



Robust prediction of individual creative ability from brain functional connectivity

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Edited by Olaf Sporns, Indiana University, Bloomington, IN, and accepted by Editorial Board Member Michael S. Gazzaniga December 4, 2017 (received for review July 31, 2017)

People's ability to think creatively is a primary means of technological and cultural progress, yet the neural architecture of the highly creative brain remains largely undefined. Here, we employed a recently developed method in functional brain imaging analysis—connectome-based predictive modeling—to identify a brain network associated with high-creative ability, using functional magnetic resonance imaging (fMRI) data acquired from 163 participants engaged in a classic divergent thinking task. At the behavioral level, we found a strong correlation between creative thinking ability and self-reported creative behavior and accomplishment in the arts and sciences ($r = 0.54$). At the neural level, we found a pattern of functional brain connectivity related to high-creative thinking ability consisting of frontal and parietal regions within default, salience, and executive brain systems. In a leave-one-out cross-validation analysis, we show that this neural model can reliably predict the creative quality of ideas generated by novel participants within the sample. Furthermore, in a series of external validation analyses using data from two independent task fMRI samples and a large task-free resting-state fMRI sample, we demonstrate robust prediction of individual creative thinking ability from the same pattern of brain connectivity. The findings thus reveal a whole-brain network associated with high-creative ability comprised of cortical hubs within default, salience, and executive systems—*intrinsic functional networks that tend to work in opposition*—suggesting that highly creative people are characterized by the ability to simultaneously engage these large-scale brain networks.

connectome | creativity | divergent thinking | fMRI

Behavioral and neuroimaging studies have begun to uncover the cognitive and neural processes that give rise to novel and useful ideas (1). Considerable research has focused on characterizing variation in creative thinking ability, often employing assessments of divergent thinking, which measure people's ability to generate solutions to open-ended problems, such as inventing new uses for objects (2). Because divergent thinking ability moderately predicts real-world creative achievement in the arts and sciences (3), such laboratory-based assessments are thought to provide a reliable index of general creative ability. However, despite progress in the psychology and neuroscience of creativity, the field still lacks clarity on the neurocognitive characteristics that distinguish the highly creative brain (4). The present research thus aims to discover whether a specific brain connectivity profile characterizes high-creative thinking ability and to determine whether individual creativity can be reliably predicted from the strength of functional connectivity within this network.

Using functional magnetic resonance imaging (fMRI), several studies have identified discrete brain regions that support performance on verbal creativity tasks, largely localized within frontoparietal and frontotemporal cortices involved in cognitive control and semantic memory retrieval, respectively (5, 6). More recently, researchers have embraced new techniques in fMRI data analysis to examine coordinated patterns of neural activity

across multiple distributed brain regions (i.e., functional connectivity) during various tasks that assess creative cognition and artistic performance, including divergent thinking, figurative language production, musical improvisation, poetry composition, and visual art production (1). This work highlights the contribution of three large-scale brain systems that dynamically interact to support creative task performance: the default mode network, comprised of cortical midline and posterior inferior parietal regions; the executive (or frontoparietal) control network, comprised of lateral prefrontal and anterior inferior parietal regions; and the salience network, comprised of bilateral insula and anterior cingulate cortex (7). Building on dual-process theories of creative cognition (8), which emphasize idea generation and evaluation processes, a recent brain network model posits that the default network supports idea generation and the executive network supports idea evaluation (1, 9), consistent with their established roles in mental simulation and executive cognition, respectively (7). Furthermore, the salience network—which contributes to the detection of behaviorally relevant stimuli and facilitates dynamic transitions between default and executive systems (10)—may identify candidate ideas stemming from generative processes within the default network and forward such information to executive systems for higher order processing (9).

