27 Attendees at the October Alumni Board of Directors Meeting:

Alyson Bennett (by telecom), Darrell Austin, Chris Diedrich, Charlie Dyke, Dave Eaton, Norm Fedder, Peter Frank, Karen Frank, Kathy Gowen, Jim Hadjis, Cory Hoffman, Donald Jones, Cody Johnson, Scott Van Laer, Rich Lewis, John Maille, Joe McCranels, Paul McMorris, Kurt Mullick, Fred Oberst, Dave O’Brien, Patti Pastella, Dan Richards, Randy Sadlon, John Stevens, Melissa Uhlik, Martha Watts.
Peter Burns (VP Enrollment), Hunt Bull (Provost), Ray Agnew, Heather Tuttle, Han Michielen.

Call to order by President Dave O’Brien:
The meeting was called to order at 9:00 am by Dave O’Brien. Completed introduction of all board members, alumni and new PSC Administrative personnel in attendance.

College Update:

Nicholas Hunt-Bull (Provost) – Educated in Scotland and North Carolina, stated he completed 13 years at Manchester’s Southern New Hampshire University. PSC reported that the college is in process of strategic planning and establishing five (5) academic departments of Business / Tourism, Food Service, Natural Science, Forestry and Social Sciences / Liberal Arts. The new departments are planned to start January 1st.

Peter Burns (VP Enrollment) – Has been in the college admissions field since 1980. Peter stated that 46% of new PSC student tuition is now being discounted and is the national average. Five (5) PSC Representatives will be on the road recruiting through the end of the year at high schools and college fairs. Peter is working on a new “Compass Club” of PSC friends and alumni to help recruit and flood Facebook with Smitty’s stories. He stated that Admissions is a “contact sport” and needs all our help to recruit. PSC current enrolment is 882 and has purchased 30 thousand prospective students names from high school SATs. Competition is intense with the local community college.

Ray Agnew – Addressed the new “Coming Home Challenge” drive and will be easily accessed from the PSC home page. New York State is funding a logger school. $100k dorm grant is currently on hold at this time. Capital campaign planning is in progress as well as a strategic five (5) year plan. The 24 hour fund raising telethon resulted in 38 donors averaging $184 each. PSC plans on addressing fund raising with the student’s parents as a new opportunity. Renee Burslem has been assigned Major Gifts funding for PSC. The current balance of the Alumni Endowed Scholarship Fund currently stands at approximately $120,000 and stated that the Brick, Heritage Tree and Silent Auction were valuable income programs.

Heather Tuttle – the 2016 events list is going to be revised to add five (5) move activities. Heather stated the 2015 alumni reunion comments requested a better menu next reunion.
To date 321 bricks have been purchased and the Paving the Way program has brought in a total of $43,131. The Endowed Alumni Scholarship present income from this program is $28,036 and brick expenses were $15,095. The Heritage Tree program income was $19,000 from 1 Heritage Arbor Day Tree and 3 Heritage Trees as of October 14th.

TREASURERS REPORT FOR ALUMNI FUNDS AS OF 9/30/15:
Book Fund = $ 5,038
Alumni Campground = $ 27,978
Endowed Alumni Scholarship Fund Earnings = $1,468
Endowed Alumni Scholarship Fund = $117,492
Alumni Funds Total = $151,976

APPROVAL OF THE JULY MEETING MINUTES:

BOARD ACTION – Motion to approve the July meeting minutes by Randy Sadlon. Second by Dave Eaton. Comments noted to identify the June minutes as a special meeting, the July minutes as the annual alumni meeting. Motion and comments approved.

**Committee Reports:**

**By Laws – Dan Richards –**

- Dan provided background information on the history and the future plans of the by-laws committee.
- The Paul Smith's College Alumni Association Constitution and By-laws were recently revised and approved by the board on July 25, 2015. They continue to be reviewed and modified as needed.
- Next Steps for the by-laws committee:
  - In progress revising policies and procedures
  - Revising the job descriptions
  - Develop an alumni council handbook
- Recommend to place the Alumni Council By-Laws on website as a PDF.

Questions (Q) and Answers (A) on Committees, Ad-hoc committees and Chapters

- Q: Can the friends group create an ad hoc committee or a chapter? How do we formalize the group? A: referenced to the Article VI Chapters & Article VIII Committees; shared the definition of Ad Hoc; a special ad hoc committee can be formed and may exist no more than one year. The ad hoc committee can submit a proposal asking to become a formal committee.
- The chairman recommended formation of an ad hoc group with goal to become a chapter.
- Q: Can the group conduct business over the phone; instead of face to face meetings?
- A: The development committee is reviewing the policies and procedures at their meeting and will be making changes.
- Q: Do the changes need to be brought to the By-Laws committee? What is the process?
- A: the process is to have the committee propose changes to the by-laws committee then the committee will decide to recommend the changes to be voted on by the board. If the board votes in 2/3 favor, the changes will be amended.
• Comment - Committee members rotate from various committees. This bring values by provided history and experience and fairness.

