

BHAG: 5% in Five Years	Year 1 (2022)	Year 2 (2023)	Year 3 (2024)	Year 4 (2025)	Year 5 (2026)
Current Maternal Mortality Rate = 1,165/100,000					
Goal: Reduce Maternal Mortality rate by 5%					
Costs					
Staffing for Sierra Leone	13200	13200	13200	13200	13200
Community Manager	\$250/month	\$250/month	\$250/month	\$250/month	\$250/month
Clinic Distributor	\$250/month	\$250/month	\$250/month	\$250/month	\$250/month
Whatsapp Distributor	\$250/month	\$250/month	\$250/month	\$250/month	\$250/month
Staffing for Western Audience	\$3,000	\$3,000	\$3,000	\$3,000	\$3,000
Distributor	\$200/month	\$200/month	\$200/month	\$200/month	\$200/month
Project Manager	\$600/ year	\$600/ year	\$600/ year	\$600/ year	\$600/ year
Travel/Transportation	\$3,600	\$3,600	\$3,600	\$3,600	\$3,600
Community Manager Travel Budget	\$100	\$100	\$100	\$100	\$100
Clinic Distributor Travel Budget	\$100	\$100	\$100	\$100	\$100
Whatsapp Distributor Travel Budget	\$100	\$100	\$100	\$100	\$100
Meeting Expenses	\$4,800	\$4,800	\$4,800	\$4,800	\$4,800
N/A	\$200	\$200	\$200	\$200	\$200
N/A	\$200	\$200	\$200	\$200	\$200
Building Partnerships (PM)	N/A	N/A	N/A	N/A	N/A
Makeni Maternal Midwifery School	N/A	N/A	N/A	N/A	N/A

Cappa Care International Board	N/A	N/A	N/A	N/A	N/A
National Emergency Medical Services	N/A	N/A	N/A	N/A	N/A
World Hope International	N/A	N/A	N/A	N/A	N/A
Family Planning Services	N/A	N/A	N/A	N/A	N/A
Communications (Top-up, Internet)	\$1,200	\$1,200	\$1,200	\$1,200	\$1,200
Messaging and Education	3000	2700	2700	2700	2700
School Teacher Workshops	\$50/school	\$50/school	\$50/school	\$50/school	\$50/school
Posters for Schools & Clinics	500/yr	\$200	\$200	\$200	\$200
Prominent Location Billboards	\$300/yr	\$300/yr	\$300/yr	\$300/yr	\$300/yr
Total	TBD	TBD	TBD	TBD	TBD