

## Hubbard Building Fair 4-H Booth Reservation

OPEN TO ALL CLUBS/COMMITTEES – Due Into the Extension Office By July 25, 2018@ 4 pm

1. Club Name \_\_\_\_\_

2. Contact person for this entry \_\_\_\_\_

- Email for contact \_\_\_\_\_

3. Please plan booths in 8 foot increments:

- Approximate length of back wall space needed: 8ft. 16ft. or \_\_\_\_\_ft.
- Continuous electricity? YES NO (Circle One)
- Other special needs? \_\_\_\_\_  
(The Extension office will refer any special needs to the Fair Board, but cannot promise that they will be met.)

### **Randolph Fair/4-H Theme – *Welcome to Fairadise!***

The booths are white pegboard and you will need to bring your own table(s) and ‘S’ hook hardware for hanging. Staples and thumbtacks **MUST BE REMOVED**. Remember, you may not get the same booth back to back next year. To best utilize space for winter storage, all booth walls will be removed after the fair by the Fair Board. Be a good caretaker of our building.

\*\*Please see reverse for Fair Booth Tips



## FAIR BOOTH EXHIBIT TIPS

Preparing your fair booth can be a fun, educational experience. With a little planning and hard work your club can have a terrific booth. Remember, this is your chance to show off your projects to the public. A few tips:

**CENTRAL THEME** - Select a theme (title) which fits your booth. It could relate to your club name, the fair theme or some other idea. It's usually best to make your theme short, using simple words. Make it catchy or make it a question. After selecting your central theme, draw a scale diagram of the booth. It's often best to make the back panel or middle of the booth the center of interest. It should catch the eye and arouse interest, but be simple enough that a passerby can get the message in the time it takes to walk past the booth. Material that is more detailed, but still of interest, can occupy space of lesser importance, such as the sides of the booth. Follow your theme throughout the booth. Avoid clutter.

**ORIGINALITY** - Make your booth unique. Spend some time in a club meeting discussing ideas for a creative booth.

**EDUCATIONAL VALUE** - Can the audience learn anything from your booth? For example, "price tags" can be attached to clothing to show how much items cost to make versus approximate cost in the store.

**BALANCE** - Balance is important. Consider size, spacing and color of items when arranging them in your booth. Make your display attractive. Avoid unnecessary decorations if they will make your booth too cluttered.

**COLOR** - It's often best to choose two or three main colors for your booth. Use one as the major color with the others as accents or highlights.

**NEATNESS** - Lettering signs and posters is very important. Use simple, easy-to-read letters. Up-and-down lettering is often hard to design and read. The thickness of lines is important, too. Lines should be about 1/4 as thick as the height of a letter.

Motion is not necessary but can help draw attention to your display. However, please remember that booths are fenced in during the fair so you will not be able to get into your booth.

Other suggestions for attracting attention are:

1. Contrast - such as showing proper and improper methods.
2. Conceal exhibits - hide main feature so viewer must go out of his way to see it.
3. Murals - paint backgrounds to look like a continuation of things in the front.
4. Use miniatures or photographs of objects too large for the exhibit.
5. Use exaggerated or enlarged objects.
6. Audience participation - use a test or other gimmick.

