

## MT-DIRC exercise

### Strategies, Outcomes, and Context Measurement

#### Enola Proctor session

Tuesday June 3, 2014

Your university published a brief article bragging about your selection to the first MT-DIRC training at Washington University in St. Louis. The next day, you received a phone call from a clinic director in a nearby city. She informs you that the city's consortium of three Federally Qualified Health Centers wants to improve their implementation of colon cancer screening guidelines in high risk populations, and they believe that you can offer good advice about how to evaluate their effort. She asks you to come to a meeting with the agency directors next week to share your preliminary assessment and evaluation plans.

Here is a bit of what she shares with you about the clinics.

Clinic A is already doing very well with the guideline implementation and their director has volunteered their agency as a model for the other two. Clinic B is receiving staff pushback because they feel overloaded with other programs. Clinic C is very demoralized because they were turned down for a grant that they hoped might help them pay for the new effort, and the director doubts that these kinds of guidelines are very effective in the first place.

**Group 1:** How might you learn about the strategies Clinic A has used thus far in implementing evidence-based programs and interventions in cancer prevention and control? What questions would you ask Clinic A about their approach?

**Group 2:** Which implementation outcomes might be important, and which would you want to explore for potential measurement? Would you assess the same implementation outcomes in each clinic? If not, which implementation outcomes would you assess for which clinic?

**Group 3:** What additional information would you want to learn about contextual factors (e.g., policy related variables, staff characteristics, media) in the city and in each clinic, and why?