February 21 – 23, 2023
St. Louis, Missouri

2023 Midwest Climate Summit
Sponsorship Opportunities
The Midwest Climate Summit
hosted by the Midwest Climate Collaborative

About the Summit
The Midwest Climate Summit is the region’s annual event to strengthen partnerships, expand knowledge, and accelerate action.

The Summit aims to deepen the collective understanding about climate impacts and solutions in the Midwest and enhance cross-sector climate action. The Summit brings together leaders from higher education institutions; local, state, tribal, and federal government; business; and non-profits to drive measurable, regional action on climate by leveraging the partnerships, innovations, and talent from each of these sectors.

Why Sponsor?
If the twelve states that comprise the Midwest were a country, they would be the fifth largest greenhouse gas emitting nation on the planet. On average, Midwest states lag behind the rest of the country on energy efficiency, de-carbonization of the electric sector, transportation electrification, and green building. At the same time, the Midwest is home to states, cities, businesses, institutions, and organizations that are national climate leaders and can serve as models and partners for other Midwest entities to increase ambition and action. The Midwest has the potential to play an outsized role in the coming critical decade lowering emissions, creating a thriving green economy, and ensuring a just and equitable transition that does not leave any of our rural, suburban, and urban communities behind.

The Midwest Climate Collaborative (MCC) is the premier cross-sector collaboration addressing the climate crisis in the Midwest. It launched in 2022 with a vision of a carbon neutral, climate-resilient, interconnected Midwest region.

The MCC represents 42 members across 12 states and early accomplishments include:

- Award recipient of federal and regional grants to collaborate with members and partners on developing resources and building resiliency,
- Launch of the Midwest Climate Research Agenda project to bridge the gap between research and practice,
- Convening of the Midwest Climate Collaborative Educator Community of Practice, and
- Two virtual student sustainability conferences for undergraduate students across the Midwest.

MCC members will receive a 10% discount on sponsorships.

Previous Summits
The 2023 Summit builds on two years of virtual events from 2020 – 2022. The 2022 Summit launched the MCC with:

- 1135 Impressions
- Peak viewers: 392

2023 Summit Goals

- 500 attendees with approximately 300 in-person
- 2 ½ day event in St. Louis at Washington University
- Workshops, field trips, student engagement, and seed grants

To sponsor or learn more contact Heather Navarro, MCC Director: hnavarro@wustl.edu 314.935.9541.
Presenting Sponsor: $25,000
(Limited to 2 - 1 remaining as of 10/28)

- Opportunities to meet with summit planning committee to provide input regarding panel composition.
- 10 tickets to participate in all summit activities
- Presenting sponsor recognition in
  - remarks (opening and closing)
  - slide during the virtual and in-person event
  - all press releases and publicity
  - social media
- Offered priority to sponsor future events at the Presenting Sponsor level of the Midwest Climate Summit
- Informational Booth Space during the entirety of the summit
- Company logo on event signage and the summit mobile app
- Company name on digital marketing:
  - Initial event announcement
  - All emailed event reminders
  - Event registration
  - Post-event emails
  - Event website

Gold Sponsor: $17,500
(Limited to 2)

- 8 tickets to participate in all summit activities
- Gold sponsor recognition in
  - remarks (opening or closing)
  - slide during the virtual and in-person event
  - all press releases and publicity
  - social media
- Offered priority to sponsor future events at the Gold Sponsor level
- Recognized host of a meal
- Informational booth space during the entirety of the summit
- Company logo on event signage and the summit mobile app
- Company name on digital marketing:
  - Initial event announcement
  - All emailed event reminders
  - Event registration
  - Post-event emails
  - Event website
**Silver Sponsor: $10,000**

- 6 tickets to participate in all summit activities
- Silver sponsor recognition in
  - a slide during the virtual and in-person event
  - social media
- Recognized as host of a snack break
- Informational booth space during the reception
- Company name on digital marketing:
  - Initial event announcement
  - All emailed event reminders
  - Event registration
  - Event signage
  - Event website
  - Summit mobile app
  - Post-event emails

**Bronze Sponsor: $5,000**

- 4 tickets to participate in all summit activities
- Company name on digital invitation measures:
  - Initial event announcement
  - All emailed event reminders
  - Event registration
  - Event signage
  - Event website
  - Summit mobile app
  - Post-event emails
- Recognition in
  - a slide during the virtual and in-person event
  - social media
- Informational booth space during the reception

**MCC Members:**

| Academy of Science – St. Louis | Earth Charter, Indiana Evanston, Illinois |
| American Lung Association | Great Rivers Research and Education Center |
| Ann Arbor, MI | Indiana University |
| Building Energy Exchange Kansas City | Indiana University – Purdue University Indianapolis |
| Building Energy Exchange St. Louis | Kansas City, Missouri |
| Capital Area Regional Planning Commission | Loyola University of Chicago |
| Carleton College | MilliporeSigma |
| Carmel, Indiana | Missouri Botanical Garden |
| Case Western Reserve University | Missouri Historical Society |
| Climate Central | MOST Policy Initiative National |
| Climate Action KC | The Nature Conservancy in Illinois |
| Columbus, Ohio | The Nature Conservancy |
| Donald Danforth Plant Science Center | Nebraska Program |
| | Northland College |
| | Northwestern University |
| | The Ohio State University Principia College |
| | Southern Illinois University Edwardsville |
| | St. Louis, Missouri |
| | Saint Louis Science Center |
| | Saint Louis Zoo |
| | University of Chicago |
| | University of Illinois Urbana-Champaign |
| | University of Michigan |
| | University of Wisconsin – Madison |
| | Urban Land Institute – St. Louis |
| | U.S. Green Building Council – Missouri Gateway Chapter |
| | Washington University |