

Students in the Entrepreneurship Platform engage in a wide array of careers typically characterized by a higher degree of autonomy, enterprise-wide outlook, and desire for personal impact. Entrepreneurship Platform alumni found new start-ups, assume leadership roles in early stage firms, work in venture capital and private equity, or apply entrepreneurial perspectives to corporate opportunities in business development, corporate innovation, or consulting. Other career paths entrepreneurship students pursue include family business management, nonprofit management, and commercial real estate.

Platform Director: Doug Villhard,
Academic Director of Entrepreneurship
MBA Program Liaison: Rachel
Tolliver
Student Organization:
Entrepreneurship & Venture Capital
Association (EVCA)

FOUNDATION COURSES (must complete all 9.5 credits)

MGT 560C Entrepreneurial Teaming for the Entrep. Platform (0.5 cr)
MGT 521 Introduction to Entrepreneurship (3 cr)
MGT 524 Business Planning for New Enterprises: The Hatchery (3 cr)
MGT 511A Law & Business Management (1.5 cr)
MGT 511B Legal Issues at Business Stages (1.5 cr)

ELECTIVES

Complete 3 credits from the following courses:

- MGT 540 Sports Management (1.5 cr)
- MGT 565 Healthcare Management (3 cr)
- MKT 521 Retail Management (1.5 cr)
- FIN 549H Real Estate Finance (1.5 cr)
- MGT 500U Basics of Bio-Entrepreneurship (3 cr)
- FIN 534 Valuation (1.5 cr)
- MKT 569 Innovative Products and Services (3 cr)

EXPERIENTIAL COURSES

Complete 3 credits from the following experiential courses:

- MGT 520 Taylor Community Consulting (3 cr)
- MGT 568 Olin Board Fellows Program (3 cr)
- FIN 500W Venture Capital Methods (1.5 cr)
- FIN 500X Venture Capital Practice (1.5 cr)
- MGT 501 Management Practicum specific to Entrepreneurship- must be approved (3 cr)
- MGT 550X CEL Entrepreneur Consulting Team (3 cr)