Want to learn how to successfully manage and market your Agritourism Operation in Ohio?
Come join us to hear from the experts and your peers to gain knowledge you can implement as soon you return to your farm…

Learn about
- Food & Animals on the Farm: Liability Issues
- Selling Food at the Farm: Pricing
- Promotion and Profits
- Differentiating Yourself in a Saturated Market
- And more!

Ohio AgritourismReady Conference:
Local Food and Local Fun

OSU Agricultural & Resource Law Program
aglaw.osu.edu
OSU Direct Agricultural Marketing Program
https://southcenters.osu.edu/marketing
Wright & Moore Co. LPA
Ohiofarmlaw.com

DATE:
Saturday,
March 10, 2018
TIME: 8:30 A.M. — 3:00 P.M.
(check-in is from 8:30 to 9:00)
LOCATION:
OSU South Centers
1862 Shyville Road
Piketon, Ohio
COST: $25.00 per person OR $40.00 per two for the same farm/business, Ohio Farm Bureau Members $20 per person (includes a light breakfast, and a hot lunch)
REGISTRATION:
To register, contact Charissa Gardner at gardner.1148@osu.edu or at 740.289.2071 ext. 132.
Deadline to register is March 2, 2018.

CFAES provides research and related educational programs to clientele on a nondiscriminatory basis. For more information: http://go.osu.edu/cfaes.diversity.