

Publications & Digital Media

Pubs are the tip of the iceberg. As we move further into a digital era of open sharing, learning, and collaboration... where does “scholarly” work fit in? How can we address the need to both create quality content, and serve a “digital first” audience?

What do we know?

Individuals are more likely to:

- Engage (likes, comments, shares, click-throughs, etc.) with content online if it’s in a visual format
- Take the time to look at information that is visually represented (i.e. program handouts or PPT presentations)
- Want information in brief, easy to understand formats

Loosely defined as:

- Employing digital, networked, and open approaches to demonstrate specialism in a field.
- Digital scholarship work is mostly centered on the curation and preservation of digital artifacts or *the digitization of content*.
- Examples: blog posts or a post series, infographics, podcasts, interactive media, videos.
- Many of the current attempts to gain recognition for digital scholarship focus on making it behave like traditional scholarship.
- Promotion committees can play a significant role in exploring alternative methods by recognizing new forms of scholarship, as well as positively encouraging them either through guidelines or specific projects.

“Digital scholars are often well known in their institution. If a well known digital scholar struggles to get their work recognized than it sends a message to the rest of the university that this is not the type of activity that is likely to be rewarded, with a subsequent decline in its uptake. Recognizing digital scholarship will encourage institutional innovation.

[However], assessing quality in a reliable and transparent manner is a significant problem in the recognition of digital scholarship, and its intangibility and complexity are enough to make many give up and fall back on the practices they know and trust.”—Weller

What is the current view of digital scholarship?

OHIO STATE UNIVERSITY EXTENSION

Making Baby Food

Easy and inexpensive: what every parent should know!
Presented by **JANUARY AND CONSUMER SCIENCES**

Is it for me?
✓ Yes! Making your own baby food is a healthy, cheaper alternative to buying baby food. It is also very easy to do!

COST: \$ \$ \$ \$
DIFFICULTY: ●●●●○
HEALTH: ♥♥♥♥♥

You will need...

- Masher/Grinder:** Used as a food processor, blender, crock, masher, or fork.
- Quality Food:** Avoid any products with added sugar, salt, sodium, or fat.
- Containers:** Clean jars, plastic storage containers, or ice cube trays (at least 6).

How to Make Baby Food

- Wash hands and equipment well with hot, soapy water, then dry.
- Wash fruits and vegetables and remove skin and seeds. Remove bones and all visible fat from meat.
- Bake, boil, or steam food until tender. **Be sure meats are cooked to a safe temperature!**
- Use food grinder, blender, potato masher, or fork to mash until smooth. Throw away any lumps or hard pieces.
- If necessary, add liquid (water, liquid in which the food was cooked, breast milk, or formula) to thin out thick foods.
- Pour into labeled and dated containers, and store in the refrigerator or freezer until ready to use. If using ice cube trays, cover the tray with plastic wrap. **Food is not recommended because tiny pieces of fat may freeze to the food.** Freeze and then pop the frozen cubes into labeled plastic bags to store.
- Thaw and serve! These methods work best for thawing:
 - Place food in the refrigerator overnight in a closed container.
 - Microwave, but be sure to stir food and make sure no pockets of hot food are left! This is important so you do not burn the baby's lips, mouth or throat.
 - Place food in a small bowl and then put the bowl in a larger bowl or pot filled with hot water. Leave soaking until soft.
 Thawing should take 10-20 minutes depending on the size of your food.

Storage Times		
Food Type	In Refrigerator	In Freezer
Fruits and vegetables	2 days	up to 1 month
Meats or egg yolks	1 day	up to 1 month
Mix of meat and vegetable combinations	1 day	up to 1 month

Source: <http://www.osu.edu/ohioextension/Programs/InfantNutrition>, last modified 04/11/2014. Updated by the author. Revised: December 2014. Michigan State University, Extension Education, Health and Consumer Sciences. Copyright © 2014 Ohio State University Extension.

