

COMP#	L	REQUIREMENTS	GE	SEM	COURSE	LV	HRS	GR	ADDITIONAL/REPEAT CRS	GR
DMK 301		SEARCH ENGINE OPTIMI				300	3			
ECN 200	X	PRINC OF ECONOMICS	SC-R			200	3			
MAT 335	X	FINAN DEC MAKING	QP-I			300	3			
MGT 306		BUS ETHICS & DEC MK	RE-I SC-I WC-I			300	3			
	X	LIB ARTS ELECT				1/200	3-4			
DMK 302		DIGITAL MKT ANALYS				300	3			
MGT 335		PROJECT MGT	AR-I			300	3			
MKT 305		ADVERT & PROMOTION				300	3			
	X	LIB ARTS ELECT				1/200	3-4			
	X	LIB ARTS ELECT - UD				3/400	3-4			
COM 305	X	CHANGE MANAGEMENT				300	3			
DMK 401		VIRAL & ORGNIC GRWT				400	3			
		BUSN TRACK COURSE				3/400	3			
	X	LIB ARTS ELECT - UD				3/400	3-4			
	X	LIB ARTS ELECT				1/200	3-4			
COM 495		CAPSTONE EXPERIENCE				400	3			
		BUSN TRACK COURSE				3/400	3			
	X	LIB ARTS ELECT - UD				3/400	3-4			
		ELECTIVE -UD				3/400	3-4			
		ELECTIVE				1/200	3-4			

BUSINESS TRACK COURSES (ALL UPPER DIVISION)
Application in Entrepreneurship, Busn of Craft Beer, Creating & Communicating Value, Destination Dynamics, Festival & Major Event Mgt, Recreation & Resort Mkt Mgt, Semester in Residency, Sports Marketing & Communication