February 15, 2022

The Kathryn M. Buder Center for American Indian Studies at Washington University in St. Louis supports Native and non-Native students at the Brown School as they plan their 31st Annual Washington University in St. Louis Pow Wow. We need your help by sponsoring the event by making a donation – see attachment for sponsorship levels and promotion opportunities – or donating items for the silent auction.

The Pow Wow will be held on Saturday, April 16, 2022 in Washington University’s Athletic Field House. We are writing to ask for your support of this significant cultural event. This celebration is projected to see 3000+ guests in attendance. As a student run event, our committee must raise a minimum of $30,000. Each year, the financial generosity across Washington University and the St. Louis community helps ensure the success of the Pow Wow.

This year our theme focuses on Indigenous Resilience: Healing, Leading and Protecting with Indigenous Love.

The Pow Wow gives us Buder Scholars an opportunity to give back to our tribal communities, honor Native traditions, and share our cultural celebration with Washington University and St. Louis communities. All are welcome to gather and celebrate the Pow Wow, where dancing, music, art, food and performances are showcased in a culturally appropriate way.

We are writing to request you to sponsor this event. Please review the attached sponsorship guide and agreement form. Please feel free to email us at bcais@wustl.edu or call 314-935-8868 if you have further questions.

Sincerely,

Kaleigh Edwards (Caddo Nation) Braylan Benoist (Cheyenne River Sioux Tribe)
MSW/MPH Candidate 2023 MSW Candidate 2023
Pow Wow Co-chair Pow Wow Co-chair
31st Annual Washington University in St. Louis Pow Wow Sponsorship Guide
Saturday April 16, 2022
Over 3,000 Attendees Expected!

The Kathryn M. Buder Center for American Indian Studies was established 31 years ago and has graduated 223 Buder scholars in Social Work and Public Health. Today, the Buder Center serves approximately 25 scholars per year. All Buder Center scholars coordinate and host the annual Washington University in St Louis Pow Wow. This is an area wide event that helps increase cultural awareness and contributes to the richness of St. Louis and the larger region. The Washington University in St. Louis Pow Wow is in its 31st year and attracts over 3,000 dancers, singers, vendors, participants and guests locally & nationally.

**Bear Level - $4,000**
- Full-page ad, 8” x 5”, full color ad in Program Booklet
- Logo on Promotional Giveaway
- Recognition as Sponsor Level 1 on signage
- Sponsors Logo advertised on Promotional Material (Flyers, Website, and Social Media)
- Materials to be placed at event.
- Receives honorable mention throughout the Pow Wow

**Eagle Level - $2,500**
- Half-page, 4” x 5”, full color ad in Program Booklet
- Recognition as Sponsor Level 2 on signage
- Materials to be placed at event.
- Sponsors logo advertised on Promotional Material (Flyers, Website, and Social Media)

**Turtle Level - $1,000**
- 1/4-page, 2” x 5”, full color ad in Program Booklet
- Recognition as Sponsor Level 3 on signage
- Sponsors logo advertised on Promotional Material (Flyers, Website, and Social Media)
Bison Level- $250
- Sponsors name is listed in the Program Booklet
- Recognition as Sponsor Level 4 on signage
- Sponsors name advertised on Promotional Material (Flyers, Website, and Social Media)

Additional Sponsorship Opportunities

Silent Auction Item
- Sponsors Logo advertised at Trivia Night (March 4, 2022)
- Sent to Committee no later than February 25, 2022

Children’s Booth
- Sponsors logo advertised at Pow Wow by the Children’s Booth
- Monetary or Supplies sent to Committee no later than April 1, 2022

Simply complete the one-page 31st Annual Washington University in St. Louis Pow Wow Sponsorship Agreement Form
31st Annual Washington University in St. Louis Pow Wow Sponsorship Agreement Form
Saturday April 16, 2022
Over 3,000 Attendees Expected!

Primary Contact

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Sponsorship Information

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This sponsorship agreement is entered into by and between Washington University in St. Louis and the sponsor and shall remain in effect until the completion of the 31st Annual Washington University in St. Louis Pow Wow ending April 16, 2022.

Sponsor agrees to provide all listed collateral of the selected sponsorship level, as described in the 31st Annual Washington University in St. Louis Pow Wow Sponsorship Guide. By signing this form, sponsor agrees to the terms and conditions set forth herein.

Payment Information

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<th>Check ☐</th>
<th>payable to Washington University attention Buder Center</th>
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Thank you for your Support!

Please send this completed form and check to:

Lynn Mitchell
Buder Center
MSC 1196-251-46
One Brookings Drive
St. Louis, Missouri 63130-4899

Email: lmitchell24@wustl.edu
Phone: (314) 935-8868

Sponsorship Level

| ☐ Bear Level | $4,000 |
| ☐ Eagle Level | $2,500 |
| ☐ Turtle Level | $1,000 |
| ☐ Bison Level | $250 |

Additional Sponsorship Opportunities

| ☐ Children’s Booth Monetary |
| ☐ Children’s Booth Supplies |

Washington University in St. Louis is a 501(c)(3) organization.