

IdeaBounce & Bench to Business Challenge Info Session, Sign-Up and Networking



BIOENTREPRENEURSHIP
CORE

IdeaBounce

What is it?

- Form a team (1-5 graduate students or postdocs)
- Come up with an idea for a biotechnology start-up (or other related technologies)
- Give a 2-5 minute business pitch to panel of judges
- The judges will ask questions and give constructive and insightful feedback
- **Great opportunity to practice for the B2BC or Sling Health's Demo Day**

All stages of ideas are welcome!



IdeaBounce

When and Where?

- Skandalaris Center on the Danforth Campus (subject to change)
- Feb 21st @ 6pm

There will be prizes! What the prizes are is TBD...



Bench to Business Challenge (B2BC)

Two Deliverables:

Stage 1: Executive Summary

- 2 pg submission
- Sell Idea, Team info + expertise

Stage 2: Business Pitch

- 5 min presentation to panel of Judges
- Team or Individual presentation

Judging Criteria:

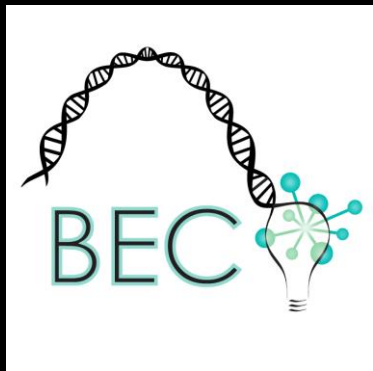
“INVESTABILITY” as presented

- Value Proposition/Feasibility
- Market evaluation
- Financials/Capital Requirement
- Revenue Stream/Exit Strategies
- Milestones
- Management team



B2BC RULES

- **Open to anybody** associated with Wash U (at least 1 team member should be a Wash U affiliate)
- **No prior experience is necessary** for participating in the competition
- **Ideas should be related to some aspect of bio-entrepreneurship**, including but not limited to life-science / pharma / healthcare / biotech / medical devices / laboratory technologies / software / biotech IP law etc.
- **NO restrictions** on the money utilization
- Event is open to the public, so **please does not disclose any confidential/proprietary information** in your executive summary or pitch.



A couple of past B2BC winners



Applied Particle Technology

Cleaning the air you breathe





What if I have no ideas for startups?

Resources to help you come up with ideas

- **Washington University OTM:**

http://research.wustl.edu/Offices_Committees/OTM/techsearch/Pages/AllOTMTechnologies.aspx

- **The United States Patent and Trademark Office (USPTO):**

<http://www.uspto.gov/patents-application-process/search-patents>

- **NIH Licensing Opportunities (NIH):**

<https://www.ott.nih.gov/opportunities>

- **NCI Tech Transfer Office Available Technologies (NCI):**

<https://techtransfer.cancer.gov/availabletechnologies>

- **Brainstorming sessions with a diverse creative group of friends (your future team mates...?)**



B2BC Prizes:

1st : \$1000

2nd : \$600

3rd : \$400

Everyone gets great feed back from the judges and an opportunity to practice pitching their ideas



Important Dates to Remember

IdeaBounce

- Feb 21st 6pm - Skandalaris Center (subject to change)

B2BC

- Executive summary submission – April 1st (subject to change)
- Biz Pitch competition - April 25th