The Global Challenge

WHO, 2018

Total U.S. Population 303.9 Million
People with Disabilities 56.7 Million

18.65%
Addressing the Needs of Seven Hills Community

- Staff are largely unable to leave their individuals
- Limited time to attend training
- Individuals' AT needs differ
Objectives

Plan the Expo
Run the Expo
Evaluate the Expo

Create Planning Guide & Toolkit
AT Expo Needs: Staff Survey Results
Landing Page & Flyer

2018 Assistive Technology Exposition
Join us on April 25, 2018!

We believe that every person deserves to live with as much independence and confidence as possible. At the 2nd Annual Assistive Technology (AT) Expo, we will provide an opportunity to learn more about assistive technology, gathering together companies and organizations from around Massachusetts. We invite you to join us on this exciting day, Wednesday, April 25, 2018 at the Seven Hills Foundation Corporate Office at 81 Hope Ave., Worcester.

The 2nd Annual AT Expo will give individuals with disabilities, families and friends, and professional staff an opportunity to engage in a community-wide activity that promotes interactive learning. Vendors will provide opportunities to work hands on with the products and services they offer. This year we expect an attendance of 200 or more participants at the AT Expo.

Come play an important role in advancing the awareness of assistive technology for independent and confident living for everyone in our community!

Exhibitors: Apple, Microsoft, Perkins Library, SHF Superusers, Easterseals, Tobii Dynavox, MassMATCH and more!

Explore: Assistive Technology on Display, In-Depth Demonstrations, Hands-On Activities

Network: Come talk with professionals and families that use AT everyday. Free admission for all. Registration is required.

Raffle Prizes!

Admission is free, registration is required:
- Register to Attend/Volunteer >
- Register as an Exhibitor >
- Download the event flyer here >

Contact Seven Hills AT Program Director, Jean DesRoches at jdesroches@sevenhills.org for more information.

AT EXPO
Wednesday, April 25, 2018
10am - 3pm
Seven Hills Foundation, 81 Hope Ave., Worcester
- Assistive Technology on Display
- In-Depth Demonstrations
- Hands-On Activities
- Do-It-Yourself Low-Tech Tools
- Raffle Prizes

Learn about the wide range of AT solutions that are opening the doors of opportunity and life experiences for individuals with disabilities.

Exhibitors Include: Apple, Microsoft, Perkins Library, Easter Seals MA, Tobii Dynavox, MassMATCH and more!

Register Today: bit.ly/AT-EXPO-18

Admission is free, registration is required.
Representative Kim Ferguson’s Welcome Message for the 2018 AT Expo
Promotional Video

2018 Assistive Technology Expo
Coming April 25th from 10am to 3pm
At Seven Hills Foundation
Brochure & Floorplan

Assistive Technology Expo 2018
April 25, 2018
10:00 am - 3:00 pm
91 Hope Avenue

Women's Bathrooms
Sensory Break
Men's Bathrooms
Sensory Break
Registration
Entrance
Refreshments
Exit Survey
Raffle
Exit
Expo!

- 24 exhibitors attended the Expo with 40 tables
- Roughly 200 attendees!
- 35 Volunteers
Expo Results: From Attendees

- Quality of the Exhibitors: 2.9 out of 3.0
Expo Results: From Exhibitors’ Responses

**How Well Did the Expo Meet Your Expectations?**

- Not well at all: 2
- Slightly well: 3
- Moderately well: 4
- Very well: 5
- Extremely well: 6

**Would You Come to Another Expo Hosted by Seven Hills?**

- Yes: 95%
- No: 5%
## Qualitative Responses

<table>
<thead>
<tr>
<th>Positive Feedback</th>
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<tr>
<td>• &quot;Seeing potential opportunities for my residents&quot;</td>
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<tr>
<td>• &quot;Very well organized, and it was spaced out very well&quot;</td>
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<tr>
<td>• &quot;I was very impressed with the diversity of the expo as well as number of vendors&quot;</td>
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<tr>
<td>• &quot;Unique products that can be used to help teach my son with autism new skills&quot;</td>
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<th>Constructive Criticism</th>
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<td>• “Switch the raffle and exit survey tables”</td>
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<td>• “Need to have clinicians at this show.”</td>
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<tr>
<td>• “Have dedicated exhibit time”</td>
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<tr>
<td>• “Many items not appropriate for use at the day hab programs”</td>
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<tr>
<td>• “Maybe play some light music in the background”</td>
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Produced by the 2018 Seven Hills Foundation WPI IQP Team, Laurence Cafaro, Nicholas Day, James Rios, Lara Schmoyer
Interactive Planning Scheduler
1.12 Exit Surveys

Designing exit surveys are a good way for receiving any feedback about previous events. Having an exit survey can identify the likes and dislikes from the audience about the event. Exit surveys should be implemented in a way that the data you receive back will be useful. Ideally, there will need to be two surveys to gage the entire experience of the expo: one for the exhibitors and one for attendees/volunteers. The surveys that were used in the 2018 Exposition are can be seen in the toolkit. Use the 2018 survey as a guide to generate future surveys. To produce an easy to use exit survey that records the data a software such as Qualtrics is needed. However, another software platform that Seven Hills Foundation has available is Constant Contact. Constant Contact is good because the results are automatically uploaded in an Excel spreadsheet that can be quickly analyzed.

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<tr>
<td><strong>Tools:</strong> Attendee Exit Survey AT Expo 2018, Exhibitor Exit Survey AT Expo 2018</td>
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<td><strong>Contact:</strong> Office of Advancement, Nancy Benoit, <a href="mailto:nbenoit@sevenhills.org">nbenoit@sevenhills.org</a></td>
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<td>Start 45 days before the Exposition, 5 days to complete</td>
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Toolkit

22 Different Tools!
Contact Spreadsheet

- 60 exhibitors
- Contains all exhibitor and staff contact information
## Recommendations

### For Expo

- Advertise earlier
- Shorter Exposition
- Have a guest speaker at the end of the event
- Hold Exposition on a weekend

### In General

- Regularly survey staff for areas of needs
- Increase training sessions & workshops
- Ensure the Planning Guide & Toolkit stay up to date
Questions?
AT Planning Guide & Toolkit Demo!