



Center for Public Health Systems Science

Brown School

cphss.wustl.edu

PRACTICUM OPPORTUNITY

Project: **Southwest Ohio Tobacco 21**

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Symplicity Job #27519

Project Overview

The Center for Public Health Systems Science at Washington University in St. Louis is collaborating with Interact for Health to evaluate their Tobacco 21 Initiative. Interact for Health's Tobacco 21 Initiative focuses on passing local Tobacco 21 policies and related enforcement policies. The evaluation assesses the three key policy stages: policy development, policy implementation and enforcement, and policy impact along with understanding the facilitators and barriers to addressing these policy stages. The evaluation uses evidence-based and innovative strategies such as the youth and young adult survey via social media and online surveys of licensed tobacco retailers.

Summer/Fall Semester 2021 Practicum

The practicum opportunity for this project involves assistance by an MPH or MSP student in **analyzing quantitative and qualitative data from secondary data sources (e.g., literature review, tobacco retailer compliance data) and survey data (e.g., youth and young adult survey), interpreting findings, and developing dissemination products.** The student will analyze the store audit data, retailer compliance data, and youth and young adult survey data, interpret the analysis findings, and draft dissemination products. The following activities will need to be completed in coordination with the team's principal investigator, project coordinator, and data analyst:

1. Analyze quantitative and qualitative data (e.g., clean data, create R script, thematic analysis)
2. Present findings and facilitate team discussion to interpret the findings
3. Translate evaluation findings into actionable steps
4. Draft dissemination product(s) to share with Interact for Health and community stakeholders
5. Other activities as needed

Practicum Learning Objectives

To attain experience in analyzing, interpreting, communicating, and translating quantitative and qualitative data efficiently and effectively.

Practicum Deliverables

- Youth and young adult survey report
- Other dissemination products
- A presentation to project staff regarding the dissemination product findings and lessons learned

Qualifications

1. Experience with quantitative and qualitative data collection and analysis
2. Experience with tobacco control
3. Experience with Rstudio, NVivo, Adobe Creative Suite Software (e.g., InDesign, Illustrator)
4. Excellent verbal and written communication skills

If interested, please contact **Caren Bacon, cbacon@wustl.edu**.