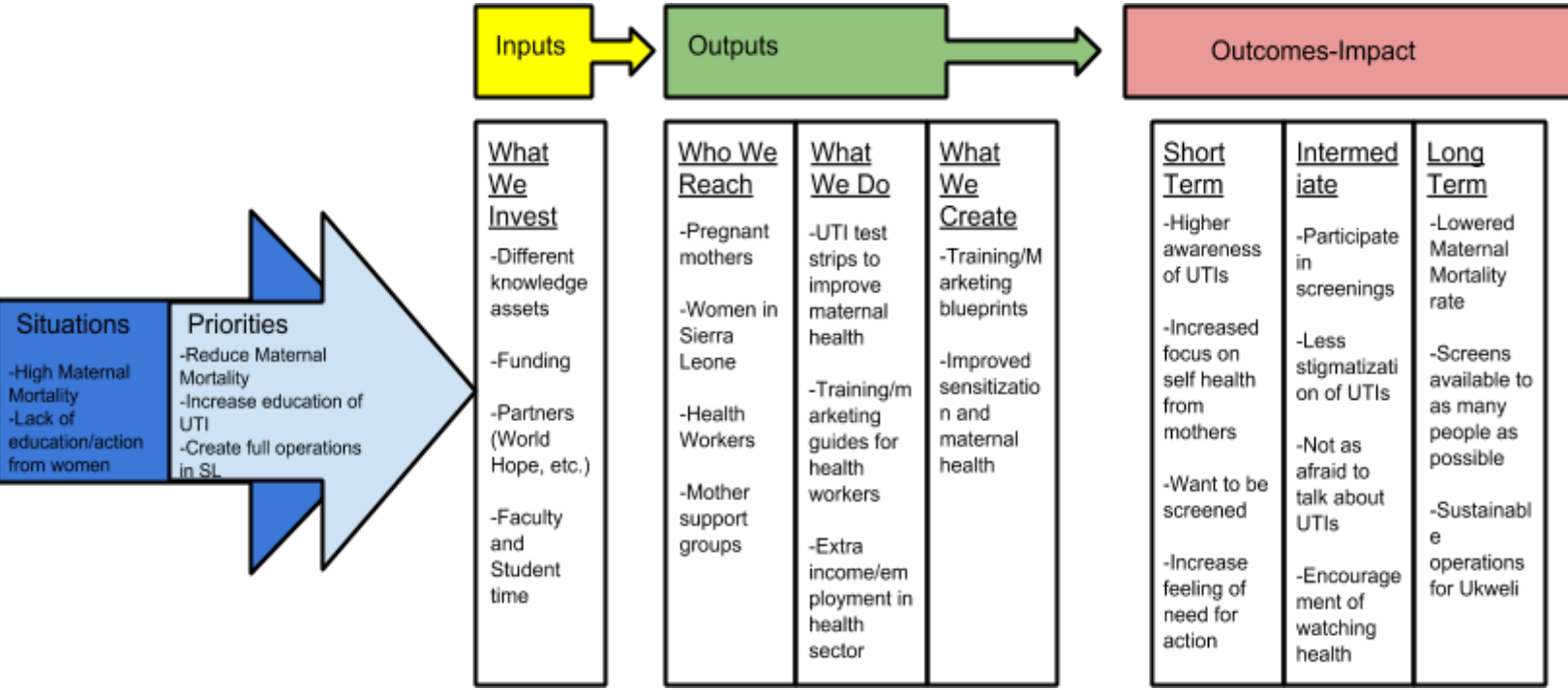
Situations
-High Maternal Mortality
-Lack of education/action from women
Priorities
-Reduce Maternal Mortality
-Increase education of UTI
-Create full operations in SL
Inputs
Outputs
Outcomes-Impact
What We Invest
-Different knowledge assets
-Funding
-Partners (World Hope, etc.)
-Faculty and Student time
Who We Reach
-Pregnant mothers
-Women in Sierra Leone
-Health Workers
-Mother support groups
What We Do
-UTI test strips to improve maternal health
-Training/marketing guides for health workers
-Extra income/employment in health sector
What We Create
-Training/Marketing blueprints
-Improved sensitization and maternal health
Short Term
-Higher awareness of UTIs
-Increased focus on self health from mothers
-Want to be screened
-Increase feeling of need for action
Intermediate
-Participate in screenings
-Less stigmatization of UTIs
-Not as afraid to talk about UTIs
-Encouragement of watching health
Long Term
-Lowered Maternal Mortality rate
-Screens available to as many people as possible
-Sustainable operations for Ukweli