STRENGTHENINGACEOUTREACHANDCOMMUNICATIONWITHAFRICANFAMILIES
THEIR GOAL:
PROVIDE SUPPORT FOR AFRICAN IMMIGRANTS AND REFUGEE FAMILIES

- Academic Support
- Family Education
- Cultural Expression
AFRICAN IMMIGRANTS AND REFUGEES IN THE UNITED STATES

African immigrants make up 21% of Worcester's foreign-born population of about 38,000
COMMUNICATION CHALLENGES

Speak up to 8 languages

Contact everyone individually
SOLUTIONS OVERVIEW

FROM WHO

FOR WHO

WHAT

MODE

HOW

ACE

Clients

Announcements

Community Circles

Phone Call

WhatsApp/Email

In Person

How To’s

ESL Videos

Videos

YouTube

Personal Help/Info

Verbal

Phone Call

Home Visit
COMMUNITY CIRCLES: A NEW INITIATIVE

ACE Staff

Circle Leaders

Members
COMMUNITY CIRCLE POTENTIAL

Community Bonding & Engagement

Network Building & Professional Development
COMMUNITY CIRCLE IMPLEMENTATION PLAN

**Introduce**
- Select client group
- ACE staff
- All clients

**Grow**
- Incorporate all clients
- Introduce to students

**Strengthen**
- Tweak circles as needed
- Organize circle events
- Invite alumni and mentors
YouTube Videos

Video Type

How-To

- Email
- Google Translate
- Phone Apps
- Transportation
- Drivers License
- Citizenship

ESL

- Writing the Alphabet
- Common Words and Phrases
- Conjugating Common Verbs in Present Tense
COMMUNICATION GUIDEBOOK

Communication Selection Process
Community Circle
Educational Videos
RECOMMENDATIONS

- Implement and use the methods outlined in the guidebook
- Follow the circle implementation plan
- Start creating videos

African Community Education
THANK YOU!

- ACE Staff (JP, Donovan, Benjamin, and Timon)
- ACE Clients and Students
- Scott and Gbeton

QUESTIONS?