

2021 Virtual Ohio Agritourism Ready Conference Virtual Agenda

March 1st: Agritourism and COVID19: Balancing Business, Health, and Public Health

Ryan Conklin, *Wright & Moore Law Co., LPA*

Adding a Farm Stay to Your Operation: Legal Issues

Peggy Hall, *Field Specialist, Ag. & Resource Law, Associate Professor, Ohio State University CFAES*

March 8th: Workplace Culture

Rob Leeds, *ANR/Area Leader, OSU Extension Delaware County*

March 15th: Online Timed Ticketing for Your Agritourism Operation

Eric Barrett, *Extension Educator & Associate Professor, OSU Extension Mahoning County*

March 18th: Live Virtual Social Hour

Join us to hear from the presenters and have your questions answered!

March 22nd: Unconventional Advertising: No and Low Cost Ways to Market Agritourism

Ivory Harlow, *Ohio Farm Bureau*

March 29th: Is It Over Yet? How to Pivot and Still Profit During The Ongoing Pandemic

Ivory Harlow, *Ohio Farm Bureau*

Pre-recorded sessions will be released each Monday in March with a live “social hour” on March 18th.

Time: Pre-recorded Session

Release: 12:00 PM EST

Live “Social Hour”: 6:30 PM-8:30 PM EST

Registration:

go.osu.edu/2021agtourismready

This conference is free but registration is required. If you have any questions, please contact Anna Adams at adams.2061@osu.edu.



THE OHIO STATE UNIVERSITY

COLLEGE OF FOOD, AGRICULTURAL,
AND ENVIRONMENTAL SCIENCES



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