FOREIGN VIDEO, EXPLAINED
Explanation is about context. We don’t usually focus on the news of the day that is more of a piece in a puzzle.

An explainer gives you the information necessary to understand a story, which is often information that is not contained in the story itself.
Why **Colombia** has taken in 1 million Venezuelans
Visual Anchors
Visual Anchors

Hong Kong/China

Haiti/Dominican Republic
Visual Evidence
Local voices

All the businesses are shut down. The butcher, the supermarkets.

There are a lot of people who are poor and hungry.

- For a hot dog?
- A month's worth of salary for a hot dog.
Context
More Visual Evidence

Demonstrations

Data Visualizations

Animated maps
Vox Atlas
Visual Evidence
Context - Connecting the dots
How we work

- Visual Research and then more visual research
- Story Research: News, Think Tanks, Reports, Data
- Story Editors: Narrative, structure and accuracy
- Art Team: Clear, beautiful and compelling visuals
QUESTIONS?