The goal of IMPACCT was to compare two different ways to provide birth control to women.

Collected data about birth control methods chosen
Followed patients for 12 months to measure unintended pregnancies.

**PHASE 1**
- **Enrolled** 502 Women
- Specialized Birth Control Counseling
  + Usual Care from Health Care Provider

**PHASE 2**
- **Enrolled** 517 Women
- Specialized Birth Control Counseling
  + Cost support for IUDs and Implants
  + Health Care Provider Education
CHARACTERISTICS OF PARTICIPATING WOMEN

**RACE**
- 26% White
- 69% Black
- 5% Others

68% of women have had at least ONE PRIOR CHILD

**INSURANCE**
- Public Insurance: 57%
- No Insurance: 27%
- Commercial/Marketplace: 15%

**AGE**
- 14-19 years old: 18%
- 20-29 years old: 52%
- 30 years or older: 30%

63% of women were currently using a form of BIRTH CONTROL

66% of women who had been pregnant at least ONCE reported a prior UNINTENDED PREGNANCY

**PHASE 1**
- 52%

**PHASE 2**
- 72%

THE RESULTS

**Birth control chosen at initial study visit**

<table>
<thead>
<tr>
<th>Birth Control Type</th>
<th>PHASE 1</th>
<th>PHASE 2</th>
</tr>
</thead>
<tbody>
<tr>
<td>Implant</td>
<td>17%</td>
<td>32%</td>
</tr>
<tr>
<td>Shot</td>
<td>38%</td>
<td>24%</td>
</tr>
<tr>
<td>Hormonal IUD</td>
<td>8%</td>
<td>17%</td>
</tr>
<tr>
<td>Pills</td>
<td>16%</td>
<td>8%</td>
</tr>
<tr>
<td>Copper IUD</td>
<td>5%</td>
<td>5%</td>
</tr>
<tr>
<td>Other</td>
<td>9%</td>
<td>7%</td>
</tr>
<tr>
<td>Nothing</td>
<td>7%</td>
<td>7%</td>
</tr>
</tbody>
</table>

**Unintended Pregnancy Rate**

- **PHASE 1**: 88.9
- **PHASE 2**: 46.1

Unintended Pregnancy Rate # per 1,000 reproductive age women (15-44 y/o)

Women who received IUD or implant on day of enrollment

- **PHASE 1**: 14%
- **PHASE 2**: 55%

**CHOICE OF BIRTH CONTROL**

- Chose new birth control: PHASE 1 52%, PHASE 2 72%
- Stayed on current birth control: PHASE 1 37%, PHASE 2 20%
- Did not choose birth control: PHASE 1 11%, PHASE 2 8%

For more info: C3.WUSTL.EDU/STUDIES