Italy is internationally recognized for its food quality and design in the fashion, transportation and luxury industries. How do these industries innovate for sustainability while maintaining traditional values? These subjects are the focus on this academic immersion program in Milan, Piacenza and other contexts in the north of Italy in partnership with the Università Cattolica Sacro Cuore (UCSC), the largest Catholic university in the world and the University of San Francisco’s School of Management. We offer this opportunity to learn directly from industry experts and industry visits. Graduate students from different programs interested in sustainability, leadership, marketing, finance, and social economy are encouraged to apply.

The course associated with this program is NPA 699: Comparative Sustainability Innovation (2 credits) taught by Dr. Marco Tavanti, a USF Professor expert in sustainability reporting and Dr. Emanuele Vedramini, a UCSC professor an expert in international management. All AGI courses are applicable electives for any graduate program at USF. Selected students will visit industries and industry leaders from Barilla, Max Mara, Salvatore Ferragamo, Brunello Cucinelli, Mediobanca, Absolut Yacht, and Dallara car racing design and manufacturer. The selected industry visits have been carefully selected for their experiential learning value. Students arrange flight to Milan (MXP) and reach Grande Albergo Roma in Piacenza. Company visits and panels are coordinated and accompanied by UCSC professors who will help to critically reflect on the experiential learning. The program provides, double occupancy hotel accommodations, site visits transportation, breakfasts, lunches and some dinners. Student teams will work on comparative analyses during small group dinners. Students are required to attend two mandatory preparatory sessions and actively engage in the Canvas Course site for the required readings, discussions and assignments.

Program Cost: $1,950 includes company entrance fees, visits' transportation, program coordination, 6 nights double occupancy 4-star hotel with breakfast, welcome and farewell aperitivos, meals (3 dinners and 5 lunches) and a cooking course at Eataly. You should budget also the tuition costs, the Airfares SFO-MXP (from $750 to $1,500), and 3 dinners on your own. Space is limited with maximum number of participants: 20

Pre-registrations: Send an email to Dr. Tavanti at mtavanti@usfca.edu and explain your interest to participate in this program and how it aligns with your studies and career. Pre-registration closes on October 30, 2019.