Significance

People's capacity to generate creative ideas is central to technological and cultural progress. Despite advances in the neuroscience of creativity, the field lacks clarity on whether a specific neural architecture distinguishes the highly creative brain. Using methods in network neuroscience, we modeled individual creative thinking ability as a function of variation in whole-brain functional connectivity. We identified a brain network associated with creative ability comprised of regions within default, salience, and executive systems—neural circuits that often work in opposition. Across four independent datasets, we show that a person's capacity to generate original ideas can be reliably predicted from the strength of functional connectivity within this network, indicating that creative thinking ability is characterized by a distinct brain connectivity profile.

Author contributions: R.E.B., M.B., A.F., J.Q., T.R.K., M.J.K., and P.J.S. designed research; R.E.B., A.P.C., M.B., Q.C., A.F., J.Q., and P.J.S. performed research; M.D.R. contributed new reagents/analytic tools; R.E.B., Y.N.K., A.P.C., and M.D.R. analyzed data; and R.E.B., Y.N.K., A.P.C., M.D.R., M.B., Q.C., T.R.K., M.J.K., and P.J.S. wrote the paper.

The authors declare no conflict of interest.

This article is a PNAS Direct Submission. O.S. is a guest editor invited by the Editorial Board.

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This article contains supporting information online at www.pnas.org/lookup/suppl/doi:10.1073/pnas.1713532115/-DCSupplemental.

A recent investigation of functional connectivity during divergent thinking (11) reported coupling between default and salience regions that preceded coupling between default and executive regions, potentially reflecting dynamic shifts in idea generation and evaluation across time. Moreover, participants that produced more original responses in a divergent thinking task showed higher global efficiency (i.e., a smaller number of paths needed to traverse between a given pair of brain regions) within a network comprised of default, salience, and executive network nodes. This pattern of functional connectivity has been observed across several task contexts requiring creative idea production, including studies with professional artists engaged in domain-specific tasks in the scanner (12). Functional coupling of these large-scale systems is particularly notable in light of past work reporting a negative or “anticorrelated” relation between the default and executive networks during task-free resting-state fMRI (13), as well as various task-based paradigms, including the well-documented finding of default network deactivation during executively demanding cognitive tasks (14).

In the present research, we hypothesized that individual variation in the ability to simultaneously engage the default, executive, and salience brain systems may provide a neurophysiological marker of creative thinking ability. We tested this hypothesis in a sample of 163 participants engaged in a creative thinking task during fMRI, and we employed connectome-based predictive modeling (cpm)—a method recently developed to predict aspects of human behavior (e.g., cognitive abilities) from patterns of whole-brain functional connectivity (15–17)—to examine whether creative thinking ability can be reliably predicted from an individual’s unique pattern of brain connectivity. The predictive power of cpm has recently been demonstrated in studies of fluid intelligence (15) and sustained attention (18), revealing reliable prediction of these behavioral variables in participants whose data were not used in model construction (16). Here, we aimed to uncover a “creative connectome”—a whole-brain network associated with creative thinking ability—and conduct a leave-one-out cross-validation analysis (i.e., internal validation) to test whether the strength of functional connectivity within this network can reliably predict creative ability in novel participants within this dataset. To further assess the predictive power of this neural model, we conducted three external validation analyses using both task fMRI and resting-state fMRI data obtained from two different laboratories and tested whether the strength of functional connectivity within this connectome can predict creative behavior in independent samples.

Results

Network Definition and Neuroanatomy. Functional imaging data were acquired as participants completed a classic divergent creative thinking task, where participants are presented with an object cue and are required to generate an unusual and creative use for it (*Materials and Methods*). The creative quality of responses produced during the fMRI task, as well as two divergent thinking tasks completed outside the scanner, was assessed by four trained raters on a five-point scale (19). Using latent variable modeling (Fig. S1), we found that creativity scores strongly correlated with self-reported creative behavior and achievement in the arts and sciences [$r(161) = 0.54$, $P < 0.001$ —consistent with past work (20)—suggesting that these scores reflected an ecologically valid marker of creative ability.

