Beef Quality Assurance Training in Cadiz, May 30

With consumers concerned for animal welfare and sustainable food production, Beef Quality Assurance (BQA) is now required by business giants like Tyson Foods and Wendy’s, owners of a major share of the US beef market, to meet public demand. BQA is a national program that builds consumer confidence in the best management within all areas of the beef industry, from the farm to the grocery store. If you sell cattle, including cull cows, at the Muskingum Livestock Auction, you will now also be required to have BQA as well. Not every market requires BQA, but many are switching to this requirement beginning in 2019.

The BQA training programs include topics on good record keeping and maintaining herd health. By building trust with the consumer, consumers will be more confident in the meat that they purchase, increasing product demand.

Join Dr. Steve Boyles, OSU Extension Beef Specialist and Harrison County Extension for an in-person BQA training on Wednesday, May 30th, 2018 from 6pm-8pm. The training will be held at the Harrison County Fairgrounds in Cadiz at the Commercial Building. The Ohio BQA program can be used to meet the National Cattlemen’s Beef Association BQA guidelines and to give producers a competitive base for marketing cattle in Ohio.

There is no cost for the Cadiz BQA training, but pre-registration is required. Contact OSU Extension, Jefferson County at 740-264-2212 or email lyon.194@osu.edu to register by Friday, May 25th.

For those who can’t make the in-person BQA training, online certification is available. Visit bqa.org to get BQA certified online. Online training consists of a series of lessons and quizzes to become certified. Online training will take ~2 hours to complete.

More markets will also be requiring BQA transportation (BQAT) certification. BQAT training covers the proper handling and transport of cattle to improve meat quality and animal health. If you are a cattle transporter looking into becoming certified in BQAT, visit https://www.bqa.org/programs/bqa-transportation for more information.