



2023 Midwest Climate Summit Sponsorship Opportunities

February 21 – 23, 2023

St. Louis, Missouri

The Midwest Climate Summit

hosted by the Midwest Climate Collaborative

About the Summit

The **Midwest Climate Summit** is the region's annual event to strengthen partnerships, expand knowledge, and accelerate action.

The Summit aims to deepen the collective understanding about climate impacts and solutions in the Midwest and enhance cross-sector climate action. The Summit brings together leaders from higher education institutions; local, state, tribal, and federal government; business; and non-profits to drive measurable, regional action on climate by leveraging the partnerships, innovations, and talent from each of these sectors.

Why Sponsor?

If the twelve states that comprise the Midwest were a country, they would be the fifth largest greenhouse gas emitting nation on the planet. On average, Midwest states lag behind the rest of the country on energy efficiency, decarbonization of the electric sector, transportation electrification, and green building. At the same time, the Midwest is home to states, cities, businesses, institutions, and organizations that are national climate leaders and can serve as models and partners for other Midwest entities to increase ambition and action. The Midwest has the potential to play an outsized role in the coming critical decade lowering emissions, creating a thriving green economy, and ensuring a just and equitable transition that does not leave any of our rural, suburban, and urban communities behind.

The **Midwest Climate Collaborative (MCC)** is the premier cross-sector collaboration addressing the climate crisis in the Midwest. It launched in 2022 with a vision of a carbon neutral, climate-resilient, interconnected Midwest region.

The MCC represents 42 members across 12 states and early accomplishments include:

- Award recipient of federal and regional grants to collaborate with members and partners on developing resources and building resiliency,
- Launch of the Midwest Climate Research Agenda project to bridge the gap between research and practice,
- Convening of the Midwest Climate Collaborative Educator Community of Practice, and
- Two virtual student sustainability conferences for undergraduate students across the Midwest.

MCC members will receive a 10% discount on sponsorships.

Previous Summits

The 2023 Summit builds on two years of virtual events from 2020 – 2022. The 2022 Summit launched the MCC with:

- 1135 Impressions
- Peak viewers: 392

2023 Summit Goals

- 500 attendees with approximately 300 in-person
- 2 ½ day event in St. Louis at Washington University
- Workshops, field trips, student engagement, and seed grants

To sponsor or learn more contact Heather Navarro, MCC Director: hnavarro@wustl.edu 314.935.9541.

Presenting Sponsor: \$25,000

(Limited to 2 - *1 remaining as of 10/28*)

- Opportunities to meet with summit planning committee to provide input regarding panel composition.
- 10 tickets to participate in all summit activities
- Presenting sponsor recognition in
 - remarks (opening and closing)
 - slide during the virtual and in-person event
 - all press releases and publicity
 - social media
- Offered priority to sponsor future events at the Presenting Sponsor level of the Midwest Climate Summit
- Informational Booth Space during the entirety of the summit
- Company logo on event signage and the summit mobile app
- Company name on digital marketing:
 - Initial event announcement
 - All emailed event reminders
 - Event registration
 - Post-event emails
 - Event website

Gold Sponsor: \$17,500

(Limited to 2)

- 8 tickets to participate in all summit activities
 - Gold sponsor recognition in
 - remarks (opening or closing)
 - slide during the virtual and in-person event
 - all press releases and publicity
 - social media
 - Offered priority to sponsor future events at the Gold Sponsor level
 - Recognized host of a meal
 - Informational booth space during the entirety of the summit
 - Company logo on event signage and the summit mobile app
 - Company name on digital marketing:
 - Initial event announcement
 - All emailed event reminders
 - Event registration
 - Post-event emails
 - Event website
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Silver Sponsor: \$10,000

- 6 tickets to participate in all summit activities
 - Silver sponsor recognition in
 - a slide during the virtual and in-person event
 - social media
 - Recognized as host of a snack break
 - Informational booth space during the reception
 - Company name on digital marketing:
 - Initial event announcement
 - All emailed event reminders
 - Event registration
 - Event signage
 - Event website
 - Summit mobile app
 - Post-event emails
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Bronze Sponsor: \$5,000

- 4 tickets to participate in all summit activities
- Company name on digital invitation measures:
 - Initial event announcement
 - All emailed event reminders
 - Event registration
 - Event signage
 - Event website
 - Summit mobile app
 - Post-event emails
- Recognition in
 - a slide during the virtual and in-person event
 - social media
- Informational booth space during the reception

MCC Members:

Academy of Science – St. Louis
American Lung Association
Ann Arbor, MI
Building Energy Exchange Kansas City
Building Energy Exchange St. Louis
Capital Area Regional Planning
Commission
Carleton College
Carmel, Indiana
Case Western Reserve University
Climate Central
Climate Action KC
Columbus, Ohio
Donald Danforth Plant Science Center

Earth Charter, Indiana
Evanston, Illinois
Great Rivers Research and
Education Center
Indiana University
Indiana University – Purdue
University Indianapolis
Kansas City, Missouri
Loyola University of Chicago
MilliporeSigma
Missouri Botanical Garden
Missouri Historical Society
MOST Policy Initiative National
The Nature Conservancy in Illinois
The Nature Conservancy
Nebraska Program
Northland College

Northwestern University
The Ohio State University Principia
College
Southern Illinois University
Edwardsville
St. Louis, Missouri
Saint Louis Science Center
Saint Louis Zoo
University of Chicago
University of Illinois Urbana-
Champaign
University of Michigan
University of Wisconsin – Madison
Urban Land Institute – St. Louis
U.S. Green Building Council –
Missouri Gateway Chapter
Washington University