Whole-brain functional networks were constructed for each participant by extracting and correlating the task-related blood oxygen level-dependent (BOLD) signal from 268 brain regions (21). To identify network edges (i.e., functional connections) related to creative thinking ability, we correlated all edges in this network with individual creativity scores extracted via latent variable modeling and applied a statistical threshold ($P < 0.01$) to retain the most significant edges in the connectivity matrices

(15, 16). This analysis revealed 224 edges that positively correlated with creative ability (“high-creative network”) and 603 edges that negatively correlated with creative ability (“low-creative network”; total possible edges = 35,778). Note that both low- and high-creative networks include some positive and negative connections, but the intersubject variability of these connections is either positively or negatively associated with behavior, respectively.

The high-creative network exhibited dense functional connections in predominantly frontal and parietal cortices (Fig. 1). Consistent with past work, the regions showing the highest degree (k ; i.e., number of functional connections) corresponded to the core hubs of the default [e.g., left posterior cingulate cortex; Brodmann area (BA) 23; $k = 19$], salience (e.g., left anterior insula; BA 45; $k = 14$), and frontoparietal/executive network (e.g., right dorsolateral prefrontal cortex; BA 9; $k = 8$; Table S1 and Dataset S1). Of the 25 highest degree nodes in the high-creative network, 12 were within the default network, 4 were within the salience/cingular-opercular network, and 3 were within the frontoparietal/executive network. The low-creative network showed diffuse connections across the brain, most prominently within subcortical/brainstem structures (e.g., left thalamus; $k = 14$), the default network (e.g., left posterior cingulate cortex; BA 23; $k = 23$), and cerebellum (Table S2 and Dataset S2). Of the 25 highest degree nodes in the low-creative network, 8 were within subcortical/brainstem structures, 5 were within the default network, and 4 were within the cerebellum.

Internal Validation: Prediction of Creative Ability Using Task fMRI

Data. We employed a leave-one-out cross-validation analysis (i.e., internal validation) to test whether the brain connectivity model (i.e., strength of functional connectivity within the high- and low-creative networks, respectively) (15 and 18) could reliably predict creative thinking ability in novel participants (17). (Note that high- and low-creative networks can differ in each round of cross-validation since they are defined on a different set of 162 individuals and tested on the left-out 163rd participant.) Significant correlations emerged between the model-predicted and observed creativity scores in both the high-creative network [$r(161) = 0.30$, $P = 1.29 \times 10^{-4}$] and low-creative network

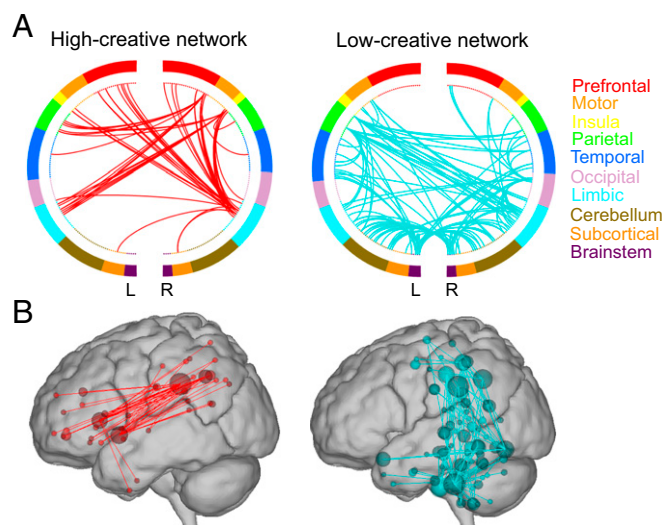


Fig. 1. Depictions of the high- and low-creative networks. Circle plots (A) and glass brains (B) were thresholded to show the highest degree (k) nodes in the networks (high-creative $k = 10$, low-creative $k = 18$). Colors within the circle plots correspond to lobes of the brain. L, left hemisphere; R, right hemisphere.

