

Christine Cavalier  
Marietta Middle School  
Lesson Plan: Korean Chaebols  
Spring 2008

**Grade Level:** 6

I will be using the following lesson plan to teach approximately 60 students about large Korean businesses called chaebols. The students will be in two classes of about 45 minutes each.

**Time:** 1 day

**Purpose:**

Students will learn about large Korean businesses called chaebols in Korea. They will also learn about Chung Ju-yung of Korea, who founded Hyundai, an automobile company they are familiar with. Students will also learn a brief history of Korea and locate North and South Korea on a map, as well as construct a double-tier timeline.

**Standards:**

**History**

- A. Interpret relationships between events shown on multiple-tier time lines
- B. Describe the political and social characteristics of early civilizations and their enduring impact on later civilizations

**People in Societies:**

- A. Compare cultural practices, products and perspectives of past civilizations in order to understand commonality and diversity of cultures.
- B. Analyze examples of interactions between cultural groups and explain the factors that contribute to cooperation and conflict.
- C. Explain how contact between different cultures impacts the diffusion of belief systems, art, science, technology, language and forms of government.

**Geography**

- A. Identify on a map the location of major physical and human features of each continent.
- D. Explain reasons that people, products and ideas move from place to place and the effects of that movement on geographic patterns.

**Economics**

- A. Explain how the endowment and development of productive resources affect economic decisions and global interactions.
- C. Identify connections between government policies and the economy

**Social Studies Skills and Methods**

- D. Work effectively in a group.

**Procedure/Activities**

Students will locate and label the countries of North and South Korea and Japan as well as their neighboring countries and bodies of water on a world map.

Students will learn about Korea's history in the 20<sup>th</sup> century, and especially one "nation-builder" Chung Ju-yung, the founder of Hyundai, a Korean chaebol or large family-owned business.

## Cavalier Korea 2

Students will also create a multiple-tier timeline of important dates in Chung Ju-yung's life, and important dates in Korean history. Important dates include World Wars I and II, the divisions of Korea, the Korean Conflict, and the invasion and rule of Korea by the Japanese.

Important dates in Chung Ju-yung's life include his birth date, (1916) and the start of Hyundai Civil Services, (1947) Hyundai Motor Industrial Corp, (1946), the 1988 Summer Olympics in Seoul, Korea, and Chung's death in 2001.

### **Assessment:**

Students will accurately locate and label North and South Korea, the 38<sup>th</sup> parallel, and the neighboring countries and bodies of water on a world map. Through construction of a multiple-tier timeline, students will demonstrate an understanding of important 20<sup>th</sup> century Korean dates as well as important dates in the life of Chung Ju-yung's life.

### **Extension:**

Students can research the top automotive industries and create a bar graph reflecting the data.

### **Material/Resources:**

Blank world map

Dubois, Jill. Cultures of the World Korea. Tarrytown, New York: Marshall Cavendish Corporation, 1996.

"Hyundai Group." Hyundai Group-Company History. 2004. Funding Universe. 21 Apr. 2008 <<http://www.fundinguniverse.com/company-histories/Hyundai-Group-Company-History.html>>.

Keegan, Matt C. "The History of Hyundai." 1 Aug. 2007. Auto Parts Warehouse. 21 Apr. 2008 <<http://www.thearticlewriter.com/the-history-of-hyundai.htm>>.

Moussalli, Carole. "Chung Ju-Yung." BNET.Com. 2005. International Directory of Business Biographies. 22 Apr. 2008 <[http://findarticles.com/p/articles/mi\\_gx5199/is\\_2005/ai\\_n19120193](http://findarticles.com/p/articles/mi_gx5199/is_2005/ai_n19120193)>.

Moussalli, Carole S. "Chung Ju-Yung 1915-2001." Reference for Business. 21 Apr. 2008 <<http://www.referenceforbusiness.com/biography/A-E/Chung-Ju-yung-1915-2001.html>>.