

BHAG: 5% in Five Years	Year 1 (2022)	Year 2 (2023)	Year 3 (2024)	Year 4 (2025)	Year 5 (2026)
<b>Current Maternal Mortality Rate = 1,165/100,000</b>					
	YR 1		YR 2		
Goal: Reduce Maternal Mortality rate by 5%					
<b>Costs</b>					
<b>Staffing for Sierra Leone</b>	<b>13200</b>	<b>13200</b>	<b>13200</b>	<b>13200</b>	<b>13200</b>
Community Manager	\$250/month	\$250/month	\$250/month	\$250/month	\$250/month
Clinic Distributor	\$250/month	\$250/month	\$250/month	\$250/month	\$250/month
Whatsapp Distributor	\$250/month	\$250/month	\$250/month	\$250/month	\$250/month
<b>Staffing for Western Audience</b>	<b>\$3,000</b>	<b>\$3,000</b>	<b>\$3,000</b>	<b>\$3,000</b>	<b>\$3,000</b>
Distributor	\$200/month	\$200/month	\$200/month	\$200/month	\$200/month
Project Manager	\$600/ year	\$600/ year	\$600/ year	\$600/ year	\$600/ year
<b>Travel/Transportation</b>	<b>\$3,600</b>	<b>\$3,600</b>	<b>\$3,600</b>	<b>\$3,600</b>	<b>\$3,600</b>
Community Manager Travel Budget	\$100	\$100	\$100	\$100	\$100
Clinic Distributor Travel Budget	\$100	\$100	\$100	\$100	\$100
Whatsapp Distributor Travel Budget	\$100	\$100	\$100	\$100	\$100
<b>Meeting Expenses</b>	<b>\$4,800</b>	<b>\$4,800</b>	<b>\$4,800</b>	<b>\$4,800</b>	<b>\$4,800</b>
N/A	\$200	\$200	\$200	\$200	\$200
N/A	\$200	\$200	\$200	\$200	\$200
<b>Building Partnerships (PM)</b>	N/A	N/A	N/A	N/A	N/A
Makeni Maternal Midwifery School	N/A	N/A	N/A	N/A	N/A

Cappa Care International Board	N/A	N/A	N/A	N/A	N/A
National Emergency Medical Services	N/A	N/A	N/A	N/A	N/A
World Hope International	N/A	N/A	N/A	N/A	N/A
Family Planning Services	N/A	N/A	N/A	N/A	N/A
<b>Communications (Top-up, Internet)</b>	<b>\$1,200</b>	<b>\$1,200</b>	<b>\$1,200</b>	<b>\$1,200</b>	<b>\$1,200</b>
<b>Messaging and Education</b>	<b>3000</b>	<b>2700</b>	<b>2700</b>	<b>2700</b>	<b>2700</b>
Posters for Schools & Clinics	500/yr	\$200	\$200	\$200	\$200
Prominent Location Billboards	\$300/yr	\$300/yr	\$300/yr	\$300/yr	\$300/yr
Radio ads/airtime	\$200/yr	\$200/yr	\$200/yr	\$200/yr	\$200/yr
<b>Equipment / Supplies</b>	<b>3000</b>	<b>2400</b>	<b>2400</b>	<b>2400</b>	<b>2400</b>
Tablets	600	0	0	0	0
Flyers	\$200	\$0	\$0	\$0	\$200
<b>Total</b>	<b>TBD</b>	<b>TBD</b>	<b>TBD</b>	<b>TBD</b>	<b>TBD</b>