We obtained resting-state fMRI data from a large sample of Chinese participants ($n = 405$) who completed a battery of divergent thinking tasks outside of the scanner (*SI Materials and Methods*). The high-creative and low-creative networks were again applied to the resting-state fMRI data of the participants. Creativity scores correlated significantly with high-creative network strength [$r(403) = 0.13, P = 0.008$], as well as low-creative network strength [$r(403) = 0.11, P = 0.03$] (Fig. S2), indicating that the model can reliably predict creative performance from intrinsic functional brain connectivity. (Note that the positive relationship between creative performance and low-creativity network strength is unexpected. Given the failure of the low-creativity network to generalize to external validation sets 1 and 2, this network may be a less reliable predictor of creativity than the high-creativity network.) A Steiger's Z test revealed that the correlations were not significantly different from one another ($z = 0.79, P = 0.42$). As a test of model sensitivity, we assessed whether high- and low-creative network strength could predict performance on a test of fluid intelligence. Neither high-creative [$r(403) = 0.04, P = 0.39$] nor low-creative [$r(403) = 0.04, P = 0.40$] network strength correlated with intelligence scores, thus demonstrating that the neural models selectively predict creative thinking ability and not simply higher cognitive ability.

Discussion

Using a recently developed technique in fMRI data analysis—connectome-based predictive modeling (15–17)—we uncovered whole-brain networks associated with performance on a classic assessment of general creative thinking ability. This high-creative network exhibits dense functional connections between core nodes of the default, executive, and salience systems—networks that typically work in opposition—suggesting that the creative brain is marked by a tendency to simultaneously engage these large-scale circuits to a greater degree than the less creative brain. Critically, we demonstrate the robustness of the model in predicting creative ability across three independent datasets obtained from two different laboratories, including two task-based fMRI samples and one task-free resting-state sample. Taken together, the findings provide evidence that creative thinking ability can be reliably predicted from an individual's unique brain connectivity profile.

The neuroanatomy of the high-creative network is remarkably similar to patterns of functional connectivity reported in recent studies of creative cognition (1). Specifically, we found that the regions showing the greatest number of significantly correlated functional connections corresponded to the hubs of three large-scale brain networks: default (posterior cingulate cortex), executive (right dorsolateral prefrontal cortex), and salience (left anterior insula). These regions showed increased functional connectivity in a recent fMRI study of divergent thinking (11), which also reported a positive correlation between individual creativity scores and global efficiency within a set of regions consisting of the core nodes of these three networks, consistent with the connectivity profile associated with high-creative ability in the present study. Notably, neuroimaging studies of artistic performance have also reported functional coupling among regions within these networks (12, 24, 25), suggesting that the ability to coactivate brain systems that tend to work in opposition at rest and during demanding cognitive tasks (14) may reflect a domain-general mechanism of creative information processing.

The low-creative network was largely comprised of subcortical, cerebellar, and sensorimotor brain regions. Although we did not have a priori hypotheses about the low-creative network, a few points are worth noting. Regarding neuroanatomy, the regions showing the most connections within the network are less commonly reported in neuroimaging studies of creative cognition (5, 6), suggesting that they are less relevant to successful performance on creative thinking tasks. One possibility, then, is that

low-creative ability is characterized by increased interactions among brain regions that do not reliably support creative cognition. Although the network included some regions of the default and salience systems, a closer examination of the connectivity pattern showed that these systems were not functionally linked—as in the high-creative network—but rather showed greater coupling with subcortical, sensorimotor, and cerebellar regions. Previous evidence has found that these regions support procedural (habitual) responses, which suggests that low-creative people might be retrieving cached or previously learned responses (26). In light of past work linking default activity to strong semantic associations (27) and automatic response tendencies (28), low-creative ability may be characterized by an inability to transcend salient conceptual knowledge when drawing on memory representations within the default network. Thus, when attempting to generate original ideas, low-creative individuals may activate common, cached semantic associations that are, in turn, not effectively regulated by the executive network, which may function to inhibit prepotent response tendencies and redirect search processes in the highly creative brain (29).

