next step of the process, an e-mail will go out to all the contacts you provided on the partner form. The e-mail will include a link to a short on-line survey. The survey should take about 15 minutes to complete and asks questions about each partner’s role and relationships with other partners. To increase success of the study, would you be willing to send an e-mail to your colleagues alerting them to the e-mail and survey? We can provide you with a script which you can tailor to your personal needs.

If yes... *After we get off the phone, I will send you the script with the date when we plan on contacting your partners.*

May we contact you (the coordinator) for follow-up research?

Thank you very much for your time. We appreciate your participation.