WELCOME TO THE MNA EXPERIENCE
MORE THAN 35 YEARS AND 650 ALUMNI...
USF-MNA Program: first established (1983) and first accredited (2019) by Nonprofit Academic Centers Council
BUILDING ON A
500 YEARS
JESUIT TRADITION FOR
SOCIAL CHANGE

Fr. Stephen Privett, SJ
USF President and Chancellor Emeritus
Alyssa Perez,
Jesuit Volunteer Service
MNA ‘18
Master of Nonprofit Administration

Develop a deeper understanding of nonprofit management as you investigate the political, economic, legal and social environments of nonprofit organizations. Pictured: Rebecca Kirkpatrick MNA '16, Kenyon DeVault MNA '16
I. LEADERSHIP
social sector value leadership and personal / professional growth

II. MANAGEMENT
nonprofit organizational management and strategic governance

MNA EXPERIENTIAL LEARNING
a social sector leadership journey

III. DEVELOPMENT
resource development and nonprofit administration

IV. ANALYSES
program evaluation, sector specific and social impact analysis
MNA COURSE SUBJECTS

Fall Foundation Courses

NPA 601 - Nonprofit Ethical Leadership
NPA 602 - Nonprofit Strategic Governance
NPA 651 - Nonprofit Management: People, Programs & Policies
NPA 610 - Nonprofit Fundraising & Philanthropy
NPA 611 - Nonprofit Finance & Accountability
NPA 612 - Nonprofit Marketing & Communication
NPA 621 - Social Impact Analysis - Practicum
NPA 622 - Nonprofit Data Analysis - Capstone
NPA 661 – Sustainable Development Reporting (2)
NPA 662 – Social Enterprise and Innovation (2)
NPA 663 – Refugee Service Management (2)

Spring Management and Research Courses

Summer Electives and AGIs
1. **Develop nonprofit sector knowledge**: Demonstrate knowledge and understanding of the past, present, and future trends of the nonprofit sector across organizations, policies, and sectors in the U.S. and internationally.

2. **Develop social sector values**: Demonstrate strategic, appreciative, and critical thinking to articulate and discern social sector values for the promotion of just, inclusive, prosperous, responsible, and sustainable communities.

3. **Apply nonprofit management competencies**: Apply principles and approaches of nonprofit management to problem-solve using strategic planning, board governance, resource development, financial administration, human resource management, legal compliance, nonprofit marketing, program evaluation, policy and advocacy.

4. **Apply systemic solutions**: Apply nonprofit management skills and leadership competencies for the promotion of cross-sector collaborations, social value creation, and systemic solutions.

5. **Integrate nonprofit ethical leadership**: Demonstrate ethical leadership capacity and ethical reasoning for nonprofit leadership, global responsibility, social accountability, and ethical decision-making.

6. **Integrate social impact analysis**: Demonstrate evaluative capacity benefiting organizational development, organizational learning, organizational effectiveness, and organizational sustainability for social impact and social innovation.

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1. **Develop nonprofit leaders** who are socially conscious, community engaged, and globally minded.

2. **Develop nonprofit managers** who are competent, strategic, effective, and system thinkers.

3. **Develop nonprofit administrators** who discern ethical decisions for the common good.
MNA PROGRAM COMPETENCIES

Leadership competencies
SYSTEM THINKING, DESIGN THINKING, CROSS-SECTOR, CRITICAL THINKING, EXECUTIVE INTELLIGENCE

Management competencies
FUNDRAISING, HR, FINANCIAL ADMIN., MARKETING, COMMUNICATION, REPORTING, COLLABORATION

Innovation competencies
SOCIAL ENTREPRENEURSHIP, SUSTAINABLE DEVELOPMENT REPORTING, HUMANITARIAN EMERGENCY
MNA MINDSETS & SKILLS

Management as doing things right
Leadership as doing the right things
Social Entrepreneurship for Sustainable Solutions
Social Innovation for Sustainable Impact
Technology Integration for Communication and Accountability