Moreover, although the low-creative network showed significant performance prediction in the original dataset, the external validation analyses only revealed significant correlations with creative thinking ability in one of the three samples (i.e., external validation 3; resting-state fMRI)—and this relationship was in the unexpected direction—suggesting that the network may be less reliable in its prediction of low-creative ability. It is important to note, however, that, across all datasets, the numerically different correlations between creativity scores and high- versus low-creative network strength were not significantly different from one another (and our samples were underpowered to detect such differences). Nevertheless, the high-creative network showed stable prediction of creative ability across datasets, and the neuroanatomy of this network mirrors previous fMRI studies of creative cognition reporting functional interactions among default, executive, and salience networks (1), suggesting that it may be a more reliable neural marker of creative ability in future work. It is also worth noting that, although we found stronger prediction of creative thinking ability using task-based fMRI data, this pattern also emerged using resting-state data, indicating that the brain-behavior correlations are driven in part by stable trait-level variation in functional connectivity. Thus, both intrinsic network structure as well as task-induced network reorganization likely capture important individual variation (30).

Coordination of the default, executive, and salience networks is consistent with a recent model of brain dynamics supporting creative cognition (1). According to this framework, the default network contributes to the generation of ideas via flexible and spontaneous combinatory mechanisms involved in memory retrieval and mental simulation. The salience network, in turn, functions to identify candidate ideas—potentially useful information generated via the default network—and forward such information to frontoparietal executive systems for high-order processing (e.g., idea evaluation, elaboration, or revision). Although the model implies a serial progression of idea generation and evaluation, recent evidence suggests that executive systems may interact with ongoing generative processes within the default network by imposing constraints on performance and maintaining higher order goals (1). Goal maintenance may thus benefit creative performance by guiding and constraining spontaneous cognition to meet specific creative goals (31).

Creativity remains a complex construct that will require considerable further research to uncover its many manifestations in the brain. Unlike some aspects of cognition that have been reliably localized to specific brain regions, complex constructs such as creativity are likely a product of similarly complex neural mechanisms that engage the whole brain. Thus, in addition to pursuing classic questions related to where creativity occurs in

distributions of behavioral and connectivity values were checked for normality to meet assumptions for Pearson correlations. Next, a linear regression model was specified to estimate the relationship between the model predicted behavior score and the observed behavior score. Finally, the model was applied to new participants in a level-one-out cross-validation, such that the model was trained on $n - 1$ participants' connectivity matrices and behavior scores, and tested on the left-out participant. Note that feature selection (i.e., network edges retained) also occurs within the leave-one-out loop, resulting in slightly different networks and predictive models for each iteration. The predictive power of the resulting model is reflected in the magnitude and statistical significance of the Pearson correlation between the model predicted and observed behavior scores. For a thorough description of cpm, see Shen et al. (17).

External Validation. One hundred sixty-three different positive and negative networks and linear models—one for each round of leave-one-out cross-validation—were defined during internal validation. To generate a final model to apply to completely independent samples, we defined final high- and low-creativity networks using data from all 163 training subjects. The

“final” high creativity network included 224 edges, and the final low creativity network included 603 edges. These networks are visualized in Fig. 1. The networks were highly similar to networks identified in leave-one-out folds during internal validation: On average, edges in the final high-creativity network appeared in 151 of the 163 positive masks generated during leave-one-out cross-validation, and edges in the final low-creativity network appeared in 154 of the 163 negative masks. Next, we calculated strength in these networks for each subject in three completely independent datasets. We correlated network strength and behavior in these novel samples, revealing that, in each case, individuals with higher high-creativity networks were more creative.

ACKNOWLEDGMENTS. This research was supported by Grant RFP-15-12 from the Imagination Institute (www.imagination-institute.org), funded by the John Templeton Foundation. Q.C. and J.Q. were supported by National Science Foundation of China Grants 31571137 and 31470981. The opinions expressed in this publication are those of the authors and do not necessarily reflect the view of the Imagination Institute or the John Templeton Foundation.

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