



529s AND CHILD SAVINGS ACCOUNTS: NEW STRATEGIES TO PROMOTE SAVINGS AND DEVELOPMENT FOR AMERICA'S CHILDREN

October 7-8, 2015 | St. Louis, Missouri

Draft Agenda (9/22/15)

WEDNESDAY, OCTOBER 7

5:00 p.m. **Welcome Dinner Reception, *Inside the Economy*[®] Museum**

Welcoming Remarks

- Ray Boshara, Director, Center for Household Financial Stability, Federal Reserve Bank of St. Louis
- Michael Sherraden, Director, Center for Social Development, Washington University in St. Louis
- Mark S. Wrighton, Chancellor, Washington University in St. Louis
- Clint Zweifel, Treasurer, State of Missouri
- Tishaura Jones, Treasurer, City of St. Louis

THURSDAY, OCTOBER 8

7:45 a.m. **Breakfast and Registration**

8:30 a.m. **Welcome**

- James Bullard, President and CEO, Federal Reserve Bank of St. Louis
- Lisa Locke, Senior Community Development Specialist, Federal Reserve Bank of St. Louis–Louisville Branch
- Louisa M. Quittman, Director, Financial Education, Office of Consumer Policy, U.S. Department of the Treasury (*Invited*)
- David Sieminski, Policy Analyst, Consumer Financial Protection Bureau

9:00 a.m. **Lessons from Research: What's the Impact of Child Accounts?**

- William Elliott, Director, Center on Assets, Education, and Inclusion, School of Social Welfare, The University of Kansas
- Jin Huang, Assistant Professor, School of Social Work, Saint Louis University
- Trina R. Shanks, Associate Professor of Social Work, School of Social Work, University of Michigan

Moderator

Ray Boshara, Director, Center for Household Financial Stability, Federal Reserve Bank of St. Louis

10:15 a.m. **Break**

10:45 a.m. **Child Savings Accounts / Financial Institutions**

- Ernestine Bilbrew, Mississippi Community Financial Access Coalition
- Jose Cisneros, Treasurer, City and County of San Francisco / Kindergarten to College
- Shira Markoff, Associate Director, Savings & Financial Capability, CFED

Moderator

Anthony Poore, Deputy Director, Community Development and Financial Institution Outreach,
Federal Reserve Bank of Boston

12:15 p.m. **Lunch and Discussion: The Future of Child Accounts**

- Kilolo Kijakazi, Director, Integrated Financial Coaching Project, Urban Institute
- Justin King, Policy Director, Asset Building Program, New America

Moderator/Panelist

Michael Sherraden, Director, Center for Social Development, Washington University in St. Louis

2:00 p.m. **Child Development Accounts / 529 College Savings Plans**

- Gloria Brainsby, Financial Advising Manager, Beyond Housing
- Linda English, Nevada Deputy State Treasurer for College Savings / Nevada College Kick Start Program
- Clint Kugler, Chief Executive Officer, Wabash County YMCA / Promise Indiana
- Lynne Ward, Executive Director, Utah Educational Savings Plan

Moderator

Margaret Clancy, Policy Director and College Savings Initiative Director,
Center for Social Development, Washington University in St. Louis

3:15 p.m. **Break**

3:45 p.m. **Growing Your Child Account Program: Funding and Policy Opportunities**

- Joe Antolin, Director, Asset Funders Network
- Benita Melton, Program Officer, Pathways to Opportunity, Charles Stewart Mott Foundation
- Colleen Quint, President & CEO, Alford Scholarship Foundation / Harold Alford College Challenge
- Carl Rist, Director of Children's Savings and Senior Advisor–Asset-Building, CFED

Moderator

Teresa Cheeks Wilson, Senior Community Development Specialist,
Federal Reserve Bank of St. Louis–Memphis Branch

5:00 p.m. **Closing Reception**

Presented by the Center for Household Financial Stability and Community Development department at the Federal Reserve Bank of St. Louis, and the Center for Social Development at Washington University in St. Louis