Grain Marketing in Challenging Times
An online class focusing on improving marketing decisions

Instructor: Dr. Matt Roberts, Associate Professor, Department of Agriculture, Environmental, and Developmental Economics

Grain marketing will be one of the more critical decisions for farm managers this year, with the lower crop prices forecasted for 2015. Consider enrolling in this five week introductory course to sharpen your grain marketing decision making skills. This course will cover the use of futures and options; creating a marketing plan to fit your farm businesses risk capacity; utilizing crop insurance as a grain marketing tool; and financial statement analysis in relationship to your grain marketing plan.

Classes will be delivered through an online webinar format. A high-speed internet connection will be needed for this workshop. We also recommend using Internet Explorer or Mozilla Firefox. Google Chrome or Safari does not work with the webinar software. Sessions will be recorded and made available to participants following each session.

TUESDAYS
February 3, 10, 17, 24, and March 3, 2015
11:30AM – 1:30PM
Location is in the comfort of your own home or farm shop

Cost is $69.00 for the series Payable by credit card or check
Go to http://www.regonline.com/grainmarketing15 to register

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