

# Conducting D&I Research in Clinical Settings

Graham A. Colditz, MD, DrPH

[colditzg@wustl.edu](mailto:colditzg@wustl.edu)

American Cancer Society Clinical Research Professor

Niess-Gain Professor in the School of Medicine

Chief, Division of Public Health Sciences

Associate Director of Prevention and Control,  
Siteman Cancer Center

Deputy Director, Institute for Public Health

Division of Public Health Sciences,

Department of Surgery

Washington University School of Medicine

St. Louis, Missouri

Kurt C. Stange, MD, PhD

[kcs@case.edu](mailto:kcs@case.edu)

Family Physician, Neighborhood Family Practice

Promoting Health Across Boundaries [www.PHAB.us](http://www.PHAB.us)

Editor, *Annals of Family Medicine* [www.AnnFamMed.org](http://www.AnnFamMed.org)

American Cancer Society Clinical Research Professor

Distinguished University Professor

Gertrude Donnelly Hess, MD Professor of Oncology  
Research

Professor of Family Medicine & Community Health,  
Epidemiology & Biostatistics, Sociology and Oncology

Case Western Reserve University

Cleveland, Ohio

# Recent Opportunities

- Affordable care act
- Accountable care organizations
- CMS Innovation Center and grants
- Information technology
- CTSAs, Centers
- Implementation & Practice-based research networks
- Patient-Centered Outcomes Research Institute
-

# Experience-Based Tips

- Engage clinicians as partners
- Engage practice staff as partners
- Engage health care systems as partners
- Work at the interfaces  
health care – community – public health
- Don't re-invent the wheel
- Collaborate across disciplines
- Develop lines of inquiry that include implementation
-





*“Never ever, think outside the box.”*

