



srabc
SOUTHERN REGIONAL
ASSET BUILDING
COALITION

Southern Regional Asset Building Coalition

CLOSING THE RACIAL
WEALTH GAP:

**DIVERSITY OF PEOPLE,
POLICY & RESEARCH**



srabc
SOUTHERN REGIONAL
ASSET BUILDING
COALITION

Southern Regional Asset Building Coalition

WHAT IS SRABC?

- Multi-year project of the Ford Foundation's *Building Economic Security Over a Lifetime (BESOL) Initiative*
- **Partnership of State Coalitions in Alabama, Florida, Louisiana & Mississippi** that is dedicated to developing and advocating for programs & policies that support low income families and communities across the southern region.

Southern Regional Asset Building Coalition (Part of the BESOL Initiative)



srabc
**SOUTHERN REGIONAL
ASSET BUILDING
COALITION**



srabc
SOUTHERN REGIONAL
ASSET BUILDING
COALITION

Southern Regional Asset Building Coalition

□ MISSION STATEMENT

TO SUPPORT MEMBER ASSET BUILDING COALITIONS TO ADVANCE STATE, REGIONAL AND NATIONAL POLICIES THAT BUILD ECONOMIC SECURITY OVER A LIFETIME FOR LOW WEALTH COMMUNITIES



srabc
SOUTHERN REGIONAL
ASSET BUILDING
COALITION

Southern Regional Asset Building Coalition

WHO IS SRABC?

- **Alabama Asset Building Coalition (AABC)**
- ***Florida Asset Building Coalition (FABC)***
- ***Partners for a Prosperous Louisiana (PPL)***
- **Coalition for a Prosperous Mississippi (CPM)**



SRABC CORE GOALS

- 1. Develop inclusive and diverse state and regional coalitions through active constituency-building efforts**
- 2. Strengthen the organizational capacity of new and existing state coalitions**
- 3. Create, promote and advocate for asset-building policies and programs that support low-income families and sustain communities of color across the southeastern region**



PURPOSE OF SRABC

- Inform & Influence Asset Bldg Policy
- Bring Grass Root voices to the table
 - *From the grass roots to the grass tops*



srabc
SOUTHERN REGIONAL
ASSET BUILDING
COALITION

STRUCTURE OF SRABC

- State Coalitions (via Executive Committee) supported by Tuskegee University, FAMU and the Federation of Southern Coops
- CSD at Washington University in St. Louis serves as technical advisor
- Realize Consulting is responsible for providing overall stewardship of the project and serving as the liaison and fiduciary organization on behalf of the Ford Foundation.



SRABC Regional Policy Framework

FARM BILL	FINANCIAL SECURITY <i>Income & Savings</i> <i>Retirement Security</i> <i>Predatory Lending</i>
MICRO-ENTERPRISE	LAND & HOUSING



SRABC Resource Partners

- ❑ INSIGHT CENTER (Asset Scans)
- ❑ HOWARD UNIVERSITY (Research)
- ❑ POLICY LINK (PCI)
- ❑ The JOINT CENTER for POLITICAL & ECONOMIC STUDIES (Research)
- ❑ OTHERS FUNDED BY FORD

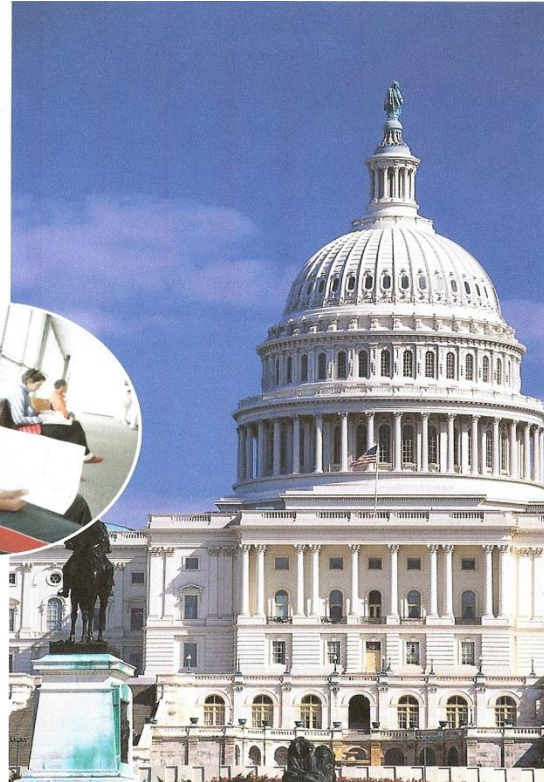


AT THE END OF THE DAY

- Building coalitions – “from grassroots to grass tops”
- Expanding the voices to reach policy makers
- Working at the local, state and national level
- Using the work in the states to inform the work in the region.

Coalitions are the gateway from the grassroots to the grass tops

Coalitions are the gateway for people closest to the problem to impact policy



FORDFOUNDATION

Coalitions are essential

A photograph showing a woman in a blue long-sleeved shirt smiling and looking towards a young girl and a baby. The girl is leaning over the baby, who is lying down. The background is a wood-paneled wall. The text "Coalitions are Essential to the Success of the Initiative" is overlaid on the image.

Coalitions are Essential to the
Success of the Initiative

We believe that the best solutions are achieved when they are developed with the people who live and work closest to the problem.