Data Analysis
Market Analysis
Community Engagement
Ethical Audit
SROI
Fundraising Plan
SWOT / PESTLE
HRBA
SIA
CSR / Sustainability Reporting
Program Evaluation & Needs Assessment
ABCD
Teamwork Project Mgt
Strategic Organizational Development
Professional Writing
Project Pitching and Reporting
PRACTICUMS & CAPSTONES: SAMPLE OF PARTNERING ORGANIZATIONS

- THE SAN FRANCISCO FOUNDATION
- FOUNDATION FOR SUSTAINABLE DEVELOPMENT
- SIERRA CLUB
- THE ASIA FOUNDATION
- UCSF Benioff Children’s Hospital, San Francisco
- UNICEF USA
- SALESFORCE FOUNDATION
- LIM INNOVATIONS
- CALIFORNIA LAWYERS FOR THE ARTS
- COACHART
- KVIE
- URGENT ACTION FUND + AFRICA
- LEARNUP
- ST. ANTHONY’S HOSPITAL
- SUMMER SEARCH
MNA PROGRAM
Makes Social Impact Your Career

SEE ETHICAL ISSUES CLEARLY. EVEN WITH THE FOG.
CHANGE THE WORLD FROM HERE

UNIVERSITY OF SAN FRANCISCO
Connect with MNA alumni in prestigious foundations
"I’ve always been passionate about nonprofit work and I was interested in getting an advanced degree. [I was] most particularly drawn to the fact that this was the first MNA program in the country, and that [it] really focused on professionalizing the nonprofit sector."

—Imani Brown, MNA ‘13
Senior Administrator, American Cancer Society
Supported by a board of advisors
Learning from experts on the future of nonprofit leadership
CAPSTONE PROJECTS: Nonprofit data analyses for developing your career and the social sector
MNA students extend their learning and engagement with the Nonprofit Student Council.
THE MASTER OF NONPROFIT ADMINISTRATION:
A BIRD’S EYE VIEW OF THE SOCIAL SECTOR
IMMERSE YOURSELF IN SAN FRANCISCO
“Today’s nonprofit leadership requires a global perspective while seeking innovative, sustainable, and cross-sector solutions. The USF MNA program is distinguished by its focus on the Jesuit values of academic excellence and human dignity. It is an opportunity to enhance your intellectual, intercultural, and professional intelligence to become a transformational nonprofit leader.”

MARCO TAVANTI
Program Director

MNA: International-by-design
WELCOME TO THE UNIVERSITY OF THE BEST CITY
USF IS A LEARNING COMMUNITY...
...WHERE OUR CITY IS OUR CLASSROOM
WHERE WE BUILD BRIDGES (of inclusion)

...INSTEAD OF WALLS (of exclusion)
Engage with UNHCR sector leaders
Transform your (Foster Care Policy) Passion into a Profession

Brandy Wright, MNA ‘18
Sharing Community Engagement for Transformational Leadership

Beatrice Cardenas
Duncan MNA ‘18
Presenting social sector research at international conferences
TIP FOR SUCCESS:
PLAN YOUR TASKS WELL

ASSIGNMENTS ON SYLLABUS ARE CLOSER THAN THEY APPEAR
ENGAGE WITH THE CITY:
OPPORTUNITIES FOR ADDITIONAL TRAININGS
BECOME AN MNA STUDENT AMBASSADOR...

**SUPPORT**
A STUDENT with the Michael O'Neill Nonprofit Administration Scholarship Fund

**MENTOR**
A YOUNG PROFESSIONAL to advance their career and leadership for the benefit of our communities

**TEACH**
A LESSON for nonprofit leadership and management in our graduate courses and trainings

**ADVICE**
THE PROGRAM with other nonprofit professionals in the MNA Advisory Board
Connect to Celebrate UN75
SAVE THE DATE: USF-UNA 04/25/20 Conference
ITALIAN SUSTAINABILITY INNOVATION
FOOD, FASHION AND DESIGN
Academic Global Immersion Milano-Piacenza:
July 12-18, 2020
ENJOY THE MNA JOURNEY!

MASTER OF NONPROFIT ADMINISTRATION

Develop Your Leadership for Social Impact.

Learn more at usfca.edu/mna and usfblogs.usfca.edu/nonprofit

For specific questions contact Dr. Marco Tavanti, MNA Program Director at mtavanti@usfca.edu