A DAY in the WOODS

2nd Friday Series 2018
Finances and Budget Discussion
Review of 2012 to 2017 programming
• Attendance by program
• Evaluation Results

Programming for 2018
• Discuss program recommendations from attendees
• Decide on programs topics for 2018, identify program leaders and potential resource people.
• Slots to fill:
  o May 11th
  o June 8th
  o July 13th
  o August 9th
  o September 14th
  o October 12th
  o November 9th-

• Bonus programs off site to co-market?
Web Site update
• u.osu.edu/seohiowoods
• Usage Data
• Anything that you can do to increase usage would be helpful.
• Posting of events and other things of interest are encouraged.

List-Serve update and discussion
• New in 2017
• Thoughts

Demonstration Sites Updates and Discussion

Classroom Acoustics

Other Items
A DAY in the WOODS

2nd Friday Series | May-November

VINTON FURNACE STATE FOREST
located near McArthur, Ohio

Designed for woodland owners and enthusiasts

https://u.osu.edu/seohiowoods
Email: apsley.1@osu.edu
Thanks to Our Partners!

“A Day in the Woods” and “2nd Friday Series” programs are sponsored by the Education and Demonstration Subcommittee of the Vinton Furnace State Forest in cooperation with Ohio State University Extension with support from partners including:
Statistics - Last Year

Visitors

January 2017: 1,200
February 2017: 1,600
March 2017: 1,300
April 2017: 1,000
May 2017: 900
June 2017: 800
July 2017: 700
August 2017: 600
September 2017: 500
October 2017: 400
November 2017: 300
December 2017: 200

Visits: 4,754
Unique Visitors: 2,830
Pageviews: 6,973
Pages / Visit: 1
Bounce Rate: 77%
Avg. Visit Dur.: 00:01:22

New Visits: 60%
## 2017 Finances

<table>
<thead>
<tr>
<th>Item</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Start-up</td>
<td>$1,620.00</td>
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<tr>
<td>Registration</td>
<td>$2,850.00</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>$4,470.00</td>
</tr>
<tr>
<td>Catering (Cindy)</td>
<td>- $3,068.00</td>
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<tr>
<td><strong>Balance</strong></td>
<td>- $4.67</td>
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</table>

* Expenses: $46.17 (HDMI Cords) + $450.00 (Brochures) + $910.00 (Chairs) = $1,406.17
<table>
<thead>
<tr>
<th>Year</th>
<th>Programs</th>
<th>Attendees</th>
<th>Acres Reported</th>
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<tbody>
<tr>
<td>2012</td>
<td>8</td>
<td>248</td>
<td>10,222</td>
</tr>
<tr>
<td>2013</td>
<td>8</td>
<td>264</td>
<td>8,084</td>
</tr>
<tr>
<td>2014</td>
<td>7</td>
<td>254</td>
<td>17,955</td>
</tr>
<tr>
<td>2015</td>
<td>8</td>
<td>385</td>
<td>16,858</td>
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<tr>
<td>2016</td>
<td>10</td>
<td>458</td>
<td>29,383</td>
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<tr>
<td>2017 *</td>
<td>9</td>
<td>414</td>
<td>16,798</td>
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<tr>
<td>TOTALS</td>
<td>50</td>
<td>2,023</td>
<td>99,300</td>
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</table>

*Does not include
- Woodcock Evening program 23 attendees
- Spring Edibles with Rural Action in UPS Meigs 35 attendees
Average total attendance for the year was 46.
Breeding Birds
Crawley Creatures
Identifying Trees
Improving Habitat
Tips, Tools, Techniques
White Oak
From Trees to Lumber
Winter Tree & Shrub ID
Level of Satisfaction

Breeding Birds: 4.6
Crawley Creatures: 4.8
Identifying Trees: 4.2
Improving Habitat: 4.9
Tips, Tools, Techniques: 4.3
White Oak: 4.7
From Trees to Lumber: 4.3
Winter Tree & Shrub ID: 5.0