The inaugural 2019 Cannabiz Innovation Sprint at The Ohio State University took place over six weeks, starting with the first workshop on February 28th and culminating in final pitch presentations in front of a panel of judges on April 4. Students were tasked with developing cutting-edge innovative concepts to one of today’s most unique emerging markets.

WORKSHOPS
The Sprint was structured as a series of four one-hour workshops focusing on Ancillary Business, Social Aspect, Innovation Potential, Business Strategy. Mentors and advisors from the cannabis industry participated in each workshop.

TEAMS
Nine teams qualified to present their projects in front of judges. Each came up with an innovative proposal for tackling a number of issues including HR solutions, education platforms, workforce development solutions and many others.

STUDENTS
The Sprint started with 71 students who attended our first workshop. At the end, 31 students earned the opportunity to participate in the final pitch event.

DEPARTMENTS AND COLLEGES
The 31 students who presented their projects represented 19 departments and colleges across the university:

- Accounting
- Anthropology
- Chemical Engineering
- Communications
- Data Analytics
- Economics
- Electrical and Computer Engineering
- Finance
- Human Development and Family Studies
- Information and Library Science
- Industrial and Systems Engineering
- Historical Design
- Information Systems
- Law
- Logistics
- Marketing
- Mechanical Engineering
- Psychology
- Public Affairs

UNIQUE AWARDS
$1500 was distributed across six awards:

- Best Social Aspect
- Best Business Model
- Best Foresight Improvement on the Industry
- Best Solution to Given Problem
- Most Creative Concept
- Best Presentation

SPONSORS
The Sprint was sponsored by five sponsors:

- Cannabiz Advising
- The Ohio Cannabis Chamber of Commerce
- The Botanist
- TDCANN Institute
- Terrasana

HOSTS
The Sprint was a collaboration between the Drug Enforcement and Policy Center and the Center for Innovation Strategies.

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