

Online Appendix

Question wording, Pew Survey

- How big a problem (dependent variable): How big a problem is immigration in your local community? A very big problem, a moderately big problem, a small problem, or not a problem at all?
- Partisan identification: In politics today, do you consider yourself a Republican, Democrat, or Independent?
- Ideology: In general, would you describe your political views as very conservative, conservative, moderate, liberal, or very liberal?
- Personal economic evaluation: How would you rate your own personal financial situation? Would you say you are in excellent shape, good shape, only fair shape or poor shape financially?

Model Results, Pew Survey

	β	Std. Error
Contextual		
County Pct Imm 00-06	2.852	0.538
Δ Pct Imm 00-06	17.012	3.446
Lg Med Hsh Income	0.257	0.296
Δ Lg Med Hsh Income	0.310	0.862
Pct Black	0.509	0.397
Δ Pct Black	-4.620	3.109
Pct with BA	-1.295	0.649
Δ Pct with BA	-2.800	3.826
Individual-Level		
Years of Education	-0.002	0.018
Party ID	0.013	0.028
Income	-0.002	0.001
Ideology	0.140	0.049
Black	-0.060	0.153
Male	0.099	0.082
Age	-0.003	0.003
Employed	0.003	0.098
τ_1	2.736	3.103
τ_2	3.408	3.100
τ_3	4.077	3.101

Table 3: This table presents the results of an ordered probit predicting non-Hispanic white and black Americans’ responses to the question, “is immigration a big local problem?” 830 respondents are used to fit the model.

Question wording, BES

- Most important issue (dependent variable): Now, I'd like to ask you a few questions about the issues and problems facing Britain today. As far as you're concerned, what is the single most important issue facing the country at the present time?
- Partisan identification: Generally speaking, do you think of yourself as Labour, Conservative, Liberal Democrat, (Scottish National/ Plaid Cymru), or what?
- Personal economic evaluation: Now a few questions about economic conditions. How does the financial situation of your household now compare with what it was 12 months ago? Got a lot worse, Got a little worse, Stayed the same, Got a little better, Got a lot better.
- General economic evaluation: How do you think the general economic situation in this country has changed over the last 12 months? Got a lot worse, Got a little worse, Stayed the same, Got a little better, Got a lot better.
- Cultural contribution/threat: Please indicate whether you agree or disagree with each of the following statements... Immigrants make Britain more open to new ideas and cultures. Strongly agree, agree, neither agree nor disagree, disagree, strongly disagree

Model Results, BES

	Before Campaign		After Campaign	
	β	Std. Error	β	Std. Error
Intercept	1.863	0.486	2.243	0.541
Male	0.121	0.100	-0.113	0.108
Unemployed	-1.045	0.467	-0.544	0.425
Unskilled	0.000	0.143	0.258	0.143
Education	-0.095	0.027	-0.110	0.029
Income	-0.034	0.034	-0.036	0.037
Age	0.004	0.003	-0.004	0.004
Personal Ec. Sit.	-0.108	0.057	0.044	0.060
General Ec. Sit.	-0.254	0.060	-0.102	0.064
Immig. Enrich Culture	-0.302	0.049	-0.368	0.051
Conservative	0.501	0.130	0.390	0.132
Labour	0.304	0.143	-0.101	0.160
Contextual Variables				
Pop Density	0.002	0.002	0.000	0.002
Pct Routine Workers	-0.028	0.009	-0.026	0.010
Pct Lone Parents	0.062	0.020	0.016	0.020
Pct Unemployed	-0.004	0.020	0.000	0.021
Pct Over 65	0.002	0.009	-0.006	0.009
Pct Well Ed	-0.042	0.011	-0.060	0.012
Pct Imm Change	0.035	0.075	0.002	0.074
Pct Immigrant	-0.008	0.012	0.032	0.012

Table 4: For the 2,386 white BES panel respondents, this table presents two logistic regressions predicting naming immigration Britain's most important problem before and after the 2005 campaign.