Academic Global Immersion (AGI) Programs for Public and Nonprofit Administration

Marco Tavanti, Professor and Program Director
Master of Nonprofit Administration - School of Management
AGI-DC: Learning advocacy and policy making
Nonprofit Advocacy

MNA-AGI Washington DC Program

January 12-14, 2016* (Winter Intercession)
<table>
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<tr>
<th>Course:</th>
<th>NPA 678: Leading Social Change: Institutions and Policy (2)</th>
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<td>Dates:</td>
<td>January 12-14, 2016 Immersion (5 sessions) plus Jan. 9 and 23, 2016 for two preparatory and two post immersion sessions at USF-SF.</td>
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<td>Program:</td>
<td>An academic immersion course in Washington, D.C. to learn directly from nonprofit leaders and policy experts working at the federal level on nonprofit issues. The program includes site visits and panel discussions with nonprofit organizations such as Independent Sector, Alliance for Justice, the National Council of Nonprofits, and Jesuit Refugee Service. Students will visit the World Bank and the Offices of Congresswoman Nancy Pelosi and Senator Diane Feinstein. ** Panels will be held at USF conference room at University of California Washington Program (UC DC).</td>
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<td>Fee:</td>
<td>Two MNA graduate unit registration cost plus $450 program fee to cover two hotel nights, double occupancy, and a welcome dinner. Students are responsible for arranging their own airfare.</td>
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<td>Faculty:</td>
<td>Kevin Hickey, Instructor; Marco Tavanti, MNA Program Director; Robyn Lieberman, USF-DC Internship Program Coordinator</td>
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AGI-Rome: Learning Refugee Service, Forced Migration and Anti-Human Trafficking
REFUGEE CRISIS

AGI-ROME

ACADEMIC GLOBAL IMMERSION, ROME, ITALY
An Arrupe Justice Immersion Program in Partnership with Jesuit Refugee Service (JRS-International)
Photos of a Syrian boy's body (Aylan Kurdi, 3 years old) being washed up on a Turkish beach have prompted a huge demand for action in the European Refugee Crisis.
The jigsaw puzzle of FORCED MIGRATION

Refugee
Exodus
Protection

Migrant
Smuggling
Integration

Slave
Trafficking
Bonding
"May every parish and religious community in Europe host a refugee family."

Pope Francis
AN IMMERSION PROGRAM ABOUT INTERNATIONAL PRACTICES AND GLOBAL POLICY CHALLENGES FACING REFUGEE SERVICE MANAGEMENT, FORCED MIGRATIONS AND HUMAN TRAFFICKING

Dates: January Intercession: January 10-16, 2016 (plus travel time)

Sessions: 3 mandatory pre and post classes

Course: NPA 683: International lessons and models: NGOs and nonprofits (tuition for two graduate credit units)

Program Fee: $950 covers double occupancy hotel, breakfast, welcome dinner, site visits and certificates. Airfare not included. Program activities subject to change to accommodate speakers and emergencies.

Instructor: Prof. Marco Tavanti, Ph.D. mtavanti@usfca.edu

Program: Rome is at the epicenter of the current European crisis for refugees, forced migrants and human trafficking. The program explores these interconnected issues by learning directly from key nongovernmental and international organizations. Students meet with experts and visit centers engaged in these humanitarian and refugee emergencies. They also receive a certificate of participation after a visit to the United Nations specialized agencies in Rome.

Website: For more information visit www.USF4freedom.org

Registration: www.usfca.edu/management/student-life/community-involvement/academic-global-immersion
AGI-Rome: Global-Local Experiential Learning
EXPERIENTIAL LEARNING INTEGRATION

- **Experience** \(\rightarrow\) Interpersonal + Interorganizational + International
- **Learning** \(\rightarrow\) Theory + Immersion + Collaboration
- **Integration** \(\rightarrow\) Education + Service + Career
Academic Global Immersion (AGI)

1. More than study abroad
   • Global consulting for organizational needs
   • Institutional strategic partnerships for mission alignment
   • Curricula integration for expanding learning

2. More than academic tourism
   • International service learning through professional services
   • It’s not about me… it’s about them: Mohammed story
   • Change the world from here, there, and here again.
AGI PEDAGOGICAL MODEL

PREPARATION:
Integration with nonprofit curriculum
Global perspectives for international legal and cultural dimensions of nonprofits and NGOs

IMMERSION
Balance between lectures of leaders and managers and experiential learning through organizational visits
4C approach: Cultural + Content + Competence + Continuation

RETURN
Assignments aligned with the needs of the org.
Events (conferences) geared at ‘localising’ the global experience
USF FOR FREEDOM 2015

A SYMPOSIUM ON JESUIT REFUGEE SERVICE, FORCED MIGRATION AND MODERN SLAVERY: May 30, 2015

A collaboration between international NGOs and Bay Area NPOs engaged in service, advocacy, and accompaniment of forced migrants and victims of modern slavery

USF4FREEDOM.ORG
Cross-sector Organizational Matrix

ACADEMIC as convener

NGOs national / international

NPOs local / regional

GOs / IGOs local / national / international
Assignments Integration

- Infographics on forced migration and modern slavery

**FORCED MIGRATION**
The coerced movement of a person or persons away from their home or home region.

- 51.2 million forcibly displaced people worldwide
- 16.7 million Refugees worldwide
- 2.5 million new refugees in 2013, the highest number of new arrivals in one year since 1994
- 10.7 million newly displaced
- 8.2 million newly displaced within their own country, the highest figure on record

**SLAVERY TODAY**
There are more slaves today than at any other time in history.

- 20.9 million victims of human trafficking worldwide
- $150 billion estimated worth of forced labor & human trafficking industry
- 55 percent are women and girls
- 5.5 million are children


Assignments Integration

- Case studies and research papers

USF4FREEDOM.ORG | WEInstitute.org
AGI-PNA
Learning about Global Responsibility & Competence
International Nonprofit Organizations

International organizations focus their efforts outside U.S. borders. Development relief organizations, human rights advocates, peace and security nonprofits, and organizations that promote international understanding all fall into this category.

Guide star NPOs/NGOs

https://www.guidestar.org/nonprofit-directory/international.aspx
1. The second wealthiest foundation (36M) is based in the NL and is called…
2. The biggest NPO/NGO (110,000 employees) is in Bangladesh and is called…
3. There are more than 4 thousand NGOs with consultative status with the United Nations under…
International Legitimacy: NGOs and NPOs

1. Jesuit Refugee Service (JRS) an international NPO (registered as a 501(c)(3) in DC http://jrsusa.org/
2. JRS is also an international foundation registered with the Vatican City http://en.jrs.net/
3. JRS is also registered in various countries including Italy like the Centro Astalli which is part of JRS-Italy, an ONLUS http://centroastalli.it/
Fourth Sector: Hybrid and Multi sector Orgs.

1. NFS is a nonprofit 501(c)(3) in CA [http://notforsalecampaign.org/](http://notforsalecampaign.org/)
2. It provides business solutions with hybrid (social venture) and mixed sector organizations. [http://www.justbusiness.is/](http://www.justbusiness.is/)
IGOs & iNGOs: IOs

Learning from the complexity of ORGs at the international level with Intergovernmental Organizations, international nongovernmental organizations, and international organizations in partnership with national / local NGOs.
Thank you! Questions?

Contact me at mtavanti@usfca.edu