

HANDOUT # 6

NAME: _____

DATE: _____

Grading Rubric for Article Analysis #3

	Passing D+ D D-	Average C+ C C-	Good B+ B B-	Excellent A A-	
Introduction	The writer does not clearly indicate to the reader the topic to be analyzed or how the analysis is going to proceed. The reader finds no words or phrases that identify the topic of analysis; the writer does not mention the article for which his/her analysis is based upon.	The content of the analysis is alluded to but never clearly stated. The reader can surmise what is to be discussed, but it is not clear how the writer will proceed. The economic analysis/concepts to be applied are eluded but not clearly embedded in the analysis. The writer notes the article to be analyzed and the author but does not provide the reader with a clear reference	The writer clearly indicates to the reader the topic to be analyzed although it is not clear to the reader as to how the analysis will proceed and the economic analysis/concepts to be applied. The author clearly indicates and references the article to be analyzed and the author of the article.	The writer clearly states what is to be covered in the paper analysis and how the analysis will proceed. The reader knows exactly how the analysis will proceed, what is to follow, what to expect and the economic theory and concepts to be applied in the analysis. The article to be analyzed and the author are clearly noted and referenced.	
Organization	There is no logical progression in the development of the analysis. Ideas are disconnected and disruptions in flow confuse the reader.	Logical progression is minimal with disconnected ideas. The reader has difficulty following the development of the analysis.	There is logical progression with occasional breaks in flow of content. Lack of transitions disrupts the flow for the reader.	The organization is complete and includes logical progression in the development of the analysis leading to a conclusion. Transitions allow the reader to follow the content without disruption.	
Analysis Provided Clear explanation of the impact of the tax on tax revenue linked to the concept of price elasticity of demand	No analysis or weak analysis provided. No clear explanation of the impact of tax on the market or on tax revenue. Analysis is not related to the concept of elasticity.	Some analysis provided, but it is unclear as to the impact on the market and tax revenue, analysis is weakly related to the concept of elasticity.	Demonstrated a clear understanding of the impact of the tax on tax revenue and alludes to the concept of elasticity but did not clearly link the concept of elasticity to the impact of the tax on tax revenue.	Demonstrated a clear understanding of the impact of the tax on tax revenue and clearly links the analysis to the elasticity coefficient.	Application Analysis Communication
Assumptions	No discussion or mention of assumptions	Hints at what the assumptions are but no clear statement of the assumptions or implications of assumptions	Assumptions are alluded to but not clearly and the implications of the assumptions not addressed	Assumptions are noted and are clearly related to the analysis; implications of assumptions are clearly noted	Assumptions
Calculation of price elasticity of demand. Showed how the elasticity calculation was derived Indicate what coefficient is measuring	No calculation included	Calculated the elasticity coefficient incorrectly and/or did not show work. Reader could not understand how the writer derived the coefficient or where the coefficient "came" from.	Calculated the elasticity coefficient and showed how the coefficient was calculated. Showed work. Reader could follow where the coefficient came from. Not linked to assumption of inelastic demand (represented numerically)	Calculated elasticity coefficient correctly, showed work. Reader could understand how the coefficient was derived and what it meant. The writer indicated the coefficient supported the assumption of inelastic demand (represented numerically)	Calculation Simple Interpretation

	Passing D+ D D-	Average C+ C C-	Good B+ B B-	Excellent A A-	
Graphical analysis included of the impact of tax on supply and demand, the price paid by the consumer, the price received by seller, and sales. Graphical analysis and calculation of price elasticity of demand linked	Graphical analysis was missing	Graphical analysis was provided - did not accurately depict the impact of the tax on the supply/demand, on the price paid by consumers and received by sellers, and market exchange. T Explanation of the graph was unclear or not consistent with or not related to the analysis. Did not link calculation of price elasticity to graphical representation	Graphical analysis was provided but incomplete. Explanation of the graph was incomplete. Some errors in depicting the impact of tax on supply/demand, price paid by consumers and received by sellers, market exchange and tax revenue Attempted to explicitly linked to analysis and calculation of price elasticity	Graphical analysis provided; complete and correct. Clearly and correctly linked to analysis. Accurately depicted the impact of the tax on supply/demand, the price paid by consumers and received by sellers. And market exchange. Linked calculation of elasticity with respect to market price and sales.	Representation Interpretation
Analysis Provided clear explanation of the equity/fairness implications; the normative issues	No analysis of the equity implications or normative issues	Weak analysis of the equity implications; writer alluded to, though unclearly, the normative issues involved	Equity implications were discussed, normative issues noted, but analysis was incomplete or lacked clarity	Equity implications and normative issues were fully explored and discussed, analysis was complete and clear	Application analysis Communication
Discussion – Conclusion	Discussion or conclusion is not included, does not relate to question /topic explored, does not provide an overview of the main findings	Discussion or conclusion is provided but does not clearly relate to analysis or provide a complete summary of the main points	Discussion or conclusion is provided Relates to analysis.	Discussion or conclusion is provided, clearly relates to analysis of paper, summarizes the analysis, provides an overview of main points and reiterates the decision-making process; draws potential extensions	
Language and Structure	Vocabulary is inadequate and/or inappropriate and/or incorrectly used. There are many grammatical errors which substantially interfere with the flow of the paper and with the reader's ability to follow the analysis	Vocabulary is weak and is not precise. There are numerous grammatical errors which interfere with the reader's ability to follow the analysis	Vocabulary is appropriate; some phrases need work. Grammar is mostly error free, with not more than four errors	Vocabulary is precise and appropriate. The writing is clear and information accurate. Minor grammatical errors found	

COMMENTS: