

Agenda

Coin a Better Future: Reaching out to Financially Vulnerable Families

Brown Lounge, Brown Hall, George Warren Brown School of Social Work

Washington University in St. Louis

11:30 am-6 pm April 17, 2018

- 11:30–12:15 **Registration and buffet lunch**
- 12:15–12:30 **It's Financial Capability Month**
Convener: **Gena McClendon**, Financial Capability and Asset Building Project Director, Brown School
Welcome: **Mary McKay**, Neidorff Family and Centene Corporation Dean, Brown School
Greetings: **Vanessa Cooksey**, Senior Vice President of Community Relations, Wells Fargo Advisors
- 12:30–1:15 **The Role of Financial Capability in the 21st Century**
Introduction: **Michael Sherraden**, Distinguished Professor, Brown School
Ted Beck, President and CEO, National Endowment for Financial Education
- 1:15–1:45 **The Pivotal Role of Human Service Practitioners in Building Financial Capability**
Introduction: **Margaret Sherraden**, Research Professor, Brown School
Mae Watson Grote, President and CEO, The Financial Clinic
- 1:45–3:00 **Policy and Practice Innovations**
Moderator: **Ray Boshara**, Director, Center for Household Financial Stability, Federal Reserve Bank of St. Louis
Chris Krehmeyer, President and CEO, Beyond Housing
Paul Woodruff, Executive Director, Prosperity Connection, Vice President of Community Development, St. Louis Community Credit Union
Jennifer Goetz, Veteran Student Services Advisor, Washington University in St. Louis
Tishaura O. Jones, St. Louis City Treasurer; College Kids Program
- Q & A**
- 3:00–3:15 **Break**
- 3:15–3:30 **Interactive session**
Lissa Johnson, Director of Administration, Center for Social Development, Brown School
- 3:30–4:00 **Next steps: Where to, Social Work Education and FCAB?**
Introduction: **Trish Kohl**, Associate Dean for Social Work, Brown School
Darla Spence Coffey, President and CEO, Council on Social Work Education
- 4:00–5:15 **Preparing Human Service Practitioners for FCAB Practice**
Moderator: **Margaret Sherraden**
Jenny Jones, Dean, Whitney M. Young Jr. School of Social Work, Clark Atlanta University
J. Michael Collins, Faculty Director, Center for Financial Security, University of Wisconsin, Madison
Julie Birkenmaier, Professor, School of Social Work at Saint Louis University
- Q & A**
- 5:15–6:00 **Reception with light refreshments**