

Behavioral Insights and Parenting Lab

# CHAT2LEARN

A text message program for families in Illinois Preschool For All and Preschool For All Expansion programs to support children's school readiness.



CHAT2LEARN

Spark a love of learning and curiosity that will prepare your child for kindergarten and beyond.

**Signing up  
is easy!**

Fill out our [simple online form](#).



## HOW IT WORKS

### WHAT

Chat2Learn sends you ideas for daily conversations with your preschooler that will build literacy, math and social skills. Get up to 5 texts a week to make it easy to Chat2Learn everyday with your little learner.

### WHO CAN SIGN UP

Parents of children enrolled in Illinois Preschool For All and Preschool For All Expansion programs.

### WHEN

Sign up now to receive text messages between November 29, 2020 - June 30, 2021.

### HOW

*Parents:*  
[Sign up online](#).

*Preschool Administrators:*  
Contact **Shannon Gedo** at [sgedo@uchicago.edu](mailto:sgedo@uchicago.edu) to sign your preschool families up for Chat2Learn.



BEHAVIORAL INSIGHTS  
AND PARENTING LAB  
THE UNIVERSITY OF CHICAGO

Learn more about the BIP Lab's work at [biplab.uchicago.edu](http://biplab.uchicago.edu)