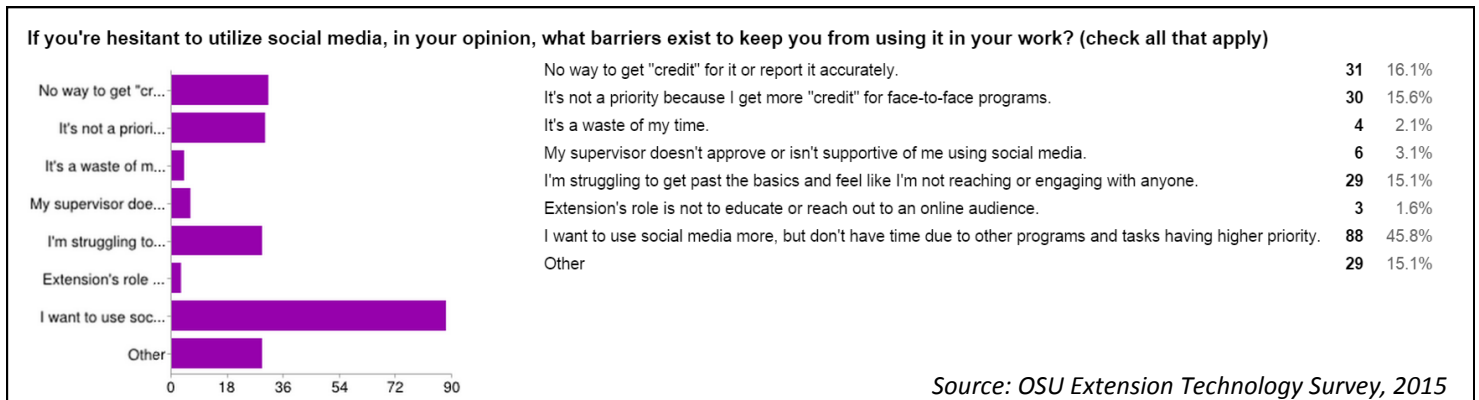
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OHIO STATE UNIVERSITY
College of Education and Human Biology
College of Food, Agricultural and Environmental Sciences

From many conversations with OSUE staff and colleagues around the country, it's apparent the main priority in program delivery does not involve digital media due to a perceived lack of quality and/or scholarship during P&T and performance review processes.

This is currently one of the main barriers preventing program staff from creating more digital content.



What are other states doing?

- Oregon State University has created interactive, digital versions of several fact sheets. An example: <http://contentviewer.adobe.com/s/Forestry%20iPad/e3bd1e00-8741-5738-92f1-c9581e0a8a84/mixed/Intro.html>
- Oregon State University's FoodHero.org reaches hundreds of thousands of people each year. Their most popular recipe received more than 5,000 pins on Pinterest in three months.
- University of Wisconsin is piloting a "digital first" initiative. Extension staff in Rock County are thinking "digital first" when planning their program delivery strategies. Utilized to expand the audience, build awareness, and deliver educational programs in new formats. A "digital coach" works with program staff to do training and provide feedback and support, much like the Ed Techs do here in Ohio. The digital coach also makes sure they focus on "digital" when they may become distracted with on-going routines and requests.
- A few Family & Consumer Sciences Educators at Utah State University have switched to educating their audiences in completely digitally-based formats. For example, Amanda Christensen hosts weekly radio and TV shows, as well as podcasts in place of face-to-face programs.
- NMSU's JOE article describes impact of their digital-only resources for the Center for Landscape Conservation, of which YouTube videos were by far the highest-scoring: <http://www.joe.org/joe/2015february/a1.php>

For more information:

"The Digital Scholar: how technology is transforming scholarly practice" - Martin Weller

"A View of Digital Scholarship in Extension" - JOE: <http://www.joe.org/joe/2013october/comm1.php>

Digital First at Ohio State: <https://odee.osu.edu/digitalfirst>

Extedtechs.org / #EdTechLN

The Final Questions:

What defines scholarship in the digital age at OSU Extension? What defines 'quality' for P&T and performance review purposes? Should an infographic, which utilizes the same content as a PDF fact sheet but is in a more digital format, be encouraged as the higher priority? If so, how should it be encouraged?