

Elements of Style
Prof. Ryan Madan
B Term 2016

Rhetorical Analysis

Due: Tuesday, April 19 by 11:59pm (uploaded to mywpi “Assignment” link)
10 pts.
~3 pages (double spaced), written as an individual—not group!

Your task in this assignment is to write a brief rhetorical analysis that conveys your understanding of the rhetorical context in which you are revising the SAVE documents.

You may not have written a “rhetorical analysis” before, but don’t be tripped up or intimidated by the term. I’m not looking for you to deliver a perfect document. Rather your goal here is to thoughtfully explore the dynamics at play between the goals of the author, the uses of the reader, and the pressures of this kind of genre (a genre that deals with a peculiar kind of subject matter).

Divide your analysis up into these three categories:

- Author’s Goals,**
- Reader’s Needs & Uses**
- Genre Characteristics**

Of course there will be a lot of your ideas that overlap and intersect between categories, and you might even see contradictions or conflicts between categories. That’s to be expected. Explore those intersections and divergences—they are what make a rhetorical situation so interesting and complex.

RUBRIC FOR RHETORICAL ANALYSIS

Providing detailed and thoughtful explanations for each category.	x/3.5
Referencing concrete documents, conversations, examples to support those explanations.	x/3
Tying those explanations to the broader challenges of producing/revising this document.	x/3.5
Total	x/10