USF and CoachArt Collaboration Project
Volunteer Survey and Engagement

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WHAT IS COACHART?

Creates a transformative arts and athletics community for families impacted by childhood chronic illness

Source: CoachArt
HOW DOES COACHART WORK?

Volunteer

Identifies programs & activities of interest

CoachArt matches volunteer & student with similar interest

Student

8 week In-home Lesson

8 week Group Activity
COLLABORATION GOALS

CoachArt’s Perspective of Volunteers

AND

Volunteer’s Perspective of CoachArt
COACHART NEEDS

Develop tools to effectively measure volunteer experience & CoachArt programs

Usefulness of Volunteer Impact Data

- Very useful: 34%
- Somewhat useful: 43%
- Neither useful nor useless: 11%
- Not useful at all: 2%
- Not sure: 10%

Source: volunteer impact report 2014
“Coach Art might appeal to a wider pool of volunteers by setting up a social event for volunteers. It’s always great to meet other people who are already involved so we can all learn from each other and share experiences.”

Coach Art Volunteer

“I come back because their mission is incredibly important, and being able to see the immediate positive effect I have on the children and families makes the time volunteered worth it.”

Coach Art Volunteer
METHODS

• Examined similar nonprofit agencies
• Interviewed three CoachArt volunteers
• Reviewed volunteer & student demographics
• Participated in CoachArt activities/events
• Maintained close correspondence with staff
CoachArt Volunteer Survey for In-Home Lessons

1. Which activity did you teach for your In-Home Lessons? *

2. Did you like the model of In-Home Lessons, where you worked more or less independently your student(s)? Please explain your answer. *
- Yes I liked working independently
- No I did not like working independently
- Indifferent

If you answered no, please explain why

Rubric:

*Please rank the following on a scale of 1-5

Rubric for scoring
5 – Outstanding – Above Expectations
4 – Met Expectations
3 – Met Expectations with Direction
2 – Sort of Met Expectations
1 – Minimally Met Expectations
0 – Not At All
RECOMMENDATIONS

Programmatic:
• Administer survey to all volunteers after each 8-week program
• Utilize rubric designed by project team for in-home lessons

Strengthening Volunteer Community:
• Host more volunteer networking events
• Host quarterly meetings

*Recommendations to be implemented in 2016


