

MBA CONSULTING PLATFORM

THE CONSULTING PLATFORM is designed for MBA students interested in careers that have one of two distinguishing characteristics: (a) a consultative approach to problem-solving, be it as an “internal” consultant or working as a professional in a consultancy, and (b) employment in organizations where solutions to such problems typically require engagement across multiple functional domains. The specific concentrations in this Platform include careers in consultancies (strategy & human capital), ‘internal’ consulting positions within large organizations. This platform also serves as a foundation for students interested in the Business of Healthcare or International Management.

Platform Director: Daniel Elfenbein, Associate Professor of Organization & Strategy
MBA Program Liaison: Rachel Tolliver
Student Organizations: Olin Strategy & Consulting Association (OSCA)

FOUNDATION COURSES (all required; 8 credits)

MGT 569 Consulting Industry Seminar (.5 cr)
 MGT 534 Corporate Strategy (1.5 cr)
 MEC 592 Competitive Industry Analysis (3 cr)

Complete one Platform-approved CEL Practicum (MGT 501; 3 cr)

GENERAL CONSULTING

Complete 7.5 credits from the following:

- MEC 562 Critical Thinking Processes & Modeling (3 cr)
- MEC 538 Economics of the Organization (1.5 cr)
- MEC 538B Compensation, Incentives & Orgs (1.5 cr)
- OB 565 Leading Change (1.5 cr)
- OB 523 Managing Power & Politics (3 cr)
- FIN 534 Advanced Corporate Finance 1 (1.5 cr)
- MEC 595 Game Theory for Business (3 cr)
- MKT 577 Marketing Strategy (3 cr)
- OMM 558 Advanced Operations Strategy (3 cr)
- MGT 527 HR Strategies for General Managers (1.5 cr)

- i. For those interested in Strategy Consulting, we recommend selecting MEC 595, FIN 534, MEC 538, and OB 523
- ii. For those interested in a focus on Strategic Human Capital, we recommend MGT 527, MEC 538, MEC 538B, and OB 524
- iii. For those interested in Internal Consulting or General Management, we recommend OB 565, MKT 577, and OMM 558

BUSINESS OF HEALTHCARE CONSULTING

Complete these 6 credits from the following:

- MGT 564 Health Economics Policy (3 cr)
- MGT 565 Healthcare Management (3 cr)

Complete 1.5 credits from the following:

- MEC 562 Critical Thinking Processes & Modeling (3 cr)
- MEC 538 Economics of the Organization (1.5 cr)
- MEC 538B Compensation, Incentives & Orgs (1.5 cr)
- OB 565 Leading Change (1.5 cr)
- OB 523 Managing Power & Politics (3 cr)
- FIN 534 Advanced Corporate Finance 1 (1.5 cr)
- MEC 595 Game Theory for Business (3 cr)
- MKT 577 Marketing Strategy (3 cr)
- OMM 558 Advanced Operations Strategy (3 cr)
- MGT 527 HR Strategies for General Managers (1.5 cr)

- I. We encourage you to take MGT 563: Olin Grand Rounds also.