

Behavioral Insights and Parenting Lab

CHAT2LEARN

A text message program for Illinois families eligible for subsidized preschool programs to support children's school readiness.



CHAT2LEARN

Spark a love of learning and curiosity that will prepare your child for kindergarten and beyond.

Signing up is easy!

Fill out our [simple online form](#).



HOW IT WORKS

WHAT

Chat2Learn sends you ideas for daily conversations with your preschooler that will build literacy, math and social skills. Get up to 5 texts a week to make it easy to Chat2Learn everyday with your little learner. (Standard messaging rates apply).

WHO CAN SIGN UP

Illinois families eligible for subsidized preschool programs.

WHEN

Sign up now to receive text messages between December 13, 2020 – June 30, 2021.

HOW

Parents:

[Sign up online](#).

Preschool Administrators:

Contact **Shannon Gedo**

at sgedo@uchicago.edu

to sign your preschool families up for Chat2Learn.



BEHAVIORAL INSIGHTS
AND PARENTING LAB
THE UNIVERSITY OF CHICAGO

Learn more about the BIP Lab's work at biplab.uchicago.edu