

H= Half year, 1 semester								
	HISTORIC	FORECAST	FORECAST	FORECAST	FORECAST	FORECAST		
	1H 2020	2H 2020	1H 2021	2H 2021	1H 2022	2H 2022	*Goal is to reduce MMR by %5	
<b>Revenue</b>								
Grants								
Donations								
Screenings	n/a	n/a	n/a	n/a	n/a			
<b>Total Revenue</b>								
<b>Target Populations/Expected Engagement</b>					Long Term Engagement			
Mothers in SL					75%	*Have 75% be knowledgable about educational videos.		
SL Healthcare Workers					90%	*Have 90% be knowledgable about new healthcare developments		
Western Audience					15%?	*Aware of maternal mortality rate and efforts to reduce in SL		
Maternal Maternity Rate					5%	*Have maternal mortality rate reduce by 5%		
<b>Overhead Costs</b>								
Community Manager								
Clinic Distributor								
Whatsapp Distributor								
<b>Expenses</b>								
Travel Costs								
Lighting Equipment								