P2P: Strategic Planning

A guided support series to assist public health agencies with making a plan-to-plan (P2P) for writing a strategic plan.

Description
This course provides practitioners with the knowledge, tools, and resources needed to prepare for strategic planning within their agencies. Through a combination of webinars and 1:1 assistance, participants will be introduced to a seven-phase framework to guide strategic planning efforts. Upon completion of the course, participants will have a plan for conducting strategic planning in their agencies. The course is designed for both teams with strategic planning experience and those with no experience. This content is aligned with PHAB Standard 5.3: Develop and implement a health department organizational strategic plan and Reaccreditation Measure 5.3: The health department is guided by a department strategic plan that is revised as the department priorities are achieved or adjusted.

Audience
This opportunity is open to Ohio governmental public health agency-based teams of up to five people charged with leading strategic planning efforts within their agencies and/or communities.

Schedule

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<tr>
<th>What</th>
<th>When &amp; Where</th>
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<td>Webinar #1: Live webinar to provide overview of process &amp; expectations for the guided support; discuss the process for strategic planning; provide overview of the articulation of agency mission, vision, values. Recorded for those not able to participate live.</td>
<td>April 26, 2019, 9:30 – 11:00 am Virtual</td>
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<td>Webinar #2: Live webinar to address the environmental scan and identifying agency priorities. Recorded for those not able to participate live.</td>
<td>May 3, 2019, 9:30 – 11:00 am Virtual</td>
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<td>Webinar #3: Live webinar to address writing and implementing the plan, including aligning your agency strategic plan with your agency performance management system. Recorded for those not able to participate live.</td>
<td>May 10, 2019, 9:30 – 11:00 am Virtual</td>
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<td>Webinar #4: Live webinar to address monitoring and evaluating the plan; team P2P sharing. Recorded for those not able to participate live.</td>
<td>May 17, 2019, 9:30 – 11:00 am Virtual</td>
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<td>1:1 Assistance Distance-based assistance to be used to address unique needs. Support to be used as needed to discuss challenges, share resources, answer questions, or review a draft P2P document. Up to 2 hours (total)/team.</td>
<td>Prior to July 31, 2019 Distance (conference call, webinar, or other)</td>
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NOTE: In order to maximize the value of this experience, it is expected that teams meet in between these scheduled times to complete tasks that contribute to the completion of a plan-to-plan.
Cost
This series is offered with support from the Ohio Department of Health, and there is no cost to participate.

Registration
One person from each agency should go to the link below and respond to a brief registration survey. The following information will be needed:

- Name and contact information for a primary agency contact
- Names and e-mail addresses for strategic plan writing team members (up to 5 members per team)
- A description of the agency’s prior experience/current status with strategic planning

Registration Link: https://osu.az1.qualtrics.com/jfe/form/SV_a5bsYZtt4RQbdI

Teams will be accepted on a first come, first served basis. The deadline for registration is April 15, 2019. Participation will be limited to 12 teams. All agencies will be notified of their status within a week of responding to the registration survey.

Instructor
The instructor for this course is Kelly Bragg, MPH, CHES, Program Manager with the Center for Public Health Practice at the Ohio State University.

Questions?
Call 614-292-2291, or e-mail CPH-Practice@osu.edu

This series was made possible by the Ohio Department of Health (ODH). While every attempt to align with the Public Health Accreditation Board requirements has been made, participation in this series and any materials provided, including a strategic plan template, does not guarantee acceptance by PHAB.