Other Questions:

• Q: Is there a strategic planning committee? A: The council and all committees support the strategic plan of the college; if a problem arises then an ad hoc can be created to address.
• Q: Is there an admissions recruiting committee: A: not formalized but we do have an alumni ambassadors program.
• Q: Roberts Rules of Order: Why are they not included in the by-laws? A: The committees and council does it best to abide the Roberts Rules of Order: suggestion can we have one Roberts Rules of Order person on each committee to enforce the rules?
• Comment made by committee members that some the by-laws seem too restrictive and it was noted that the bylaws document is only a guide.

**Development-Charlie Dyke** – PSC website has the Homecoming Challenge details. Policy and Procedures tabled to the January meeting. Charlie reported that Fred Oberst has suggested dedicated benches as a fund-raiser.

**Historical- Melissa Uhlik** – Committee working on a PSC Alumni Council Board of Directors past president’s plaque.

**Nominating-Dave Eaton** – Motion requested to move Kurt Mullick and John Stevens from Alumni Council to the Board of Directors. Also to move Tom Rosol from the Director Exempt status back to the Board of Directors.

**Board Action** – Motion by Rich Lewis to move 5 Alumni to Council; Donald Jones, Cody Johnson, Peter Frank, Karen Frank and Russell Kuhles. Second by Melissa Uhlik. Discussion- none. Motion approved.

**Board Action** – Motion by Alyson Bennett to move Kurt Mullick and John Stevens from council to the Board of Directors. Second by Jim Hadjis. Discussion identified terms ending in 2017 and 2018. Motion approved.

**Board Action** – Motion by Jim Hadjis to move Tom Rosol from Director Exempt status to the Board of Directors. Second by Charlie Dyke. Lengthy Discussions. Motion denied.

**Board Action** – Motion by Rich Lewis for the Board of Directors to approve the following resolution; “The Paul Smith’s College Alumni Association Board expresses gratitude and thanks to Joan Weill for the significant contributions she has made and continues to ensure the future educational and financial success of our college.” Second by Dave Eaton. Discussion – none. Motion approved. Note that all board members signed the hard copy resolution at that time.

Dave stated he has Council applications to be deferred to the January 2016 meeting due to late submittal from Bill Ulinski, Jan Palmateer and Douglas Fitzgerald.

**Social/Reunion- John Stevens** – Reported that the 2015 annual reunion and annual Dave & Linda Eaton clambake (110 attending) was again very successful. John stated that he & Alyson
along with Cody Johnson, Sean Grubert, Tom Gehrig and Russ Kuhles staffed the PSC exhibit booth at the Boontown Woodsman’s Field Days. The group talked with prospective students, parents, as well as alumni while serving hot dogs and hot sausage as an incentive to stop by our PSC booth.

_Awards Joe McCranels/Alyson Bennett_ – Joe and committee member Kathy Gowen reported the number of 2016 scholarship awards will increase from four to six at $2,500 each from the Endowed Alumni Scholarship Fund. The committee is asking for nominations for 2016 Alumni of the Year, Honorary Alumni, Faculty, Employee and Friend Awards.

_Campground- John Maille_ –

Review of account balance as of October 21, 2015:

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REVIEW OF 2015 SEASON:

May: 1-day work party made the news privies operational.

June: Work party was “well needed” and the following work was completed:
Billboard was installed / split firewood / new roof on Lean-to 5 and 6 / additional tent sites cleaned and grubbed / overall clean up / new fire rings / Randy finished roof for billboard in July / Bob Brehl provided campground horse logging.

October:
We had vandalism on a privy which has been taken care of.

Future Projects:
Fund- raising for campground - raffle
1st Camping Equipment $1,500 2nd Canoe $ 700 3rd Kayak $ ???
No cash substitutions and must have merchandise and tickets ready by January for sale at Winter Carnival. Proceeds are campground improvements for equipment rentals, more privies, gravel loop road and road to lake, more picnic tables, fire rings, barbecue grills, new lean-to’s.

_Board Action – Rich Lewis motioned to approve the campground spring raffle. Second by Melissa Uhlik. Discussion – none. Motion approved._

Future campground work: one lean-to needs new roof, possible footbridge over stream to campground, more picnic tables, signpost for tent sites, finish billboard. Update site mapping for billboard and alumni office for registration, work on clearing more tent sites, clear trails, cut brush back on driveways. Lean-to 1 needs to be converted to handicap accessible; talk with Steve Ellis for requirements or possibly building new lean-to on a different site.
It was noted that camper was so impressed with all the campground improvements that he donated $300!

_Old Business–_
Randy Sadlon identified the PSC Greek Chapter still owes the college for the annual reunion President’s Reception from two years ago and should be billed.

**Board Action** – *motion by Randy Sadlon to send a letter to the Greek Chapter Members identifying the $3,000 owed PSC for the 2013 hosting the President’s Reception. Second by Melissa Uhlik. Discussion – Heather to invoice the Greek Council President for payment. Motion approved.*

*New Business* – Heather to determine the location of the January 9th & 10th 2016 Board of Directors meeting.

**Board Action:**

*Motion by Jim Hadjis to adjourn, Second by Charlie Dyke. Motion approved.*

Respectfully submitted,

Norman T. Fedder, Secretary